



VINYARD

The Weekly Vine – Produce Market Update March 27 thru April 2, 2026

Market Snapshot

- Desert regions continue to experience **volatile weather**, impacting yields and quality 
- Mexico crossings improving, but **inconsistent sizing/color persists** 
- Imports (Chile/Peru) remain **critical stabilizers** 
- Freight and border congestion remain **disruptive risks** 
- Salinas, CA transition approaching but not yet relieving pressure 

Fruit & Citrus

Item	Current Supply & Pricing	Quality & Notes
Apples 	Strong supply; steady markets	Excellent quality; large sizes dominate
Avocados 	Steady to slightly higher	Good oil; increased scarring
Bananas 	Steady imports	Consistent ripening
Grapefruit 	Ample supply	Excellent internal quality
Limes 	Tight supply; high markets	Small size; dehydration issues
Oranges (Navels) 	Peak winding down	Good flavor; Larger fruit is more plentiful
Lemons 	Slightly higher markets	Some dry fruit; rind defects
Cantaloupe 	Moderate supply	High sugars; netting inconsistency
Honeydew 	Limited supply	External blemishes increasing
Watermelon 	Tightening; higher markets	Good color; wide sizing
Pineapple 	Tight supply; elevated pricing	Crown issues; translucency
Grapes 	Stable imports	Good eating quality
Mangoes 	Increasing supply	Color improving; sizing mixed
Papaya 	Steady	Occasional softness
Kiwi 	Strong supply	Consistent quality

Vegetables, Herbs, Greens & Others

Item	Supply / Market Direction	Quality & Issues
Asparagus 	Firm markets	Thin sizing; tip issues
Bell Peppers 	Improving supply	Good color; mixed sizing

Item	Supply / Market Direction	Quality & Issues
Chili Peppers ●	Very tight; high pricing	Small size; supply gaps
Broccoli ●	Improving	occasional hollow core
Cauliflower ●	Slight relief	Small heads; extra trim
Brussels Sprouts ●	Improving	Smaller but stabilizing
Celery ●	Gradual improvement	Fringe burn; pith
Carrots ●	Somewhat better supply	Good quality
Spinach / Tender Leaf / Herbs ●	Very tight; high markets	Yellowing; weak leaves
Lettuce (All Types) ●	Slow improvement	Light weights; tip burn
Tomatoes ●	Tight; elevated markets	Softness; short shelf life
Green Beans ●	Limited supply	Variable quality
Cucumbers ●	Improving	Better consistency
Green Onions ●	Strong supply	Improved quality; minor tip burn
Mushrooms ●	Consistent supplies	Consistent quality
Tomatillos ●	Very limited	Short shelf life
Onions ●	Strong supply	Minor defects only
Potatoes ●	Ample supply	Excellent quality
Squash ●	Elevated markets	Scarring; defects
Eggplant ●	Moderate supply	Seeding in some lots
Corn ●	Light supply	Small ears; uneven fill

🍓 Berries

Strawberries ●

- Supply inconsistent across regions; markets volatile
- Quality issues: bruising, white shoulders, softness

Raspberries ●

- Firm markets; limited supply
- Delicate with short shelf life

Blueberries ●

- Tight supplies
- Good flavor; mixed sizing

Blackberries ●

- Tight supplies
- some red cell issues from transit temps

📅 Looking Ahead

- Leaf items will remain a **primary risk category** ● until Salinas transition improves yields
- Limes and pineapples stay **supply-constrained** ●

- Tomatoes and chili peppers remain **high-risk volatility items** ●
- Improved availability expected soon on broccoli, peppers, and cucumbers ●
- Freight and border delays continue as a **major disruptor** ●