



VINYARD

Commodity Alerts

Weather

Rained in the Salinas Valley, Huron, and Santa Maria last week, causing a number of challenges with row crops and berries. Heavy or prolonged rain can accelerate quality decline in remaining lettuce and mixed leaf crops, increasing the risk of issues such as mildew, discoloration, and decay in fields already nearing the end of their production cycle.

Brussels Sprouts

Brussels sprouts remain in a severe industry-wide shortage heading into December. Production out of the Salinas Valley continues to be disrupted by a combination of weather and pest pressure.

Recent unseasonal heat followed by multiple rain events has resulted in quality issues across coastal growing areas. These extreme weather swings have contributed to significant discoloration, and undersized sprouts in many lots, shortening shelf-life.

Additionally, elevated diamondback moth pressure is compounding the challenge. Although cooler temperatures are expected to help, damage from earlier insect activity is already visible in harvested product. With demand surging for the holiday, growers are struggling to meet orders. Supplies are expected to remain tight even after the Thanksgiving pull subsides. Relief is not expected until mid-December, when Mexico begins to supplement dwindling California volume.

Berries

STRAWBERRIES: Very tight market. Yields are nonexistent out of California due to cooler temperatures and rain damage.

- MARKETS- We are in a demand exceeds supply situation in all areas. Prices are elevated, and quality is marginal to poor in many areas.