



VINYARD

The Weekly Vine – Produce Market Update

February 6 - 13, 2026

Market Snapshot

- Desert growing regions in **California and Arizona** are beginning to stabilize, but recent cold mornings continue to limit yields on **leafy greens and tenderleaf items**. **Expect lighter cartons and some cosmetic challenges to persist short term.**
- Mexico's winter production** is expanding across vegetables, berries, and tropicals. **Cooler nights and localized humidity are still impacting size consistency and external appearance on select commodities.**
- Imports from **Chile, Peru, and other offshore origins** remain strong and are helping offset gaps in domestic supplies, especially in fruit and asparagus.
- Transportation remains a challenge** due to winter storms and ongoing border congestion. Mexican vegetables, berries, and tropical fruit are most affected, with intermittent delays and elevated freight costs.

Fruit & Citrus

Item	Current Supply & Pricing	Quality & Notes
Apples	Good availability; steady markets	Larger sizes dominate; eating quality solid
Avocados	Strong Mexico supply; stable pricing	Good oil content; light skin scarring common
Bananas	Consistent Central America flow	Even ripening; minor transit spotting
Grapefruit	Good domestic availability	Firm with uniform internal color
Limes	Tight supplies; elevated markets	Thin skins; dehydration showing
Oranges (Navel)	California volume building	Sweet flavor; heavier volume on large sizes
Cantaloupe	Moderate supply	High sugars; netting and surface scars

Item	Current Supply & Pricing	Quality & Notes
Honeydew	Mexico production increasing	Generally good; occasional rind blemishes
Watermelon	Steady Mexico shipments	Sweet flavor; some transit bruising
Pineapple	Limited availability	High sugars; translucency and crown issues

Vegetables, Herbs, Greens & Others

Item	Supply / Market Direction	Quality & Issues
Asparagus	Peru & Mexico dominate	Thin spears; uneven tip tightness
Bell Peppers	Mexico rising; CA steady	Good color; mixed sizing
Jalapeño & Poblano	Limited supply; higher pricing	Pale shoulders; size variability
Broccoli	Tight availability; firm markets	Pin rot and hollow core present
Cauliflower	Extremely tight; very high pricing	Small heads; excessive leaf
Brussels Sprouts	Very limited; high markets	Small sizing; insect pressure easing
Celery	Supplies slowly improving	Fringe burn visible; fair quality
Carrots	Stable supply and pricing	Good overall quality
Spinach / Tender Leaf / Herbs	Very limited; elevated markets	Small leaves; cold-related damage
Lettuce (All Types)	Desert output improving slowly	Light heads; tip burn and discoloration
Tomatoes (All Types)	Florida light but improving; Mexico building	Good color; occasional softness
Green Onions	Gradual improvement; still high	Mild tip burn; weights improving
Mushrooms	Balanced supply	Consistent quality
Tomatillos	Very limited availability	Sticky husks; shorter shelf life

Item	Supply / Market Direction	Quality & Issues
Onions	Good overall supplies	Mostly good; some skin staining
Potatoes	Ample supply; steady demand	Generally good quality
Squash (Yellow & Zucchini)	Mexico supply steady	Wind scarring improving; firm texture

🍓 Berries

Strawberries

- Mexico volume slowly increasing; Florida remains light but improving.
- California season has largely wrapped up.
- Markets remain elevated with mixed sizing. Common issues include white shoulders, bruising, and softness.

Raspberries

- Markets firm but mostly steady.
- Occasional softness and variable shelf life reported.

Blueberries

- Strong imports from Peru and Chile, with some Mexico volume.
- Prices easing post-holiday; size varies by origin, flavor generally good.

Blackberries

- Strong Mexico production.
- Good firmness and flavor overall; occasional red cell tied to transit temperature swings.

📅 Looking Ahead

- Leafy greens and tenderleaf items (Spring Mix, Spinach, Arugula) should slowly improve as desert weather moderates.
- Cauliflower and Brussels sprouts are expected to remain tight and expensive for several more weeks.
- Citrus supplies continue to build, while limes and pineapples stay limited.
- Berry markets remain mixed, with strawberries continuing to show the most volatility.
- Freight and border delays may still trigger spot shortages and short-term price swings in select categories.