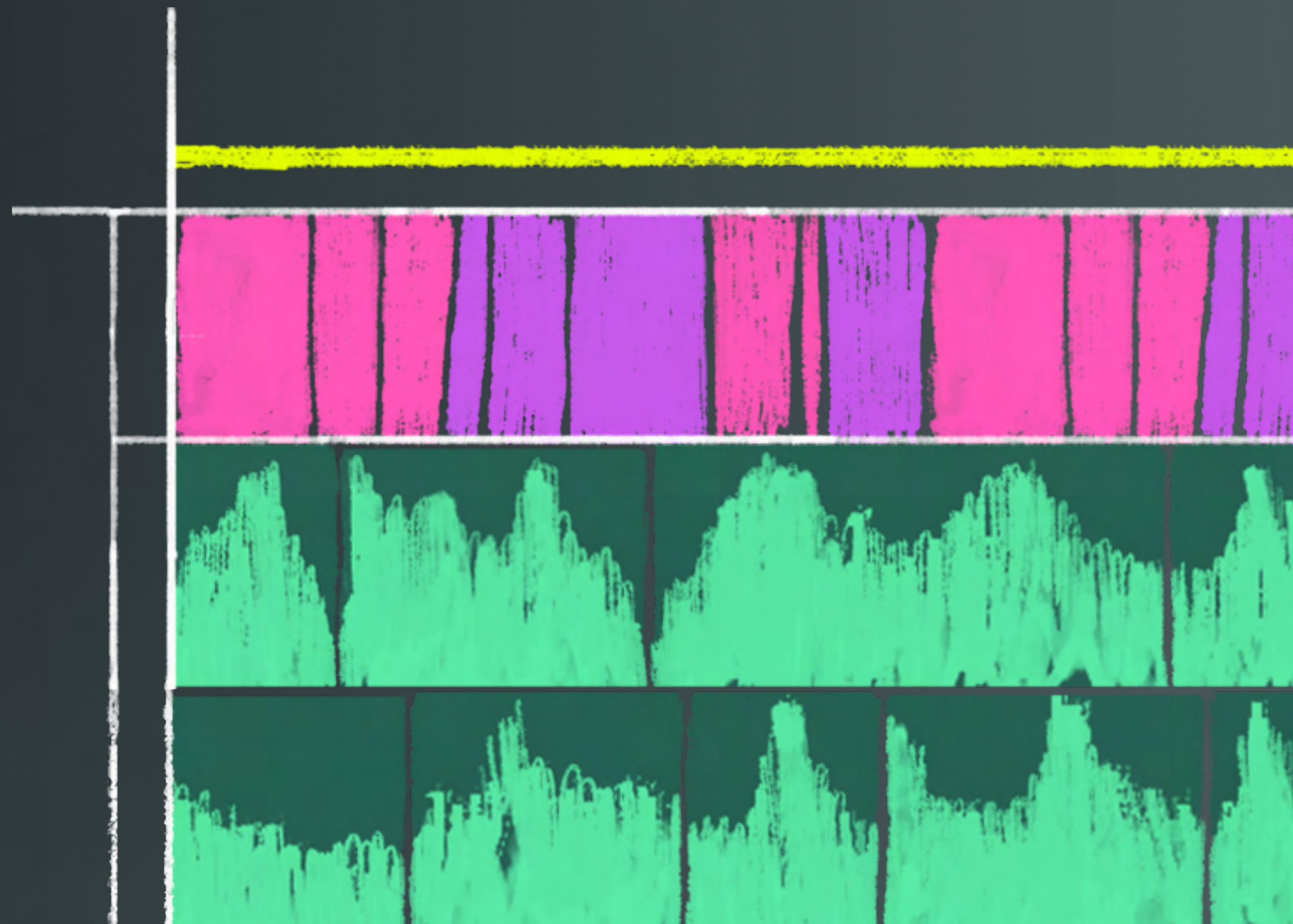


POSTPRODUCTION IS WHAT WE DO

and action





Hello!

We are creative agency and action with in-house video production, post-production and animation studio.

In over 8 years on the market, we've been crafting communication strategies, live action and animated videos for top industry brands.

CLIENTS



softserve

TEDEd

HITACHI



OKKO

KORMOTECH
DREAM.THINK.CARE.

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



<epam>



SHOWREELS




► Live-action



► VFX breakdown

WHAT
WE
CAN
PROVIDE?

WE CAN SHOW YOUR PRODUCT, SERVICE, OR PROJECT AWESOME.



How?

With us, you will get a high-skilled video editing service and a creative team: copywriters, content strategists, and experienced art direction. Our excellent marketing background will save your time and nerves. No ridiculous edits, honestly. Instead, **we take away your doubts and concerns by providing a pleasant, friendly process and professional result.** We can transform your footage or stocks of visual materials into one eye-catching story. So, you will have no more boring content, only stylish and high quality. Our approach is customized and friendly to each client.



Bohdan
CEO, Post-production
supervisor



Ihor
Senior editor



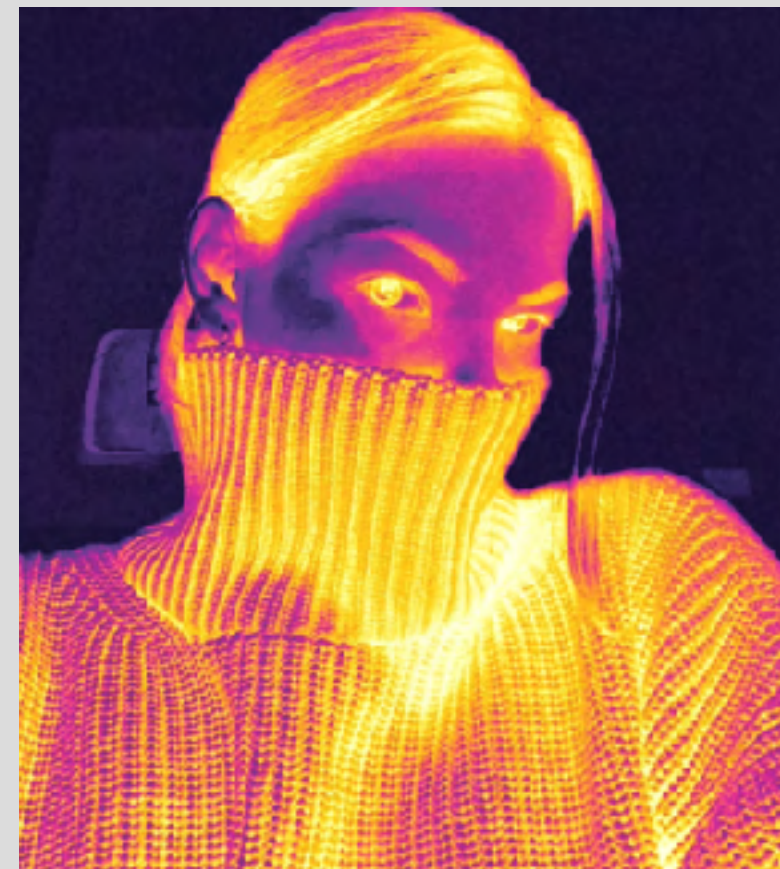
Ivan
Art director



Olha
Director, concept creator



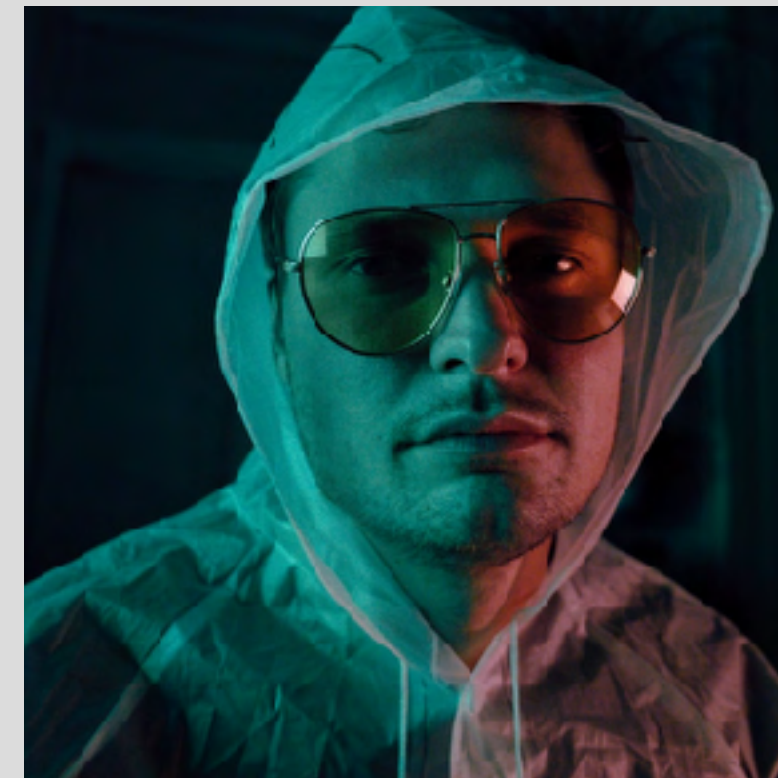
Vika
Project manager



Marina
Creative copywriter



Vitalii
Motion designer



Taras
Senior editor, SFX



Illia
Editor, VFX



Veronika
Project manager

EXPERIENCE

Throughout the years, we have edited content for various uses — from GIFs for websites to national TV advertisements. Here are just some examples of our previous work in multiple formats.

POST PRODUCTION FOR COMMERCIAL VIDEOS



▶ watch

PROMO VIDEO WITH YOUR FOOTAGES OR STOCKS



▶ watch

EXPLAINER VIDEO USING YOUR OR STOCK FOOTAGE



▶ watch

TESTIMONIALS, INTERVIEW WITH INTERACTIVE GRAPHIC



▶ watch

LONG VIDEOS, YOUTUBE



▶ watch

SMIM CONTENT, TIK-TOK, INSTAGRAM



▶ watch

EVENT HIGHLIGHT VIDEO



COBAH BUTLER
FOUNDER, THE NUMBER 1 AGENCY

▶ watch

WORKFLOW

We created our project workflow with years of experience in video production and postproduction. It makes all the processes transparent and comfortable for cooperation between the client and our team.

STEP 1.

Brief. You provide a technical task for creating a video in any form, or you can fill out our brief. Within 24 hours, our post-production supervisor will contact you with additional questions (if necessary) via email or video call.

STEP 2.

Proposal. We provide you with a commercial proposal and the deadline for the project.

STEP 3.

Legal. We will send you a contract and an invoice to pay 50% of the amount in advance if you accept our offer.

STEP 4.

Tools. We setup communication chats, cloud storage and task tracking tools.

STEP 5.

Concept. Considering your target audience and the message you want to get through, we present a few killer concepts for the video.

STEP 6.

Script. After nailing the concept, we proceed to create a script. Your TA's tone of voice and marketing goals are important things a good script should reflect.

STEP 7.

Editing. The PM conducts all communication on the project. The role of an Art director is to make decisions on editing and ensure that the video's style and message are maintained.

STEP 9.

VO + SFX. We give you few professional speakers to choose. After recording, we work on leveling the sound and adding effects.

STEP 10.

Colour grading. One of our favourite parts of the project because here, we can add light, highlight details, or nail mood with the power of colour.

STEP 11.

Adaptations. If, at the beginning of the project, video adaptations for social networks were agreed upon: vertical, horizontal, square, roll, it can be an adaptation: expansion, image size, timing.

TOOLS

Adobe Creative Suite
DaVinci Resolve
NUKE
Cinema 4D

and action



Damia Aboussaoud

Marketing Executive, Assai Software Services B.V.

And action successfully completed the client's video. With their support, the client's high-quality video gained more than 1,000 views which allowed them to secure their highest engagement. Above all, they were communicative, and they provided effective solutions to the company's problems.

[full Clutch feedback](#)



Annika Streng

Marketing Manager, Convenience Retailer 7Eleven Hawaii

Internal clients were pleased with the videos **and action** produced. Their communication skills and transparency stood out throughout the project. Additionally, their receptiveness to feedback and ability to encapsulate the client's vision in their deliverables established a strong partnership.

[full Clutch feedback](#)



Roman Hapachylo

VP, Talent Management at Intellias

And action's videos have met the mark across the board. The team is lauded for its quality, creativity, and high return on investment. Customers can expect a gifted team that captures their clients' message in a compelling, creative way.

[full Clutch feedback](#)

LET'S DISCUSS

and action



● Khrystyna Boyko
Co-owner, BD

khrystyna@and.action.net
WhatsApp +380638431861



● Bohdan Lysyk
Co-owner, CEO

bohdan@and.action.net