Design

PORTFOLIO

By Dominic Hanna

About Me

Dominic Hanna

Graphic Designer

Throughout my career, I have always tried to ensure that the passion and enthusiasm for my work has shone through. I believe in great design and I am always looking to improve myself and the work that I deliver. Graphic design for me has always been about problem-solving; problem-solving fuelled by curiosity, creativity, and the readiness to listen, look, and collaborate. In all my work, I have relished these challenges and I use them to fuel my ambition and maintain my own high standards. Every job and client is unique, and it's why I love what I do. I love helping people solve problems with design.

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BT Internal Branding / Logo Design

Tools

- # Illustrator
- # Photoshop









The learning hub

Branding / Logo Design

Tools

Illustrator

Photoshop

I love to design logos and branding, your branding must stand out from the crowd and be seen at a distance whilst being recognisable. I work closely with all my clients to create the perfect branding that grabs people's attention and will make them recognisable at a glance. When creating a business' brand, I consider the audience and how they come into contact with the brand. It could be from your website, office or even t-shirts and brochures. All customers who view the brand should receive a consistent message.













Powerpoint presentations

Tools

- # Powerpoint
- # Illustrator
- # Photoshop



Social Media / Web Banners

Tools

- # HTML
- # CSS
- # Illustrator
- # Photoshop











Social Media / Web Banners

Tools

HTML

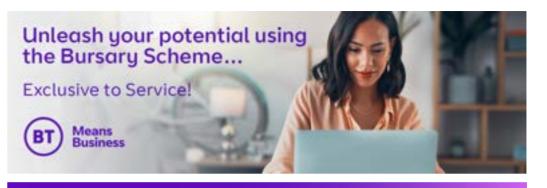
CSS

Illustrator

Photoshop











Email Design

Tools

Outlook

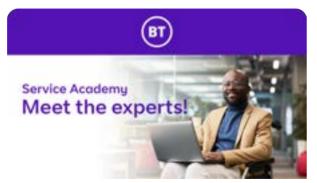
HTML

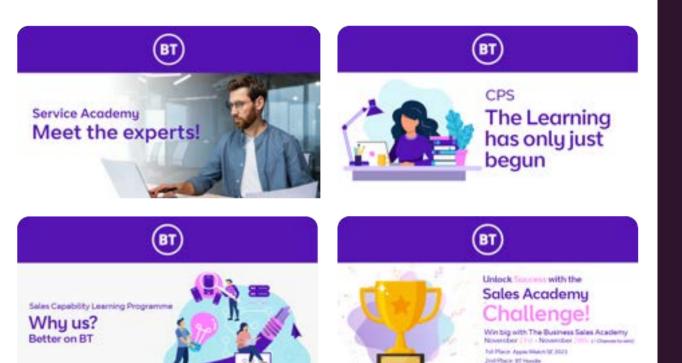
CSS

Visual Studio Code

Illustrator







Brochure Design

Tools

Photoshop

Illustrator

InDesign

Brochures come in all shapes and sizes, finding the right solution that solves a business' problem is what I love. I put my passion and experience into every design project. A professionally designed brochure delivers a strong message to potential clients in a way that leaves a lasting impression. I design brochures to work with the business' branding this present a professional image for their business, Whilst also appealing to the businesses target market.























Website Design

Tools

Illustrator

Photoshop

Adobe XD

Zeplin

Wordpress

Webflow

HTML5

CSS3

I love to create websites that reflect a brand's core values and communicate directly with the user. I understand how important it is to invest in a website, and I try to create something that all my clients will feel proud of promoting. I learn as much about a business as possible so that I can show the world just how great that business is. The key to effective web design is simplicity for the user, and displaying the information in an easy to digest manner so that the user does not feel frustrated and enjoys using the site and going back to the site when they need to.









Iconography

Tools

Illustrator

Sketchbook

Pencil / Pen

Photoshop

I have designed custom icons for a wide range of clients; from a few individual icons for a brochure or cards to full sets for websites and marketing teams to use across their marketing materials. Having unique icons can help a business stand out from their rivals and leave a lasting impression on any potential clients. I think there's nothing quite like having a bespoke set of icon designs for your marketing materials. Whether its app icon designs for use online or to form part of a corporate identity to be used across all your materials these small touches make a big difference.



Iconography

Tools

- # Illustrator
- # Sketchbook























- # Pencil / Pen
- # Photoshop























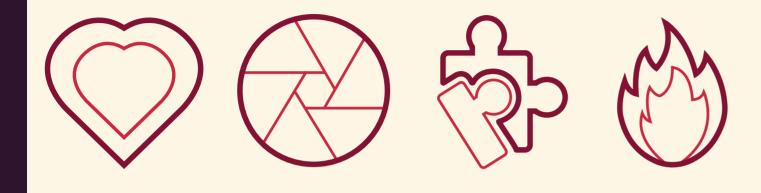




















THANK YOU

I look forward to speaking to you

: 07706789437

: Dominic@Whitestagmedia.co.uk

A : www.whitestagmedia.co.uk