

# Lorenzo Guardati

## Product Designer

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Pisa, IT

### DESIGN WORK EXPERIENCE

#### UX/UI Designer / Lascaux

JUL 2025 – APR 2026, HYBRID (ITALY)

Information Architecture / Wireframing / Prototyping / Design Thinking / UX Research / UI and Design System

#### UX/UI and Visual Designer / Freelance

APR 2024 – JUN 2025, REMOTE (ITALY)

Upskilling, freelance projects and design challenges

#### Product Designer / UserTesting

FEB 2023 – JAN 2024, REMOTE (SPAIN)

Wireframing / Prototyping / Design Thinking / Collaboration with UI team, research team, and devs

#### UX Designer / UserZoom

MAY 2022 – FEB 2023, REMOTE (SPAIN)

Wireframing / Prototyping / Design Thinking / Collaboration with UI team, research team, and devs

### EDUCATION

#### Master's Degree in Architecture and Building Engineering

University of Pisa

SEP 2011 – APR 2019, PISA (+SEVILLE)

Master Thesis at the University of Seville: "Circadian Stimulus provided by Daylight and Biodynamic LEDs in a case study".

#### Google UX Design Professional Certificate

Google - Coursera

OCT 2021 – MAR 2022, ONLINE

#### HTML and CSS in Depth

Meta - Coursera

APR 2025 – MAY 2025, ONLINE

10+ Courses and certifications

### PREVIOUS WORK EXPERIENCE

#### Architect / And Studio

JUL 2021 – OCT 2021, PISA

#### Lighting Designer / PSLab

JAN 2021 – JUL 2021, BOLOGNA

#### Building Engineer / ATI Project

AUG 2020 – OCT 2020, REMOTE

#### Architect / Francisco Mangado

MAY 2019 – OCT 2019, PAMPLONA

### Skills

Design Thinking • Personas • Information Architecture • Wireframing • Prototyping • Usability Testing • Sketching • UX Research

### Tools

Figma • Jira • Confluence • Adobe XD • UserTesting • UserZoom • Typeform • Indesign • Illustrator • Photoshop • Webflow • Miro • Balsamiq

### Languages (SELF-EVALUATED)

Italian (nat.) / English (C1) / Spanish (C2)

### Relevant Books

The Design Of Everyday Things - Don Norman  
Emotional Intelligence - Daniel Goleman  
Influence - Robert B. Cialdini  
Thinking, Fast and Slow - Daniel Kahneman  
The Laws of Simplicity - John Maeda  
The Art of Color - Johannes Itten  
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