








VINYARD

The Weekly Vine – Produce Market Update

April 3 thru April 9, 2026

Market Snapshot

- Desert growing regions still facing erratic temperature swings, impacting yield consistency 
- Mexico crossings improving, but sizing and color remain inconsistent 
- Imports from Chile and Peru continue to stabilize key categories 
- Freight constraints and border delays remain ongoing risks 
- Transition to Salinas, CA nearing, but relief is still limited 

Fruit & Citrus

Item	Current Supply & Pricing	Quality & Notes
Apples 	Strong supply; steady markets	Excellent quality; larger sizes dominate
Avocados 	Steady to slightly higher	Good oil content; increased scarring present
Bananas 	Steady imports	Consistent ripening and quality
Grapefruit 	Ample supply	Excellent internal quality
Limes 	Tight supply; elevated markets	Small sizing; dehydration issues persist
Oranges (Navels) 	Peak season ending	Good flavor; larger fruit more available
Lemons 	Slightly higher markets	Some dry fruit; rind defects noted
Cantaloupe 	Moderate supply	High sugars; inconsistent netting
Honeydew 	Limited supply	External blemishes increasing
Watermelon 	Tightening supply; higher markets	Good color; wide size range
Pineapple 	Tight supply; elevated pricing	Crown issues; internal translucency

Item	Current Supply & Pricing	Quality & Notes
Grapes ●	Stable import supply	Good eating quality
Mangoes ●	Increasing supply	Improved color; mixed sizing
Papaya ●	Steady supply	Occasional softness
Kiwi ●	Strong supply	Consistent quality

🗨 Vegetables, Herbs, Greens & Others

Item	Supply / Market Direction	Quality & Issues
Asparagus ●	Firm markets	Thin sizing; tip quality issues
Bell Peppers ●	Supply remains tight	Good color; mixed sizing
Chili Peppers ●	Very tight; high pricing	Small size; supply gaps
Broccoli ●	Improving availability	Occasional hollow core
Cauliflower ●	Slight relief in markets	Smaller heads; extra trimming required
Brussels Sprouts ●	Improving supply	Smaller sizing but stabilizing
Celery ●	Gradual improvement	Fringe burn; pithiness present
Carrots ●	Supply improving	Good overall quality
Spinach / Tender Leaf / Herbs ●	Very tight; high markets	Yellowing; weak structure
Lettuce (All Types) ●	Slow improvement	Light weights; tip burn
Tomatoes ●	Extremely tight supply; Extremely elevated markets	Softness; shorter shelf life
Green Beans ●	Limited supply	Variable quality
Cucumbers ●	Improving supply	Better consistency and quality
Green Onions ●	Decreasing supply	Improved quality; minor tip burn
Mushrooms ●	Consistent supply	Stable quality

Item	Supply / Market Direction	Quality & Issues
Tomatillos ●	Very limited supply	Short shelf life
Onions ●	Strong supply	Minor cosmetic defects only
Potatoes ●	Ample supply	Excellent quality
Squash ●	Elevated markets	Scarring and defects
Eggplant ●	Moderate supply	Seeding in some lots
Corn ●	Light supply	Small ears; uneven kernel fill

Berries

Strawberries ●

- Supply inconsistent across growing regions; markets remain volatile
- High temps causing quality concerns: bruising, white shoulders, softness

Raspberries ●

- Firm markets with limited supply
- Very delicate; short shelf life

Blueberries ●

- Tight supply
- Good flavor; mixed sizing

Blackberries ●

- Tight supply
- Some red cell development due to transit temperature swings

Looking Ahead

- Leaf items will remain a high-risk category ● until Salinas transition improves yields
- Limes and pineapples continue to face supply constraints ●
- Tomatoes and chili peppers remain volatile, high-risk items ●
- Broccoli, bell peppers, and cucumbers expected to continue improving ●
- Freight and border congestion remain key disruptors ●