



WorldFest-Houston Sponsorship Menu

Support Independent Film. Activate Culture. Make a Scene.

WorldFest-Houston is the longest-running independent film festival in the world. Each spring, we bring filmmakers, audiences, students, and industry professionals together in Houston for ten days of cinema, conversation, and cultural exchange.

Our sponsors **support filmmakers, education, wellness, and creative community**, while gaining meaningful visibility and activation opportunities across Houston.

IMPACT SPONSORSHIPS

Direct support. Clear outcomes. Powerful stories.

Sponsor Student Filmmakers — \$500

Provide **5 students** with free access to WorldFest seminars and educational programming.

Impact

- Expands access to film education
- Supports workforce development
- Invests in the next generation of storytellers

Recognition Includes

- “Student Filmmaker Sponsor” credit
 - Logo on seminar slides + website
 - Social media thank-you
 - On-site acknowledgment
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WorldFest Filmmaker Travel Fund — \$5,000

Support independent filmmakers in traveling to Houston to attend WorldFest screenings, panels, and community events. Open to filmmakers with projects screening at WorldFest59.

How It Works

- Each \$5,000 contribution supports **up to four \$1,000 travel stipends**
- Filmmakers apply through a simple process
- A portion of funds supports program administration and on-site coordination

Impact

- Expands access and equity for filmmakers
- Brings diverse voices to Houston
- Strengthens filmmaker participation and community

Recognition Includes

- Naming recognition of the Travel Fund
- Logo on website and program materials
- On-stage acknowledgment
- Post-festival impact highlights

Multiple sponsors may support the Travel Fund, allowing additional stipends to be awarded.

PROGRAM SPONSORSHIPS

Align your brand with a signature WorldFest program.

Available at **\$2,500–\$15,000**, depending on scope and visibility.

Programs Available

- **WorldFest Wellness** (yoga, sound baths, wellbeing events)
- **WorldFlix** (streaming & digital programming)
- **WorldFest Sound + Vision** (the intersection of music + film)
- **WorldFest “Film School”** (education & seminars)
- **Retrospective Screenings**
- **Country Spotlights**
(Panorama Mexico, Italy, Japan, and more)
- **WorldFest BBQ and Regatta**

Recognition Includes

- Program naming rights (“Presented by ___”)
 - Logo on all program materials
 - Verbal acknowledgments
 - Program-specific social + press mentions
 - Optional speaking or hosting role
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ON-SITE ACTIVATIONS

High-visibility, experiential, shareable.

Located inside **Memorial City Mall**, these activations connect sponsors directly with audiences.

Interactive Photo Wall — \$3,500–\$7,500

- Co-branded “Make a Scene” backdrop
 - QR code to tickets
 - Social sharing + tagging
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Podcast / Interview Studio — \$7,500–\$15,000

- Branded pop-up studio
- Filmmaker interviews & conversations
- Sponsor intro/outro
- Evergreen digital content

Branded Storefront / Pop-Up — \$10,000–\$25,000

- Director’s Lounge, “Film School” Hub, or immersive activation
- Prime foot traffic + experiential branding
- Deep community engagement

CORE FESTIVAL SPONSORSHIPS

Visibility + access + impact.

Sponsors may also support WorldFest at traditional levels — **Friend (\$1,000)**, **Bronze (\$2,500)**, **Silver (\$5,000)**, **Gold (\$10,000)**, **Platinum (\$25,000)**, and **Presenting (\$50,000)** — with opportunities to **bundle impact sponsorships and activations** into each level.

Core Festival Sponsorship Benefits

FRIEND — \$1,000

Ideal for individuals, alumni, and small businesses.

- Recognition on WorldFest website
 - Name listing in program book
 - Social media thank-you
 - Festival ticket bundle
 - Opportunity to add an **Impact Sponsorship** (student or filmmaker support)
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BRONZE — \$2,500

Entry-level corporate and local partners.

- Logo on WorldFest website and select festival materials
 - Program book logo placement
 - Social media acknowledgment
 - Festival ticket & pass bundle
 - Opportunity to add **Impact Sponsorships or Activations** at a preferred 20% rate
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SILVER — \$5,000

Balanced visibility + mission alignment.

- Logo on website, screens, and festival signage
 - Program book ad or featured listing
 - Social media spotlight
 - VIP festival passes
 - **Choice of one Impact Sponsorship** (student, filmmaker, or program)
 - Priority access to select events
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GOLD — \$10,000

High-visibility brand partner.

- Premium logo placement across festival materials
- On-stage acknowledgment at select events
- Full program book ad

- VIP passes + Opening Night access
 - **Choice of two Impact Sponsorships**
 - Priority placement in on-site activations and lounges
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PLATINUM — \$25,000

Institutional-level support and leadership.

- Program or venue naming opportunity
 - Top-tier logo placement across all major festival materials
 - Full program book ad in prominent position
 - **Program Sponsorship + On-site Activation included**
 - **30-second branded sizzle video played before select screenings**
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PRESENTING SPONSOR — \$50,000

Anchor partner for the festival.

- “WorldFest-Houston presented by ____” naming
 - Logo on all festival materials (badges, screens, program, signage)
 - Full program book ad on back cover
 - On-stage recognition throughout the festival
 - VIP executive networking opportunities
 - **60-second branded sizzle video before all major screenings**
 - **Multiple Impact Sponsorships + Activations bundled**
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Flexible by Design

Core sponsorships may be **customized or bundled** with:

- Student Filmmaker Sponsorships
 - Filmmaker Travel Fund
 - Program Sponsorships
 - On-site Activations
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Let's Build Something Meaningful

We'd love to tailor a sponsorship that aligns with your goals.

Contact:

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