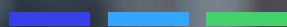




tokenwell

CRYPTO MADE EASY



Simplifying Crypto Investing
with Diversified Index Baskets

CSE: TWEL | OTC: TRAF | FWB: Y920



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Forward-looking information is made based on management's beliefs, estimates and opinions and are given only as of the date of this presentation. Tokenwell undertakes no obligation to update forward-looking information if these beliefs, estimates and opinions or other circumstances should change or constitute an omission, except as may be required by applicable law. Current and potential investors should not place undue reliance on forward-looking statements due to the inherent uncertainty therein. All forward-looking information is expressly qualified in its entirety by this cautionary statement.

Features



Tokenwell Crypto Investment App.

Mobile & Secure

- ✓ **Dedicated Concept:** We're focused on enhancing access to intelligent cryptocurrency investing through our innovative, user-centric platform.
- ✓ **AGILE Platform:** Mobile app allows users to easily self-manage crypto assets 24/7. Industry-leading index baskets¹ utilizing an innovative auto-rebalancing algorithm.
- ✓ **ESSENTIAL Services:** Target demographic is historically underserved by current crypto financial services. We aim to dominate this enormous untapped market.
- ✓ **EXPERT Team:** Our team of highly motivated industry professionals with experience and know-how to build a mass market, high-margin, industry-leading platform.



Money is being made programmable. That's a fundamental change with implications we can still barely see. Crypto is fulfilling PayPal's original vision to create 'the new world currency.'

David Sacks
Former PayPal COO, U.S. Crypto Czar
- Net Worth \$1.5 billion



(1) An index basket is a collection of weighted crypto assets based on a benchmark index which is purchased and managed as a single product.

Benefits



Tokenwell Crypto Investment App.

User Friendly & Powerful

- ✓ **EMPOWERING Investors:** We connect retail investors to top-tier crypto exchanges such as Coinbase and Crypto.com while offering seamless access to diversified crypto financial products like the CoinDesk 20 Index.
- ✓ **POWERFUL Relationships:** Diversified crypto basket¹ products synchronized with benchmark indexes from CoinDesk and Coin Metrics. Datonomy™ developed for Coin Metrics with Goldman Sachs and MSCI standardizes how digital assets are classified and analyzed.
- ✓ **SCALABLE Concept:** Digital Services bring significant growth potential with near zero cost per user.



Fundamentally, we are offering our users the exact same crypto portfolio that Goldman Sachs only offers to its institutional and accredited investors.

Timothy Burgess
Founder & CEO, Tokenwell

(1) An index basket is a collection of weighted crypto assets based on a benchmark index which is purchased and managed as a single product.

It's Just The Beginning For Crypto

The cryptocurrency market may seem massive today with a market cap of \$3.6 Trillion¹, but we're still in the early stages of its evolution.

16,879

Total Coins Tracked



1,288

Total Exchanges Tracked



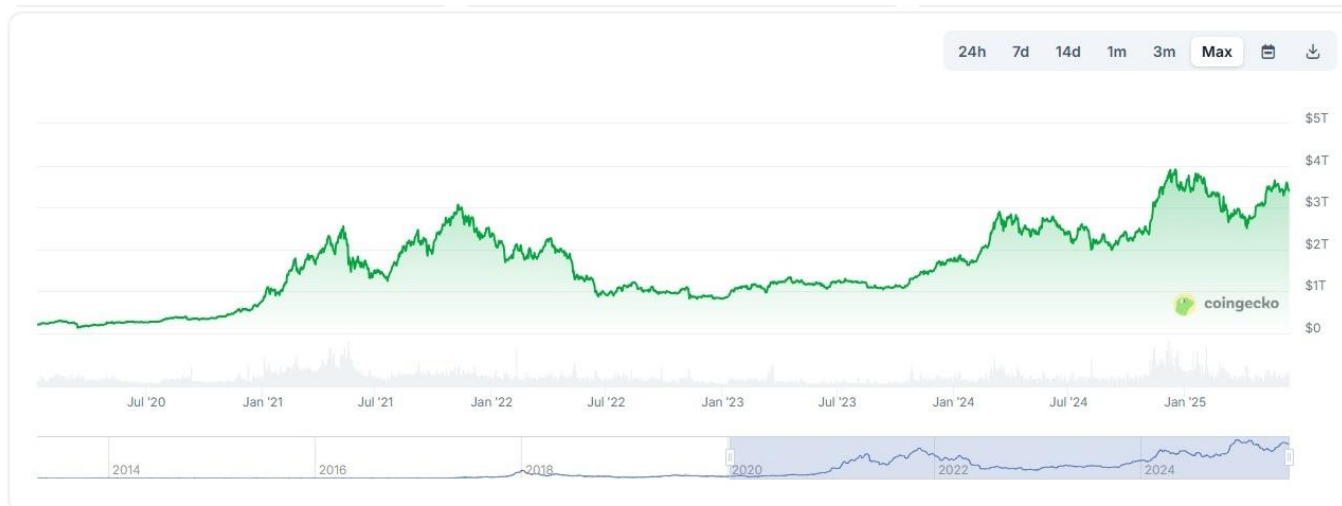
565

Total Categories Tracked



Total Crypto Market Cap Chart

The chart below shows the total market cap & volume of cryptocurrencies globally, a result of 16,879 cryptocurrencies tracked across 1,288 exchanges. Crypto-backed tokens such as wrapped, bridged, and staked tokens are excluded from global market cap to avoid double-counting of value.



(1) [coingecko.com](https://www.coingecko.com) (2) [TripleA.io](https://triplea.io)



ADOPTION AND AWARENESS ARE STILL LOW

- **Few People Own Crypto:** Estimates indicate only 6.8%² of the world have invested in cryptocurrencies as of 2025. This means the majority of people are not yet part of this revolution.
- **Lack of Understanding:** Many people don't know what cryptocurrencies are or how they work. Concepts like Bitcoin, Ethereum, or blockchain technology are still foreign to millions. The more people learn, the bigger the market could grow.



Trading Crypto is like trading Apple, Amazon, Google, or Facebook a decade ago. The more you obsess over timing the market, the more mistakes you make.

Michael Saylor
Former CEO of MicroStrategy
- Net Worth \$7 billion

The Growth Potential

The entire global crypto cryptocurrency market cap was estimated at 2 billion dollars in 2020, today it's estimated at 3.6 trillion, an increase of 179,900%.¹ Where will it be in another 5 years?

THE MARKET IS STILL DEVELOPING

- **High Price Swings:** Cryptocurrencies are famous for their sharp price changes. This scares away some new investors. As the market matures, more stability is expected and new tools will be utilized to further mitigate the risk.
- **Limited Big-Money Players:** Large institutional investors, like pension funds, are only starting to explore crypto investments. As regulations improve, these big players will likely generate investment, boosting the market.
- **Building Better Infrastructure:** Crypto needs stronger support systems and user-friendly tools that improve the retail investors experience. We believe improved tools will help facilitate mass market adoption.



In my view, for most people, the best thing to do is own an index fund. The trick is not to pick the right company. The trick is to essentially buy all the big companies and to do it consistently.

Warren Buffet
CEO of Berkshire Hathaway
- Net Worth \$153 billion



Different Cryptocurrencies Are Like Different Tech Companies

These are all tech companies, but they deliver different products and services.

TOP 5 TECH INDEX

amazon

Apple

Microsoft

Google

NVIDIA

An Index Basket invests in all the top performers!

These are all cryptocurrencies, but they enable different kinds of transactions.

TOP 5 CRYPTO INDEX

bitcoin

ethereum

XRP

SOLANA

CARDANO



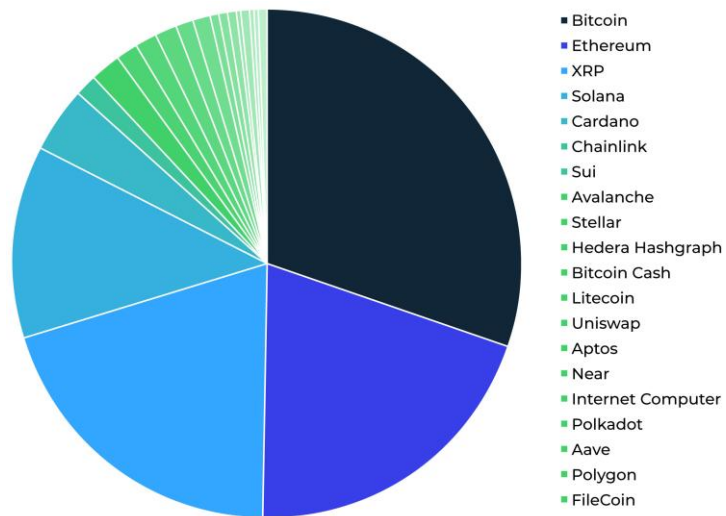
Index funds provide a highly **cost-effective, diversified, and reliable** method for wealth growth. They offer a hands-off strategy that allows investors to benefit from the overall market's performance.

This principle extends to the **cryptocurrency** market. A prudent strategy is to focus on **market-leading cryptocurrencies**. By doing so, your investment can grow in tandem with the broader crypto market's expansion.

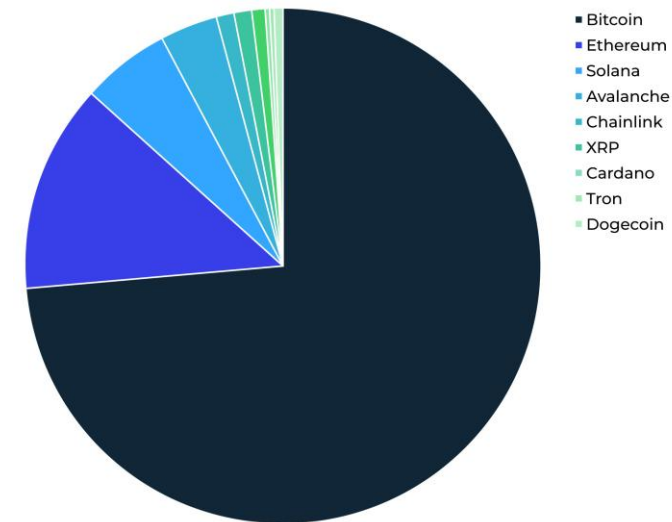


Index Baskets

Top performing indices



Source: <https://indices.coindesk.com/coindesk20>



Source: <https://indexes.coinmetrics.io>

Tokenwell is a Mobile-First Crypto Investment App.



A MOBILE INVESTMENT PLATFORM THAT IS TRULY YOURS

Our goal is to provide a fast, efficient, and reliable experience for our users as they enter the crypto market.

Using Tokenwell, all retail investors have access to curated crypto baskets complete with the option of automated rebalancing.

Crucially, you keep your assets on your own exchange accounts. At no time does Tokenwell take custody of your crypto.

FEATURES REAL RISK PROTECTION

We are developing a proprietary Basket Protection system to help manage downside risk. Risk mitigation is intended to be a significant feature we believe will be a significant draw for users.

PROVIDES ACCESS FOR EVERYONE

We deliver focused universal access to intelligent cryptocurrency investing through our innovative, user-centric platform.

Tokenwell empowers everyday investors to navigate the volatile digital asset market with confidence and discipline by leveraging data-driven tools, automated strategies, and a unique revenue-sharing model.



Crypto gives us, for the first time, a way for one internet user to transfer a unique piece of digital property to another internet user. The consequences of this breakthrough are hard to overstate.

Marc Andreesen
Co-Founder of Andreessen Horowitz
- Net Worth \$1.9 billion

How It Works



User Experience



We curate and deliver this data in an easy to use and easy to understand format.



Our app guides the user through a few simple decisions.

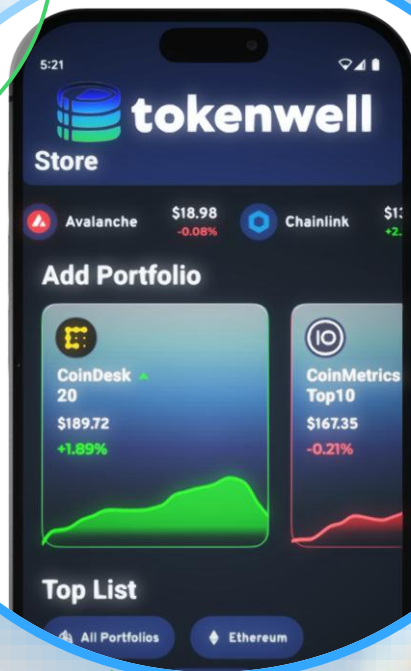
CRYPTO EXCHANGE PARTNERS

Trading instructions are sent directly to our Exchange Partners, who execute the trades on behalf of their users.



INDEX PARTNERS

We take 24/7 real time data from our world leading index partners



It's that easy!



True simplicity is derived from so much more than just the absence of clutter and ornamentation. It's about bringing order to complexity.

Jony Ive
Former Chief Designer at Apple
- Net Worth \$2 billion

Business Model



1

We earn revenue through a commission-sharing agreement with Crypto.com, receiving up to **50% of user trading commissions** depending on volume. Every time a trade is made, we earn a share of the commission. We are actively negotiating with multiple exchanges to expand our commission revenue.

2

Revenue sharing licensing offers our proprietary technology to exchange partners. In future white-labeled versions of Tokenwell baskets will be integrated directly into partner exchanges with their own brand and identity.

3

The app download is free. The goal is to acquire the maximum number of users. Monthly subscriptions for advanced features such as alerts, premium indices, analytics, and AI integration all target reliable recurring revenue.

4

We don't take a cut of user profits – unlike other competitors. This is a key selling feature for users, and avoids classification as an investment manager, sidestepping costly regulations.



I do think some digital currency will end up being the reserve currency of the world. Increasingly people are going to want broad market exposure to crypto.

Brian Armstrong
CEO of Coinbase
- Net Worth \$10.7 billion

Strategic Growth



User acquisition is the key to success.

HYPER FOCUSED MARKETING

The marketing campaign will target our key demographic, users with exchange accounts looking for diversified investment opportunities. Our mobile-first platform allows us to engage directly with potential users where they already are - online all the time.

ACQUISITION ROADMAP

- Deals/partnerships with Crypto-focused influencers
- Ad campaigns on Discord/X/YouTube
- Referral bonuses to attract friends, family & more...
- Direct integrations with crypto exchanges (many have userbases of more than 10M)

USER GROWTH PROJECTIONS*

Metric	Year 1	Year 2	Year 3
B2C Freemium Users	40,000	281,000	842,000
B2C Paid Users	6,000	59,000	147,000
B2B Integrated Users	4,500	104,000	350,000

*User projections are based on internal expectations based on an analysis of public industry data subject to certain key assumptions including that Tokenwell's marketing efforts will be fully funded and will include the participation of partner crypto exchanges, index providers, and affiliates. Please see page 2 herein, and our regulatory filings regarding risks and forward-looking statements at www.sedarplus.ca.

Tokenwell Platforms Inc. is a financial technology company hyper-focused on enhancing access to intelligent cryptocurrency investing through our innovative, user-centric platform.



*Give value. Give value. Give value.
Then ask for business.*

Gary Vaynerchuk
Digital Marketing & Social Media
Influencer
- Net Worth \$200 million

Core Team



Timothy Burgess
FOUNDER & CEO

Timothy Burgess, CFA, is the CEO of Tokenwell and an experienced founder and investment professional with expertise across securities, hedge funds, and digital assets. At Tokenwell, he leads the development of institutionally designed crypto baskets and investor-focused wealth solutions.



Abraham Theodore
COO (Product)

Abraham Theo is the COO of Tokenwell with a background in computer science and executive leadership from Harvard Business School. At Tokenwell, he applies his experience from Citi Bank, IBM, and leading crypto exchanges to drive secure, scalable, and user-focused digital asset solutions.



Lucas Gismondi
HEAD OF TECHNOLOGY

Lucas Gismondi is Tokenwell's Head of Technology and a seasoned software engineer with expertise in web development, Agile practices, and product design. At Tokenwell, he oversees the technology vision and builds scalable applications that power the platform.



Curtis Del Re
HEAD OF SOCIAL MEDIA

Curtis Del Re is Tokenwell's Head of Social Media and a finance graduate with over eight years of experience in the digital asset space. At Tokenwell, he leads brand engagement, shapes the company's voice, and drives community growth across digital platforms.

Capitalization Blueprint



SHARE STRUCTURE (9/5/2025)

CATEGORY	QUANTITY
Common shares, issued & outstanding	59,333,092
Warrants	14,486,500
Stock options	3,250,000
Restricted share units	150,000
Fully diluted	77,219,592

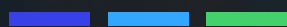
PROFILE

Tokenwell Platforms Inc. 333 Terminal Avenue, Suite 220, Vancouver, BC, V6A 4C1, Canada	
Date of formation	20, Jun, 2019
Exchange/Ticker	CSE: TWEL OTC: TRAIF FWB: Y920
Jurisdiction where formed	Canada, British Columbia
Financial year end:	December 31
CUSIP	88909Q
ISIN	CA88909Q1090
WKN	A41FAD
Transfer Agent	Odyssey Trust Company
Legal Counsel	Borden Ladner Gervais LLP
Auditors	McGovern Hurley LLP



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