








VINYARD

The Weekly Vine – Produce Market Update April 17 thru April 23, 2026

Market Snapshot (Apr 17 – Apr 23, 2026)

- Salinas production gaining momentum, improving quality and availability 
- Mexico crossings steady; quality trending better with more consistent sizing 
- Florida and Texas production increasing on select veg items 
- Freight increasing and regional delays still occurring 
- Transition gaps still impacting tomatoes, peppers, and tender greens 

Fruit & Citrus

Item	Current Supply & Pricing	Quality & Notes
Apples 	Strong supply; stable markets	Excellent quality; broad sizing
Avocados 	Slightly elevated markets	Oil content good; cosmetic scarring persists
Bananas 	Steady imports	Consistent quality and ripening
Grapefruit 	Ample supply – Texas ending soon	Good sugar levels and color
Limes 	Supply remains tight; high pricing	Small sizes; dehydration ongoing
Oranges (Navels) 	Late season	Good flavor; larger sizes dominate
Lemons 	Firm markets	Rind blemishes; occasional dryness
Cantaloupe 	Moderate supply – Domestic starting soon!	Improved sugars; external quality mixed.
Honeydew 	Better supplies	Cosmetic scarring; variable maturity

Item	Current Supply & Pricing	Quality & Notes
Watermelon ●	Supply improving slightly	Better availability; sizing still inconsistent
Pineapple ●	Tight supply continues	Internal translucency remains concern
Grapes ●	Strong imports	Good quality; sizing continues improving
Mangoes ●	Increasing volume	Color and sizing becoming more consistent
Papaya ●	Steady supply	Softness still reported in some lots
Kiwi ●	Strong supply	Excellent firmness and flavor

🌿 Vegetables, Herbs, Greens & Others

Item	Supply / Market Direction	Quality & Issues
Asparagus ●	Tight markets	Sizing improving; tips still variable
Bell Peppers ●	Gradual improvement	Mixed sizing; quality uneven
Chili Peppers ●	Very tight supply	High markets; small sizes persist
Broccoli ●	Good supply	Quality improving; minor yellowing
Cauliflower ●	Markets easing	Smaller heads; some trim loss
Brussels Sprouts ●	Steady supply	Good sizing and quality
Celery ●	Improving supply	Fringe burn still present but less severe
Carrots ●	Strong supply	Excellent quality and sizing
Spinach / Tender Leaf / Herbs ●	Tight supply continues	Weak texture; yellowing issues
Lettuce (All Types) ●	Gradual improvement	Light weights; tip burn persists
Tomatoes ●	Supply still very tight	Quality inconsistent; short shelf life

Item	Supply / Market Direction	Quality & Issues
Green Beans ●	Limited supply	Variable quality; elevated pricing
Cucumbers ●	Improved availability	Better sizing and uniformity
Green Onions ●	Supply tightening slightly	Minor tip burn; overall quality better
Mushrooms ●	Steady supply	Consistent quality
Tomatillos ●	Better supplies	Short shelf life; quality issues
Onions ●	Supplies tightened – crops moving	Good quality; minimal defects
Potatoes ●	Ample supply	Excellent quality
Squash ●	Elevated markets	Scarring and defects continue
Eggplant ●	Moderate supply	Seeding still present in some lots
Corn ●	Light supply	Small ears; uneven kernel fill

Berries

Strawberries ●

- Supply improving slightly but still inconsistent
- Quality issues: softness, bruising, uneven ripening remain

Raspberries ●

- Limited supply; markets remain firm
- Very delicate; shelf life remains short

Blueberries ●

- Tight supply easing slightly with imports
- Good flavor; sizing variability continues

Blackberries ●

- Supply still tight
- Red cell and softness issues persist

Looking Ahead

- Leaf items will slowly improve but remain a risk category ●
- Tomatoes and chili peppers continue as the most volatile items ●

- Limes and pineapples expected to stay tight ●
- Cucumbers, carrots, and broccoli should remain stable to improving ●
- Berry markets may begin gradual stabilization if weather cooperates ●
- Freight conditions challenging ●