

Dylan Cooper

Summary

UX Designer specializing in complex B2B SaaS and design operations for early-stage teams across FinTech, GovTech, and Enterprise products.

Sagent

A FinTech company developing a B2B SaaS platform to modernize mortgage servicing.

UX Designer

Oct 2023 - Present

- Leads multiple cross-functional teams to establish the foundational user experiences and design system for a 0 to 1 enterprise FinTech platform.
- Conducts research with customers and internal teams to design complex workflows and data visualizations for enterprise users.
- Established organizational framework to systematically identify process gaps, increase cross-team alignment, and create accountability for elevating design team maturity.
- Partners with designers and developers to define and govern accessible design system patterns and standards that ensure consistency and efficiency across product teams.
- Interviews candidates, mentors designers, and creates onboarding resources to build and develop the design team.

Enovational

A GovTech startup developing a SaaS digital form-building and processing platform for state governments.

UX Designer

Nov 2020 - Mar 2022

- Led cross-functional teams to design and prototype features for a B2B2C platform with 1.2 million users.
- Presented designs to company leadership and Maryland government stakeholders to confirm project acceptance.
- Managed an accessibility-compliant design system by contributing new patterns, conducting audits, and providing feedback during design critiques.

Freelance

Designed with a variety of companies including startups and design agencies

UX Designer

Jan 2020 - Dec 2023

- Designed a minimum viable product for Sales Solutions.AI to help salespeople automate discovery calls with AI by collaborating with the CTO and SME.
- Redesigned user experience for Azalio to streamline user workflow and modernize brand identity.
- Collaborated with the founder of Simplina to design an app to track patient adherence to healthcare plans for a University of Pittsburgh study.

Contact

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Skills

Interaction Design

UX Strategy

Design Ops

Systems Thinking

Design Systems

User Research

Usability Testing

Accessibility

Information Architecture

Prototyping

Responsive Design

Copywriting

Humor

Tools

Figma

Miro

ADO

Jira

ProtoPie

Webflow

Writing

[UX Design in One Lesson](#)

[The Good, The Bad, and The Great UX Designer](#)

[Principles of Enterprise UX](#)