Dylan Cooper

Summary

Product Designer with 5 years of experience building complex 0-to-1 B2B SaaS products and scalable design systems across Fintech, Govtech, and Enterprise.

Sagent

A Fintech company developing a B2B SaaS platform to modernize mortgage servicing.

Product Designer

Oct 2023 - Present

- Leads multiple cross-functional teams end-to-end by owning research, strategy, and experience design for a 0-to-1 B2B Fintech platform.

- Built and governs design system used by 8 product teams by defining and documenting component and pattern standards to ensure consistency and scalability across product teams.

- Delivered complex workflow and data visualization solutions across 9 product verticals by collaborating with clients, Product, and Engineering.

- Established design operations framework to standardize team processes, documentation, and workflows across product teams.

- Creates AI prototypes and high-fidelity visual mockups to communicate intent to stakeholders and engineering.

- Interviews candidates, mentors designers, and creates onboarding resources to develop the design team.

Enovational

A Govtech startup modernizing government services for 1.2M users.

Product Designer

Nov 2020 - Mar 2022

- Collaborated with clients and internal product teams to design experiences to modernize legacy data-heavy workflows for internal and external users.

- Presented designs to clients and executives to drive project sign-off.

- Managed an accessibility-compliant design system by adding patterns, conducting audits, and supporting design critique and review.

Freelance

Foundational product design for early-stage B2B startups.

Product Designer

Jan 2020 - Dec 2023

- Redesigned an employee management platform to modernize its brand identity while implementing an AI-driven user experience.

- Founding designer of a CRM at Sales Solutions.AI to help salespeople automate discovery calls with AI, collaborating with the CTO and SME.

Contact

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Linkedin

Skills

UX Design

UX Strategy

Design Systems

Design Ops

Systems Thinking

User Research

Usability Testing

Information Architecture

Prototyping

Copywriting

Humor

Tools

Figma

Claude Code

Cursor

Lovable

Webflow

Writing

UX Design in One Lesson

The Good, The Bad, and The Great UX Designer

Principles of Enterprise UX