




The Smart Way to *Order Appraisals*

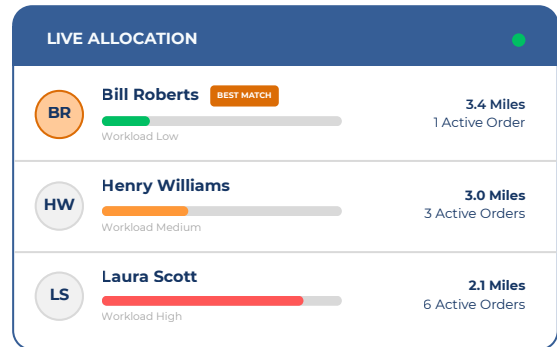
The Appraisal Marketplace combines intelligent order allocation technology with hands-on service excellence to deliver the fastest turn times, lowest revision rates, and most seamless appraisal experience in the industry. Built on Reggora's modern platform, we match every order with the right appraiser — automatically.

50 STATES COVERED	1% FEE ESCALATION RATE	35% FASTER TURN TIMES	24hr APPRAISAL PRODUCTS
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The Appraisal Marketplace

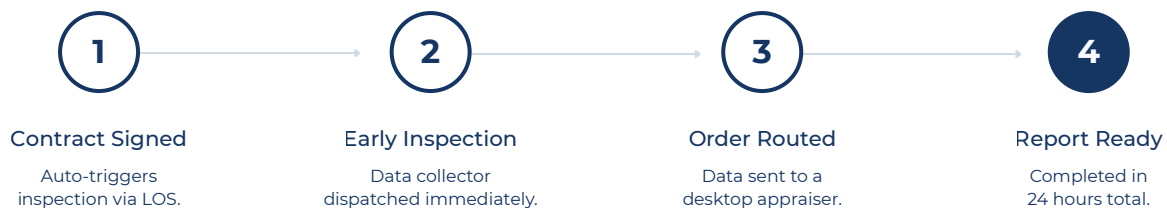
Reggora uses an "Uber-style" algorithm to match orders with the right appraiser automatically. By leveraging real-time data, we achieve:

-  **Predictive Performance:** Matches based on proximity, workload, and due dates.
-  **Operational Ease:** Reduces the need for multiple manual vendor touchpoints with automated allocation.
-  **Financial Clarity:** Delivers the lowest fee escalation rates in the industry — just 1% vs. the 14.2% average.



The 24-Hour Streamlined Appraisal

Hybrid appraisals, available in AMP, are eligible on 90%+ of conventional loans. Reggora's 24-hour hybrid solution delivers the **speed and certainty** the market demands.



GSE Compliant
Meets Fannie Mae (1004 Hybrid) & Freddie Mac (70H) guidelines.



No Upfront Cost
Borrowers only pay if they move forward with the loan.



Cost Effective
Priced comparably to traditional full appraisals with no rush fees.

Why Lenders Choose AMP

- ✓ **Fastest Turn Times:** Data-driven allocation batches orders geographically, keeping appraisers in tight-knit areas and reducing inspection delays.
- ✓ **Lowest Fee Escalation:** Just 1% fee escalation rate vs. the industry average of 14.2%, protecting your margins on every loan.
- ✓ **Seamless Integration:** Built on Reggora's platform with LOS and POS integrations, borrower scheduling, and automated payment collection.
- ✓ **On-Time Guarantee:** First three appraisals in each new geography are free if not delivered on time. That's our confidence in action.

★ THE AMP DIFFERENCE

Technology + Human Touch

Our algorithm handles the science of appraiser matching. Our team handles the art of relationship management and issue resolution.

Appraiser-First Culture

Fast payments, an intuitive platform, and genuine partnership. When appraisers love working with you, everyone wins.

Dedicated Partnership

Not just a vendor — a strategic partner invested in making your appraisal process a competitive advantage.

PLATFORM CAPABILITIES



Intelligent Order Allocation

"Uber-style" algorithm matches each order to the ideal appraiser using real-time workload, proximity, expertise, and due-date urgency data.



Rigorous Quality Control

Every report goes through a comprehensive QC review process. Management personally reviews complex appraisals requiring additional attention.



Preferred Appraiser Panels

Custom panels built to your specifications with hand-selected appraisers, ensuring consistent quality and local expertise on every order.

SERVICE EXCELLENCE



Proactive Communication

Stay informed at every stage. Our team anticipates issues before they arise and keeps all parties aligned with clear, timely updates.



Full Compliance

Registered and compliant across all 50 states. We handle the regulatory complexity so you can focus on your borrowers.



Fast Appraiser Payments

Appraisers get paid quickly and love our platform. Happy appraisers mean better availability, faster inspections, and higher-quality work.

PRODUCTS

Conventional

FHA

USDA

Non-QM

Jumbo

Desktop

Hybrid

HELOC

WHAT OUR PARTNERS SAY



Appraisal Marketplace is by far the most superior AMC I have worked with in 15 years. They have made continuous adjustments to accommodate our needs, building preferred panels based on our requests which allows us to get quality reports with quick turnarounds. Alek and his team make my job easier and make me look like a superstar on a daily basis!



Lea Oleson
Appraisal Coordinator, Tri Pointe Connect



After using The Appraisal Marketplace for a few months, I am very pleased with the ease of the platform and I'm confident it's able to find us an appraiser on all of our orders. We have the option to use another AMC, but at this time we don't see a need because the marketplace has been a great fit.



Jennifer Pelletier
Processing Mgr, Assurance Financial



AMP doesn't just execute, they anticipate. Their technology streamlines complex appraisal workflows, and their team keeps communication clear and proactive, making the entire process more efficient and easier to manage.



Ciana Marquis
Support Lead, Synergy One Lending