

Dylan Cooper

Summary

Product Designer with 5 years experience building complex B2B SaaS products and design systems from zero-to-one across Fintech, Govtech, and Enterprise.

Sagent

A Fintech company developing a B2B SaaS platform to modernize mortgage servicing.

Product Designer

Oct 2023 - Present

- Leads multiple cross-functional teams end-to-end by owning research, strategy, and experience design for a 0-to-1 B2B Fintech platform.
- Built and governs design system by defining and documenting component and pattern standards to ensure consistency and scalability across product teams.
- Collaborates with product, engineering, and clients to translate industry expertise into intuitive solutions for complex workflows and data visualizations for enterprise users.
- Established design operations framework to standardize team processes, documentation, and workflows across product teams.
- Interviews candidates, mentors designers, and creates onboarding resources to develop the design team.

Enovational

A Govtech startup modernizing government services for 1.2M users.

Product Designer

Nov 2020 - Mar 2022

- Collaborated with clients and internal product teams to design experiences to modernize legacy data-heavy workflows for internal and external users.
- Presented designs to clients and executives to drive project sign-off.
- Managed an accessibility-compliant design system by adding patterns, conducting audits, and supporting design critique and review.

Freelance

Foundational product design for early-stage B2B startups.

Product Designer

Jan 2020 - Dec 2023

- Redesigned an employee management platform to modernize its brand identity while implementing an AI-driven user experience.
- Founding designer of a CRM at Sales Solutions.AI to help salespeople automate discovery calls with AI, collaborating with the CTO and SME.

Contact

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Skills

UX Design

UX Strategy

Design Systems

Design Ops

Systems Thinking

User Research

Usability Testing

Information Architecture

Prototyping

Copywriting

Humor

Tools

Figma

Cursor

Claude Code

Lovable

Webflow

Writing

[UX Design in One Lesson](https://dylancooper.design/ux-design-in-one-lesson)

[The Good, The Bad, and The Great UX Designer](https://dylancooper.design/the-good-the-bad-and-the-great-ux-designer)

[Principles of Enterprise UX](https://dylancooper.design/principles-of-enterprise-ux)