

We know what tech
companies needs



and action



We are a creative agency
and action with in-house video
production and animation
studio.

Our mission is to create visual
communications that work.

We have been on the market for
eight years, and we have worked
with tech companies for the
most part of this time. We know
what works best for them and
what doesn't. We can create any
type of video tech companies
need.

CLIENTS



softserve

TEDEd



eleks®

N-iX

<epam>

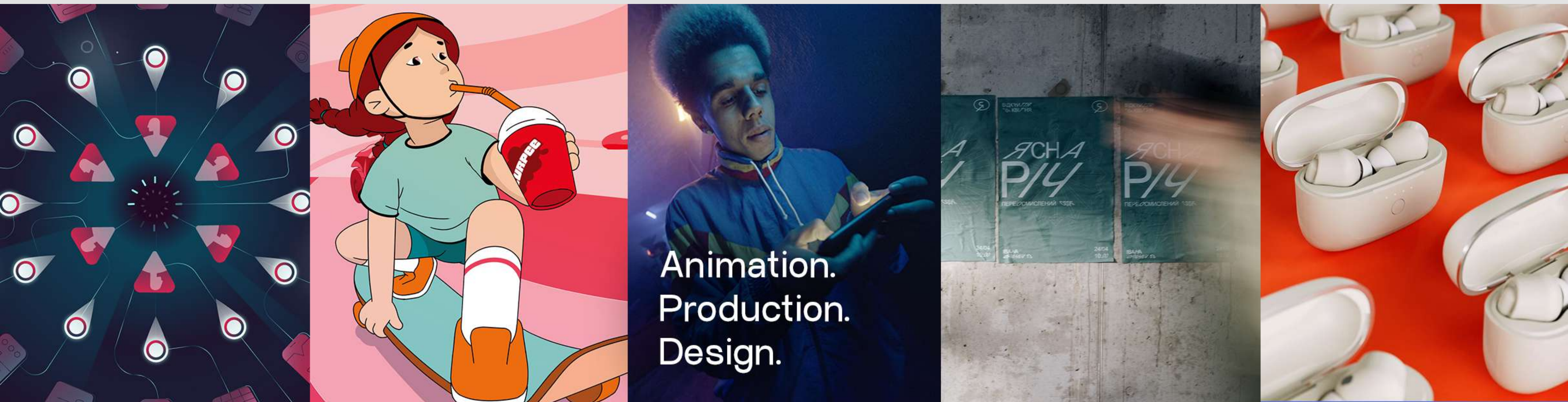
intellias



nx nextail

HITACHI

WHAT WE DO



► Creative agency reel

CASES

Clients requests and our solutions

Corporate video

This video was part of a complex rebranding for the IT company Plvision.

It was important to represent their new look and unhide slogan, «Connectivity of Tomorrow».

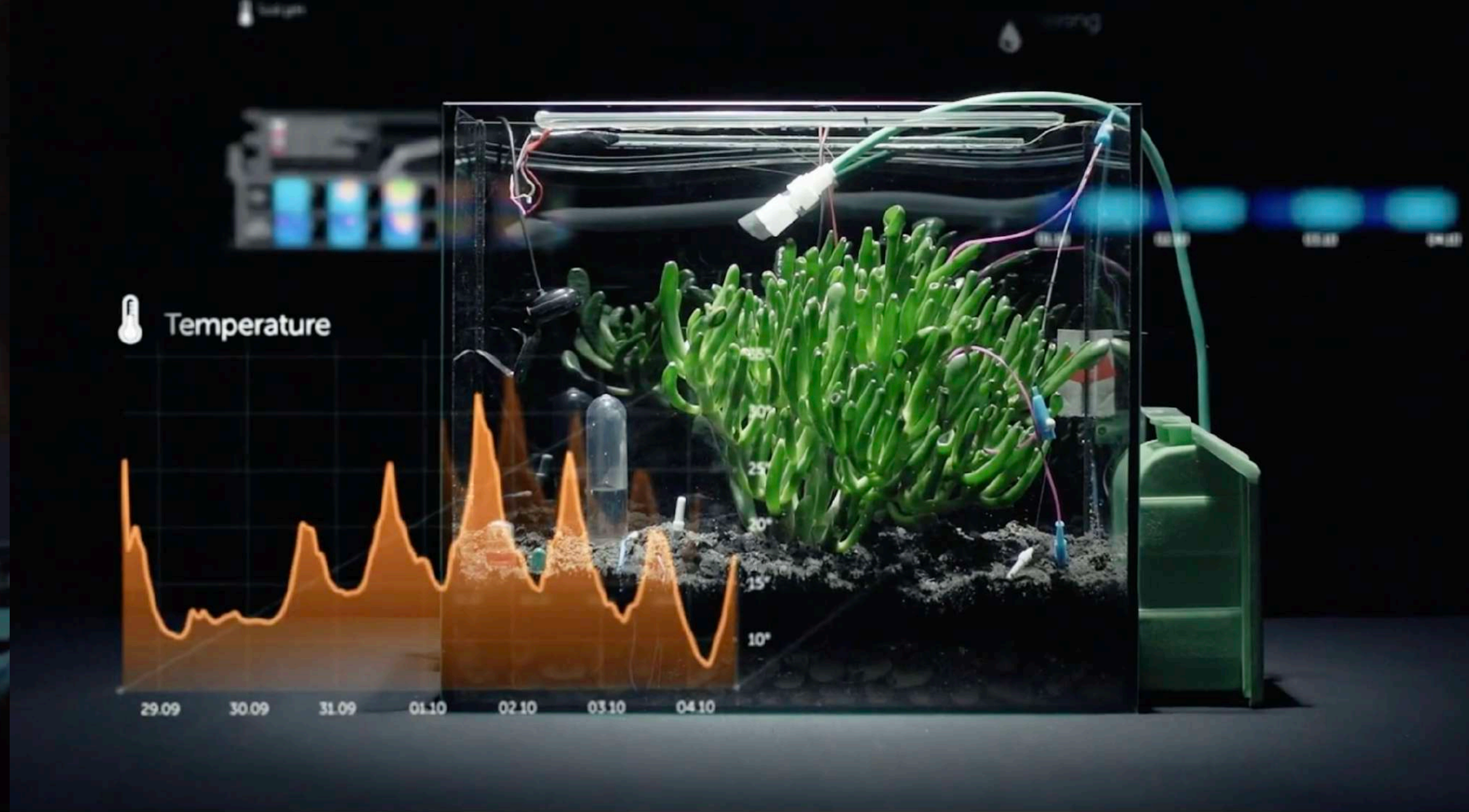
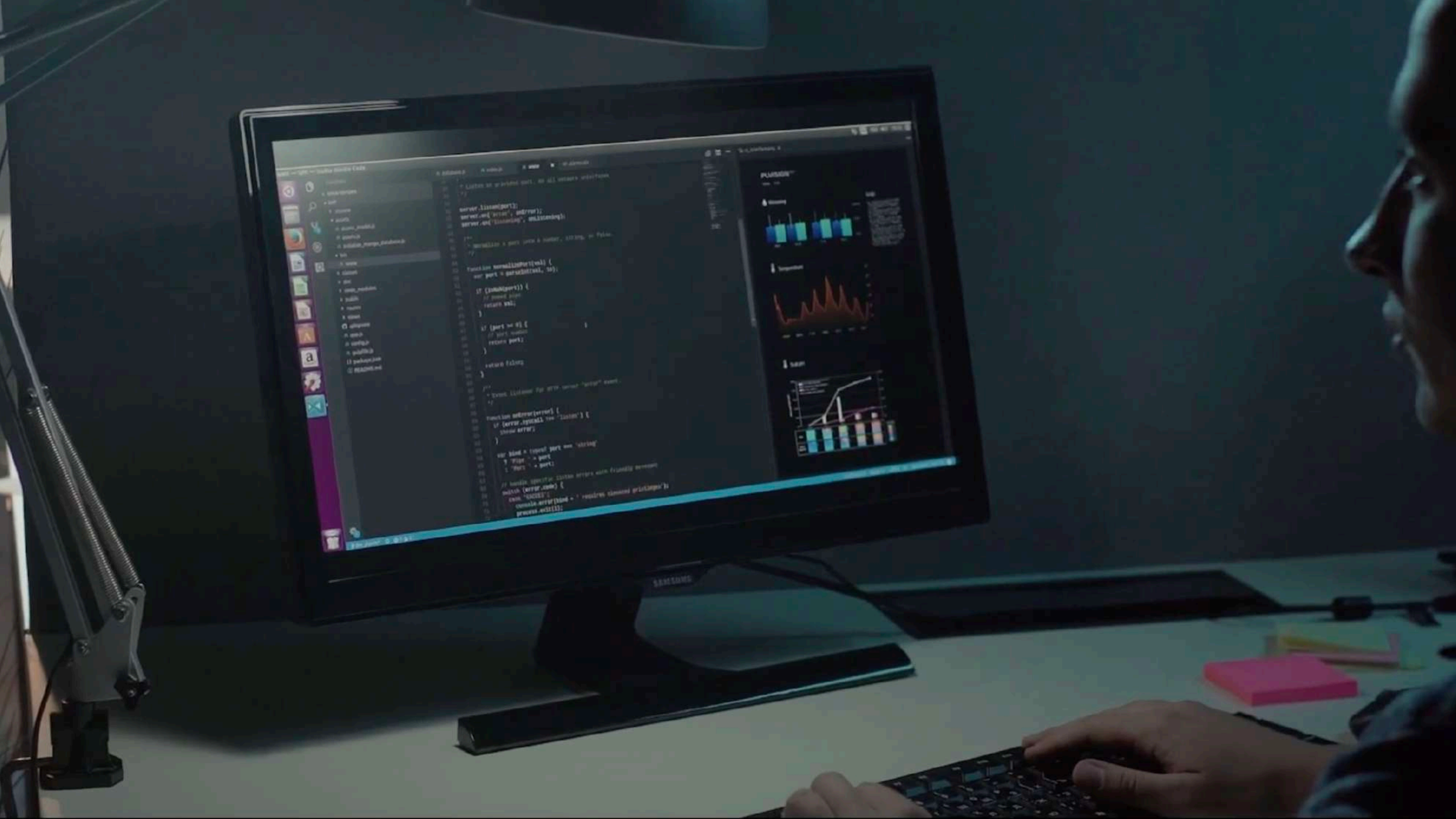
We filmed this video in the company office with Plvision employees.

One filming day
Project duration: 2 months

Discover more:

video





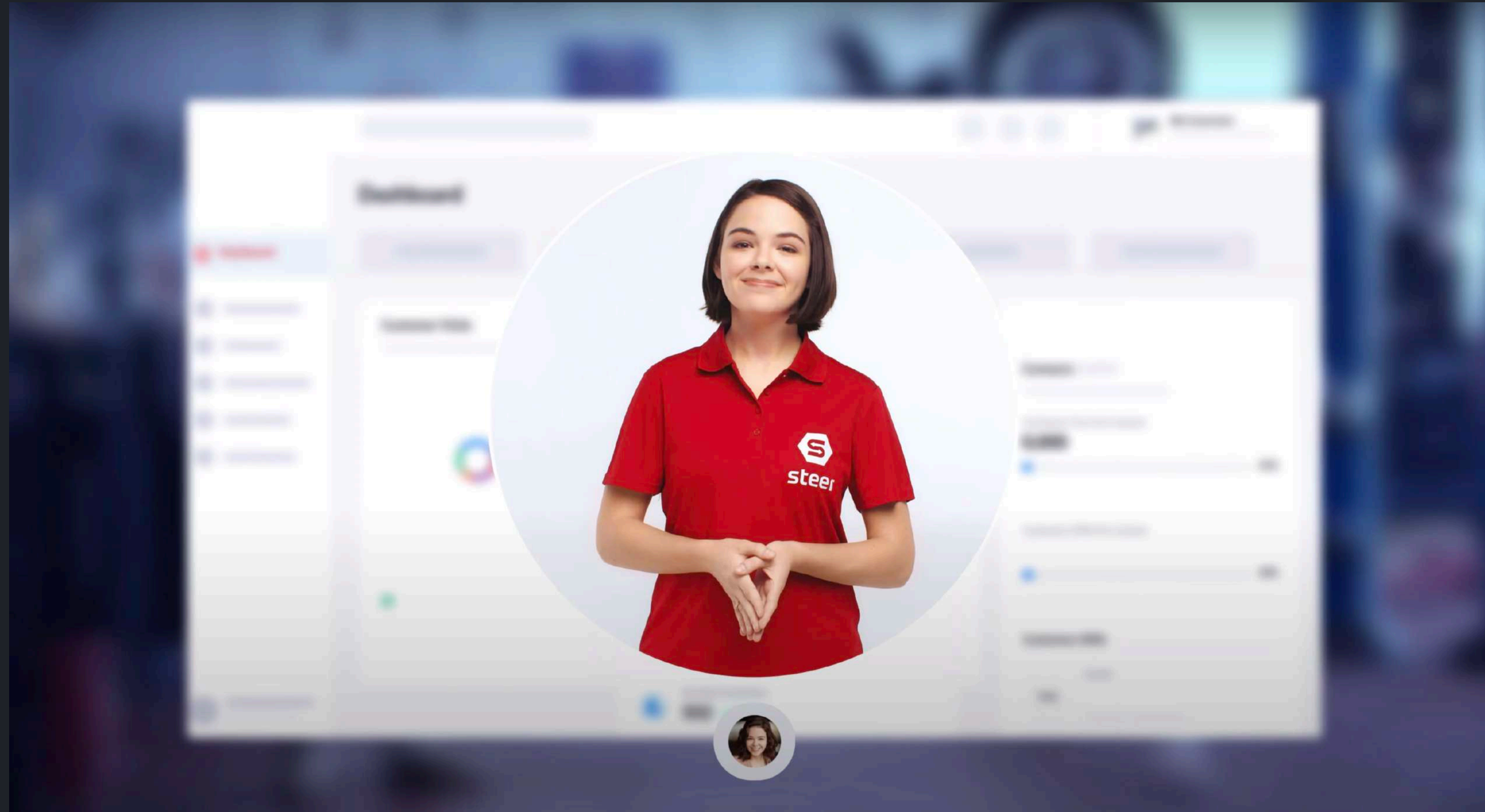
Explainer video

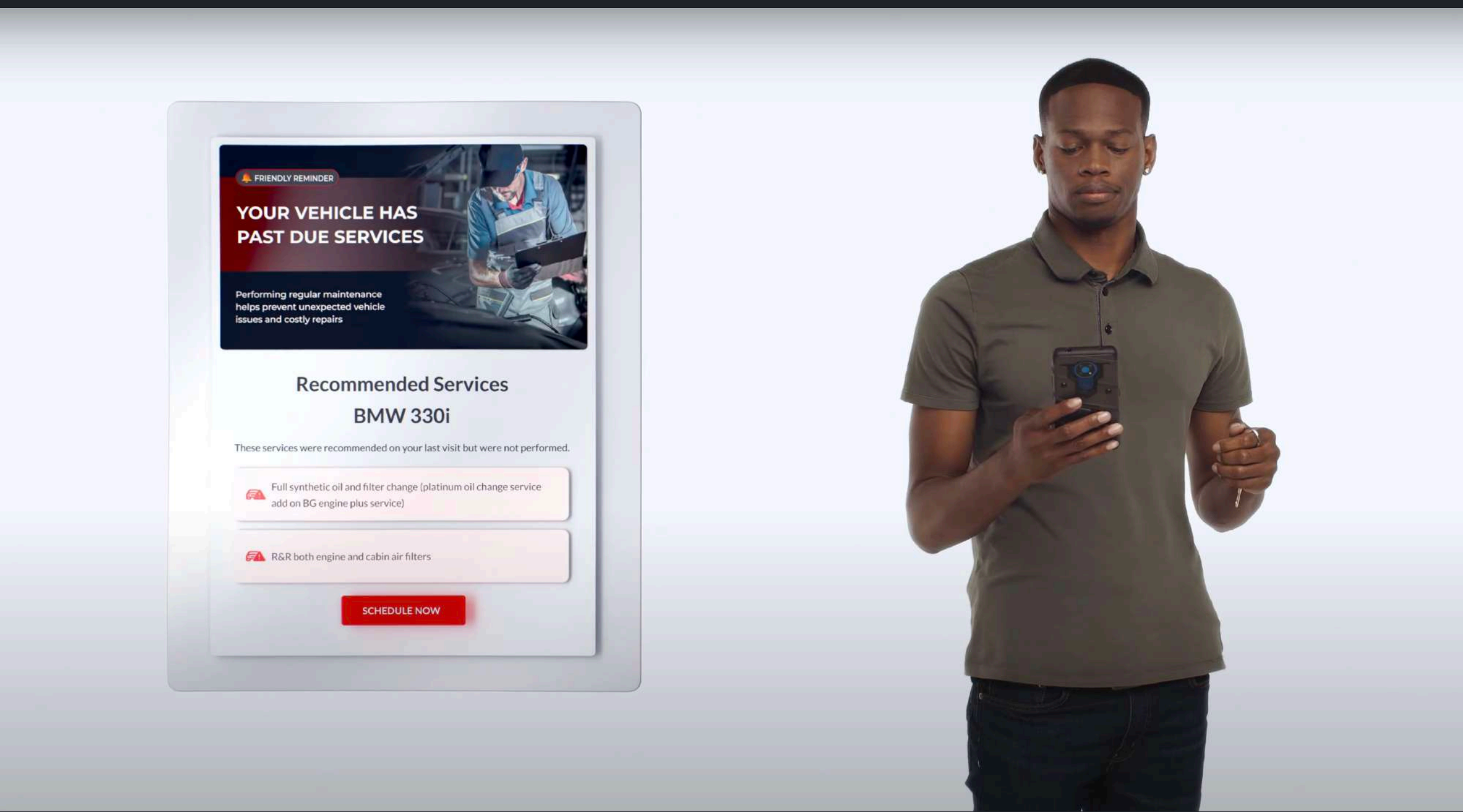
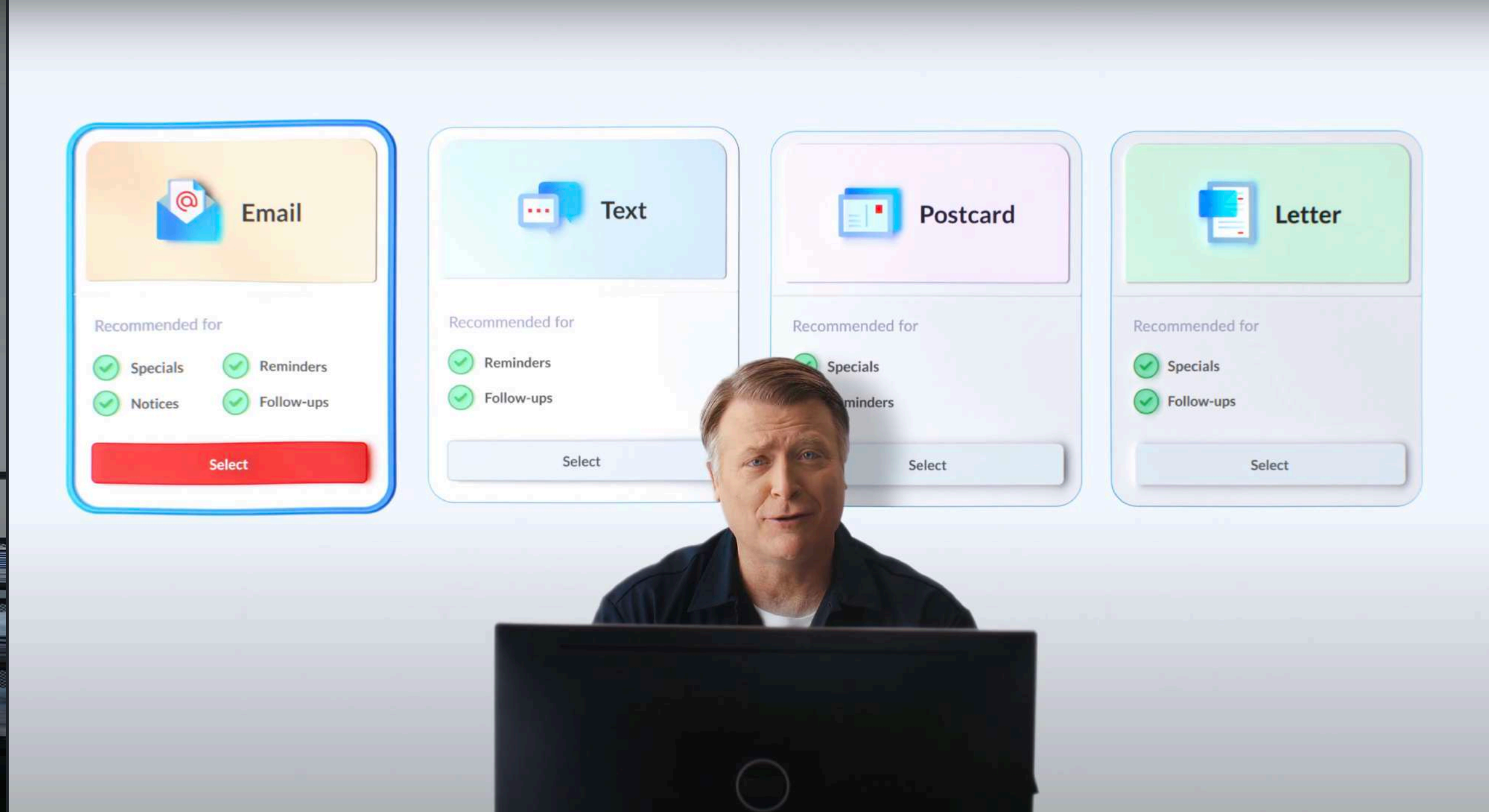
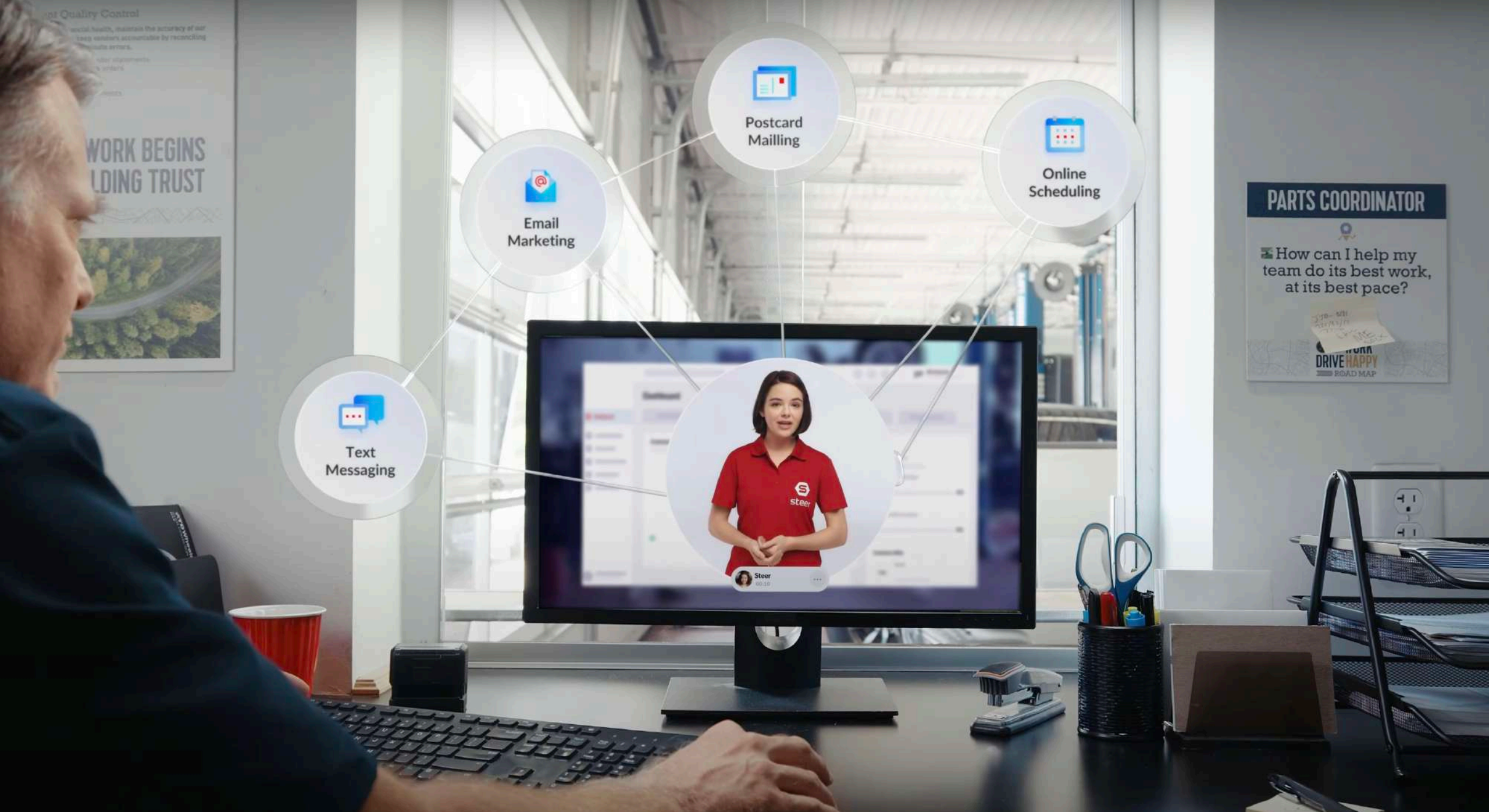
We created an explainer video for Steer, CRM for auto shops. In this video, we decide to show all the features of the client's product with catchy storytelling by charismatic actors. All the filming we did with professional actors in the client's location in the US.

One filming day
Project duration: 3 months

Discover more:

video





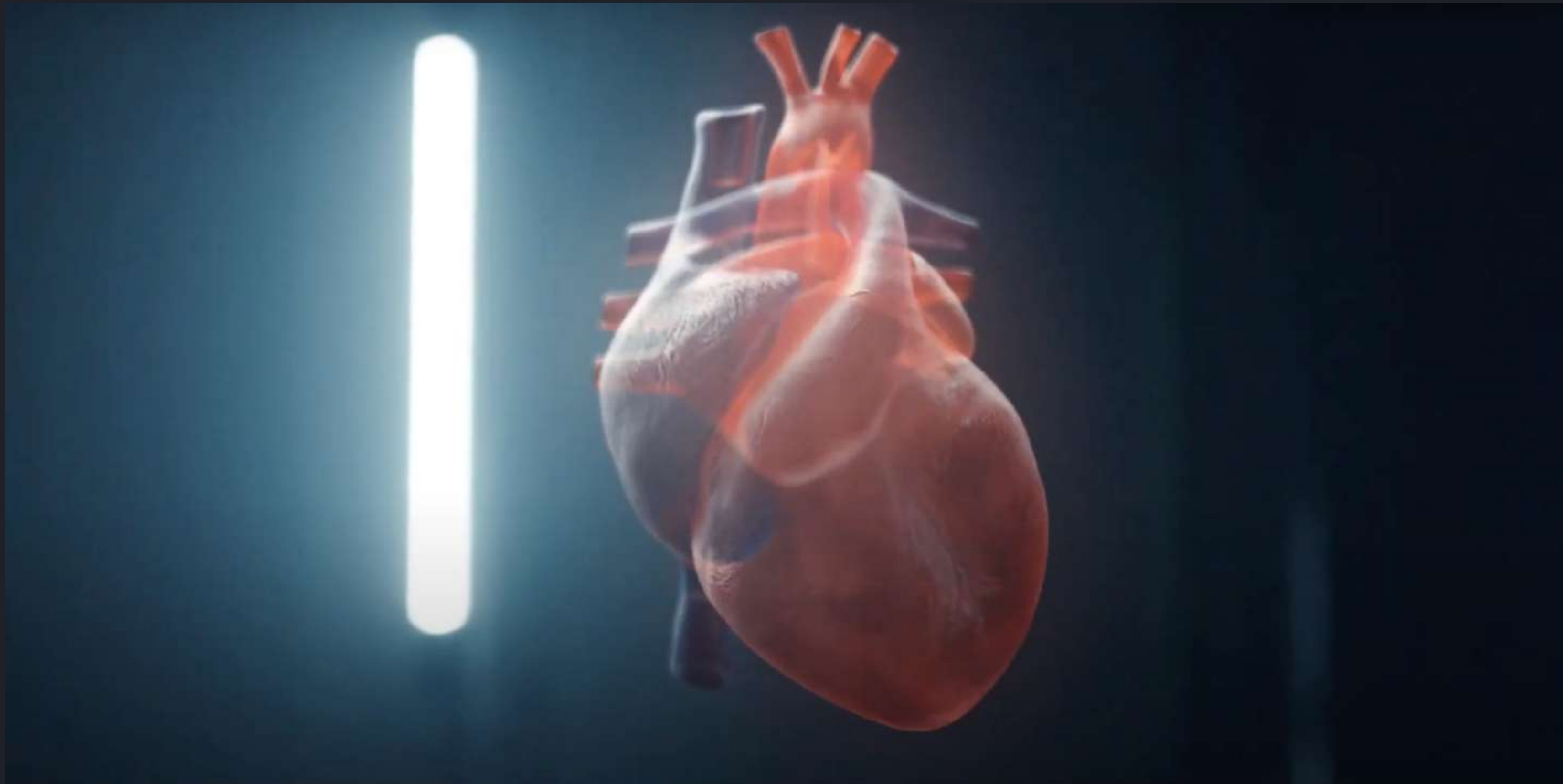
Video for RND

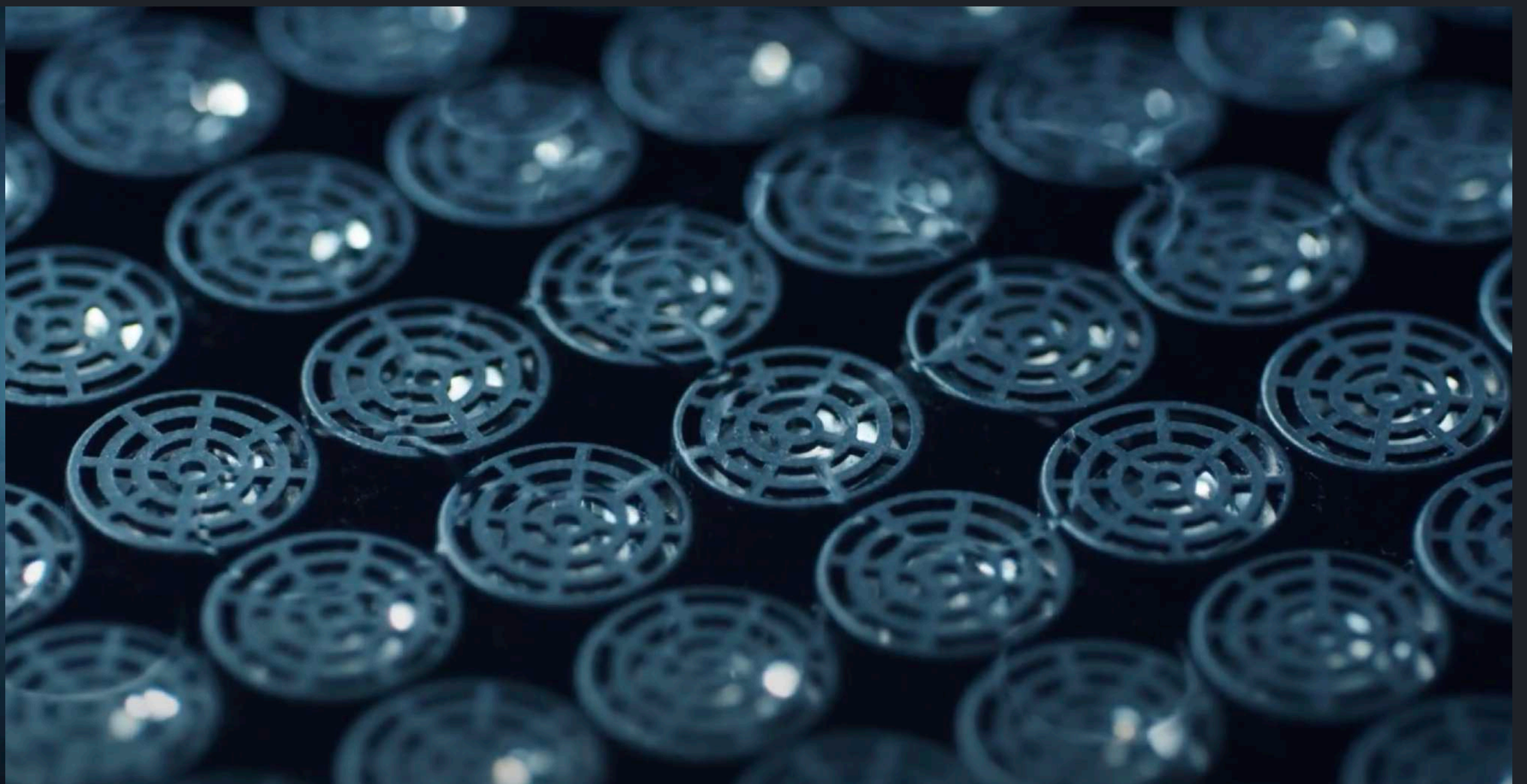
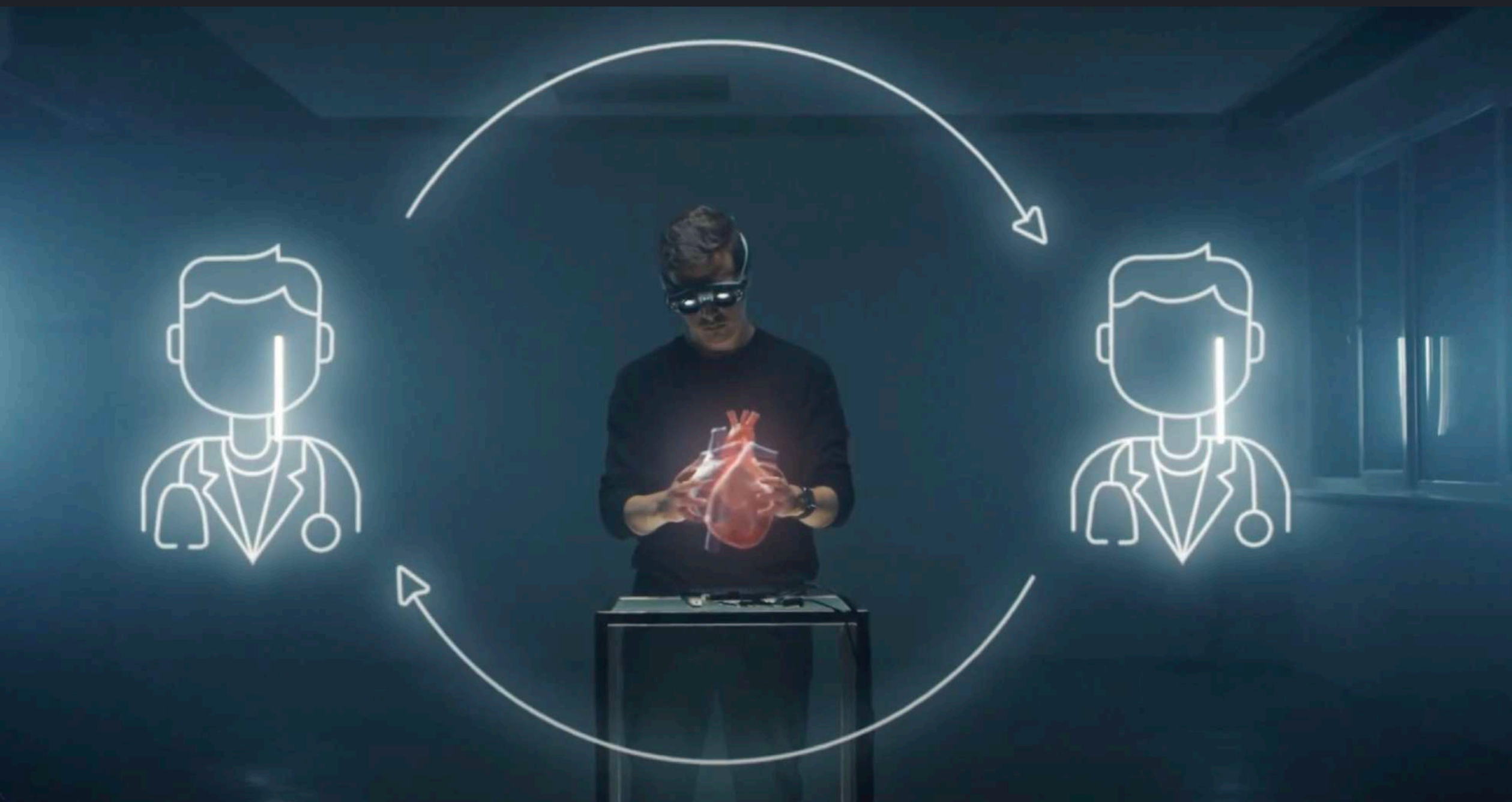
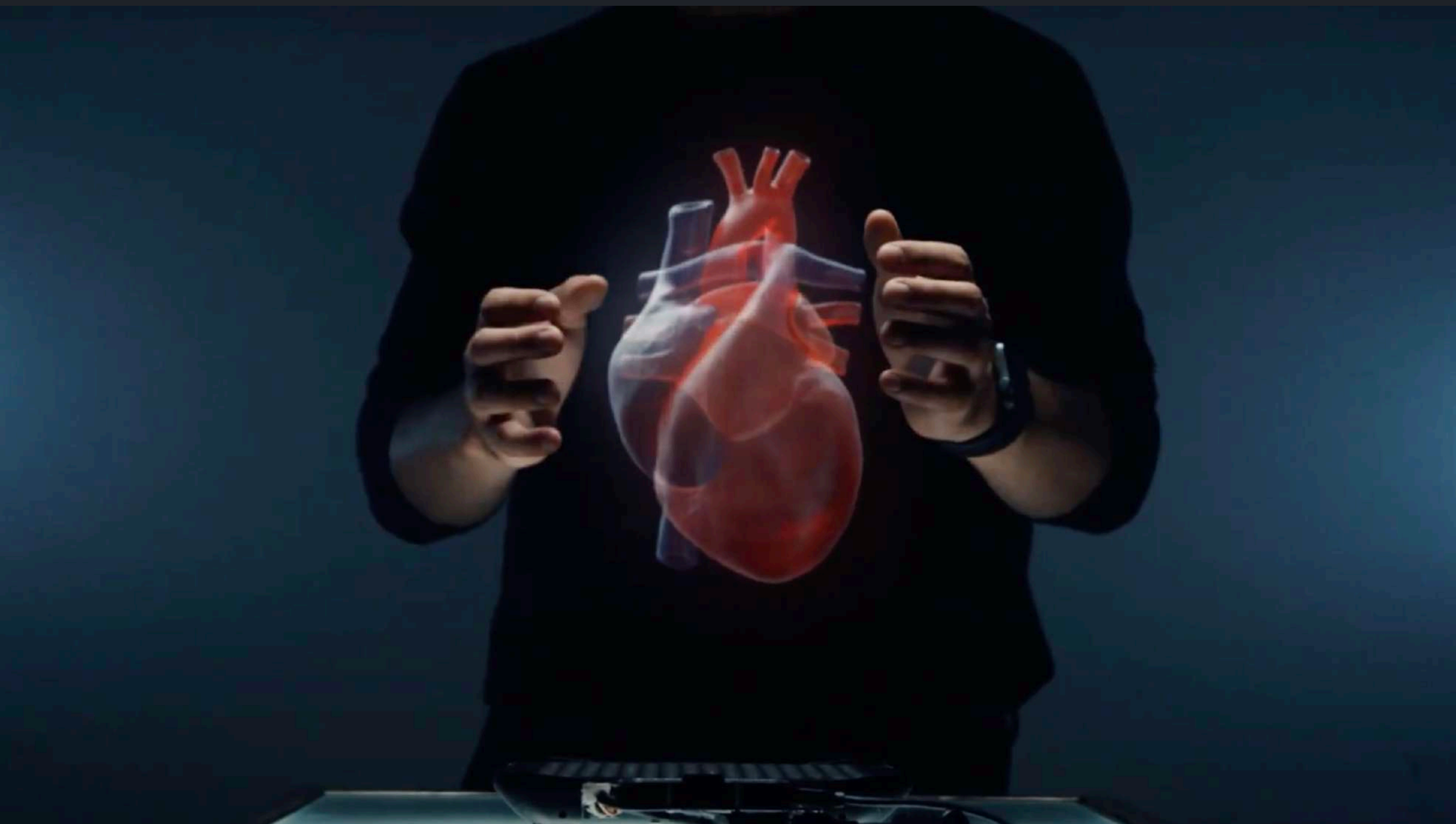
For our client SoftServe RND team, we create a video showing how their solutions will work. Such videos work well for sales and expos presentations.

One filming day
Project duration: 2 months

Discover more:

video





Client Testimonial

Most video testimonials look the same, for SoftServe's, we gave a fresh look.

We show that the client's feedback might be live, not super formal and warm. For example, we filmed a video with our partners in the U.S. with a SoftServe client.

One filming day
Project duration: 1.5 months

Discover more:

video





**WHAT IS YOUR ADVICE
TO OTHER TECHNOLOGY LEADERS
WHEN CHOOSING A STRATEGIC PARTNER?**



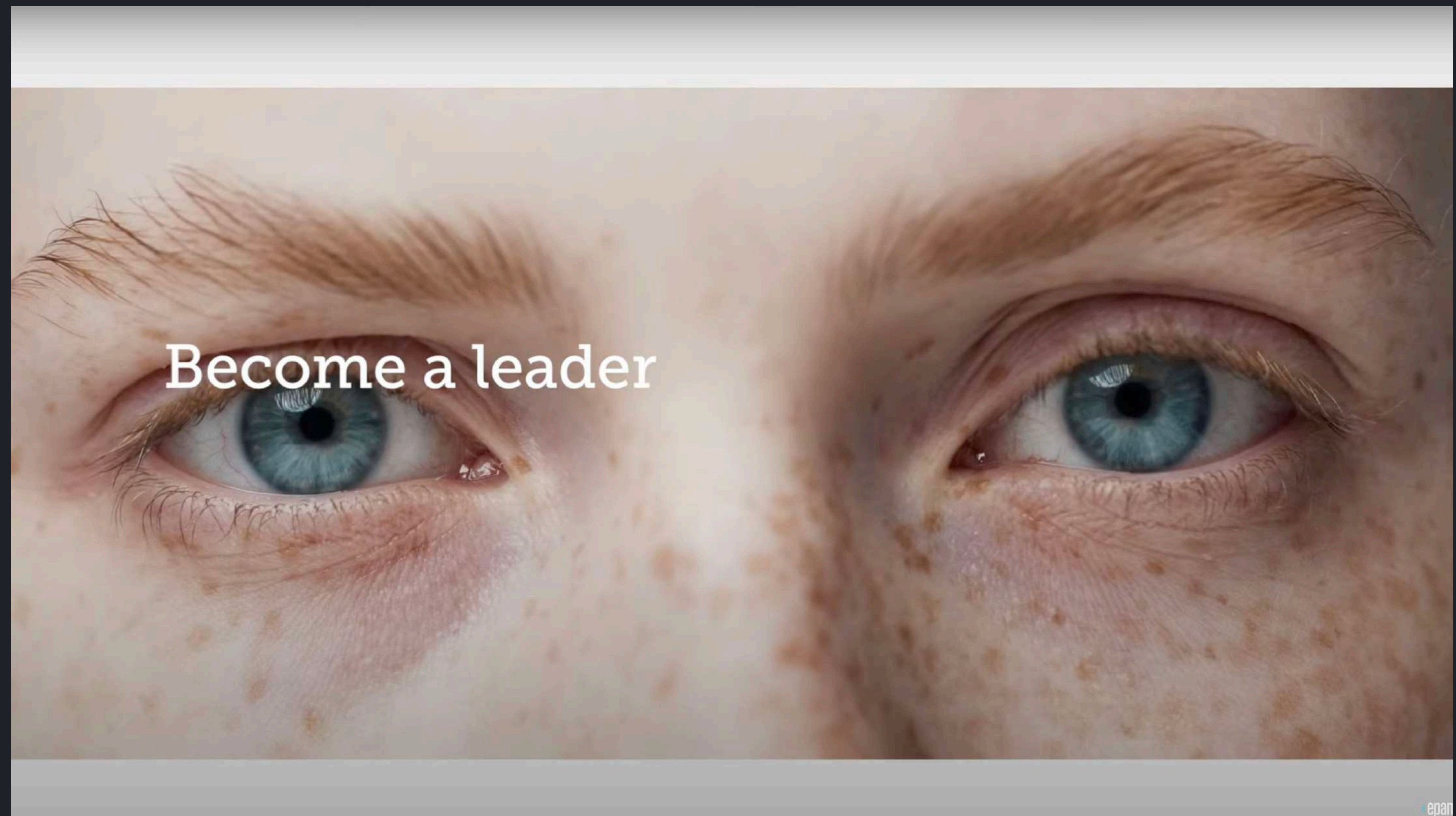
Promo stock+pictures

If it is needed to create a cost-saving promo video for a tech company, we have a solution too. For Epam, we created a video that combines photos and stock footage based on a solid concept.

Project duration: One month

Discover more:

video



Lose

Join technical
communities

Do not be afraid of big projects,

EPAM — your next step.

Recruiting Video

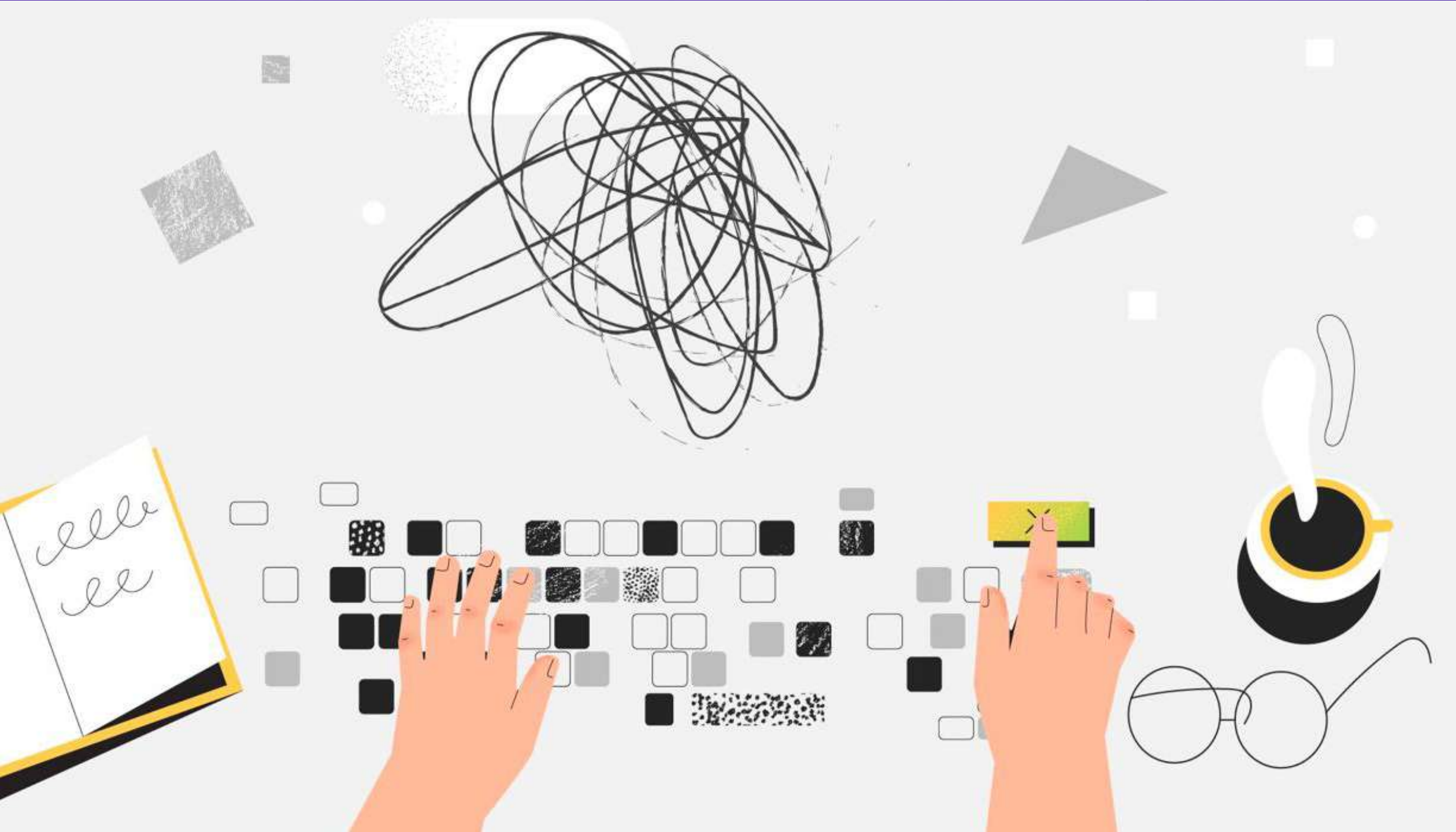
For the hiring platform, we created an animation promo for its launch. As a result, we created 2D animation story about a potential user of the Jobbify platform.

Project duration: 1,5 month



Discover more:

video



Motion animation

Another way to create the main video for a company is motion animation. Such videos work excellently on the event plasmas or in the background. Here is an example that we did for SoftServe.

Project duration: 1 month



Discover more:

video

13,000+

ENGINEERS, CONSULTANTS,



WE HAVE DEEP TECHNOLOGY EXPERTISE IN:



HEALTHCARE

WE PROVIDE

- ★ **QUALITY**
- ★ **SPEED**
- ★ **INNOVATION**





Damia Aboussaoud

Marketing Executive, Assai Software Services B.V.

And action successfully completed the client's video. With their support, the client's high-quality video gained more than 1,000 views which allowed them to secure their highest engagement. Above all, they were communicative, and they provided effective solutions to the company's problems.

[full Clutch feedback](#)



Annika Streng

Marketing Manager, Convenience Retailer 7Eleven Hawaii

Internal clients were pleased with the videos **and action** produced. Their communication skills and transparency stood out throughout the project. Additionally, their receptiveness to feedback and ability to encapsulate the client's vision in their deliverables established a strong partnership.

[full Clutch feedback](#)



Roman Hapachylo

VP, Talent Management at Intellias

And action's videos have met the mark across the board. The team is lauded for its quality, creativity, and high return on investment. Customers can expect a gifted team that captures their clients' message in a compelling, creative way.

[full Clutch feedback](#)

LET'S DISCUSS



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