

Dylan Cooper

Summary

UX Designer specializing in complex B2B SaaS and design operations for early-stage teams across fintech, govtech, and enterprise products.

Sagent

A Fintech company developing a B2B SaaS platform to modernize mortgage servicing.

UX Designer

Oct 2023 - Present

- Leads cross-functional teams to define and establish the core user experiences and design system for an enterprise fintech platform from 0→1.
- Builds design operations frameworks and experience pattern libraries that increase design maturity, cross-team alignment, and delivery velocity in a regulated enterprise environment.
- Presents product demos for company leadership and prospective clients to align on product direction, validate design decisions, and support customer adoption.
- Partners with designers and front-end engineers to govern a WCAG AA-compliant design system, defining patterns and interaction standards to increase consistency and accessibility.

Enovational

A govtech startup developing a SaaS digital form-building and processing platform for state governments.

UX Designer

Nov 2020 - Mar 2022

- Led cross-functional teams to design and prototype features for a B2B2C platform with 1.2 million users.
- Implemented design ops framework to optimize UX systems and design team workflow.
- Managed an accessibility-compliant design system by contributing new patterns, conducting audits, and providing feedback during design critiques.

Freelance

Designed with a variety of companies including startups and design agencies

UX Designer

Jan 2020 - Dec 2023

- Designed a minimum viable product for Sales Solutions.AI to help salespeople automate discovery calls by collaborating with the CTO and SME.
- Redesigned user experience for Azalio to streamline user workflow and modernize brand identity.
- Collaborated with the founder of Simplina to design an app to track patient adherence to healthcare plans for a University of Pittsburgh study.

Contact

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Skills

UX Strategy

Interaction Design

Design Ops

Systems Thinking

Design Systems

User Research

Usability Testing

Accessibility

Information Architecture

Prototyping

Responsive Design

Copywriting

Humor

Tools

Figma

Miro

ADO

Jira

ProtoPie

Webflow

Writing

UX Design in One Lesson

The Good, The Bad, and The Great UX Designer

Principles of Enterprise UX

Great UX Design By Default