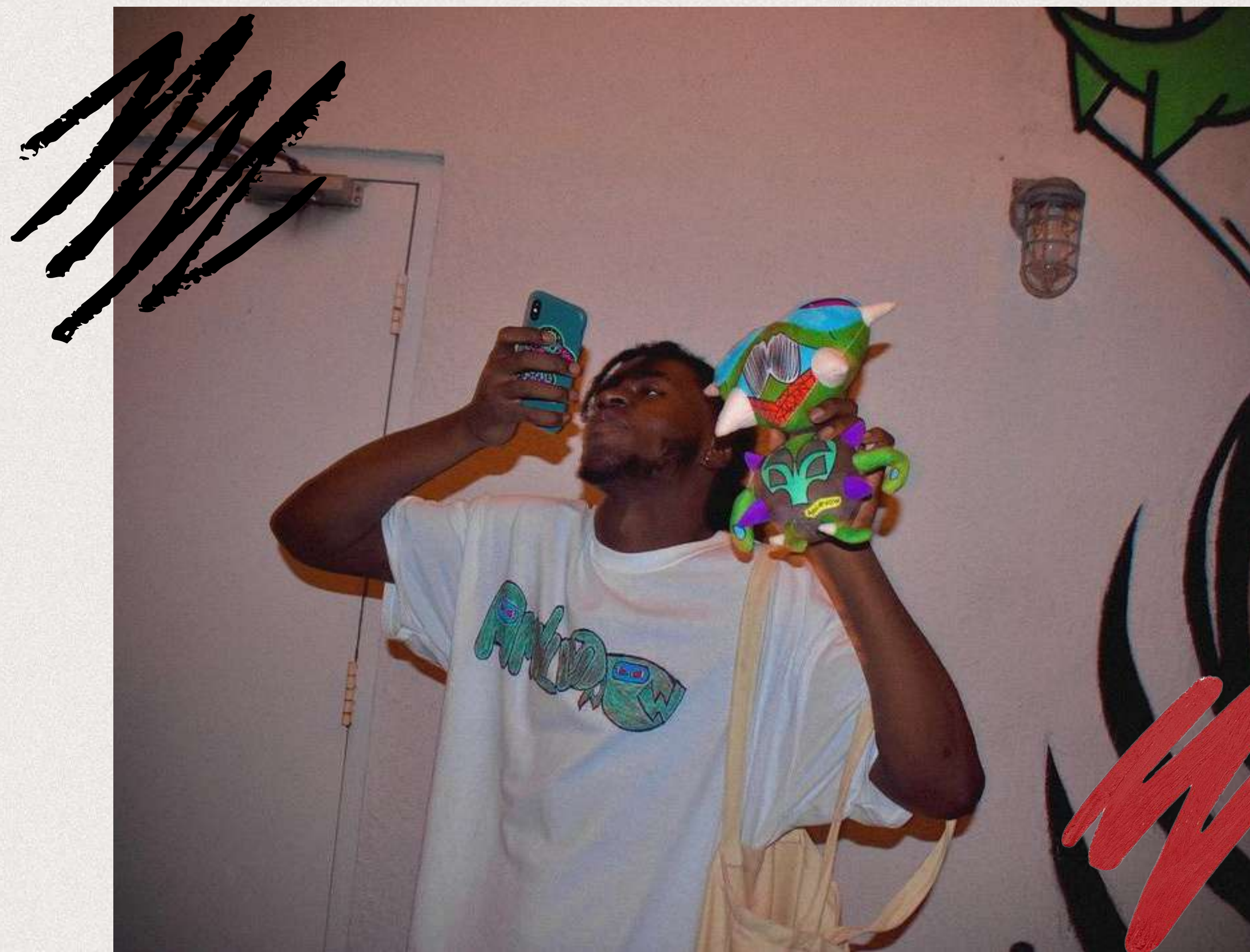




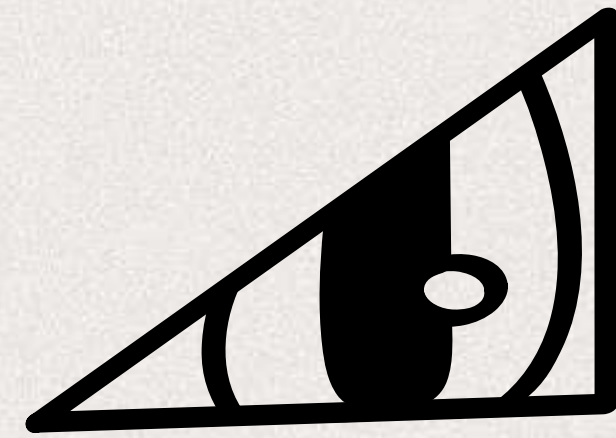
In this **WORLD** where everything is about appearance,
it's too hard to feel good about **ONESELF**.



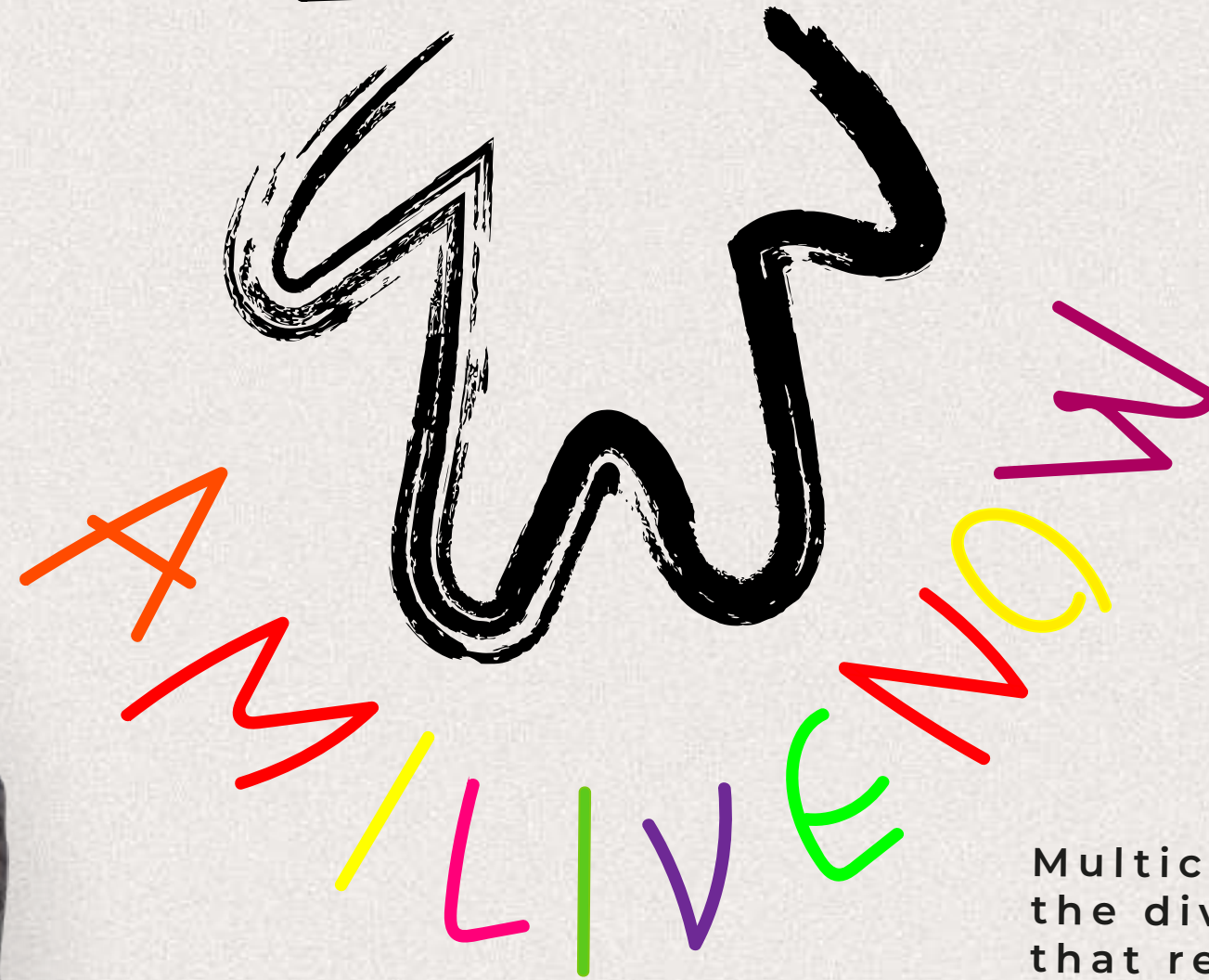
AMILIVENOW Is an innovative
art brand that fights against
depression and suicide by
exclaiming the value and
beauty in **UNIQUENESS**.



LOGO CONCEPT



The contrasting lack of color in one of the elements represents the contrasting emotions people also experience in life.



The crude and impulsive strokes are meant to reflect anxiety and the mental health battle of the artist

Multicolored letters represent the diversity and the potential that resides in each one of us.

This logo represents the feeling of being different and misunderstood.





#070508

#563185

#BD2F70

#81AE38

#EAE552

#C85A30

#211915





