



Love Wins

— 2026 —

AN AFTERNOON OF INSPIRATION WITH MUSICIAN & AUTHOR

ELLIE HOLCOMB

WEDNESDAY, APRIL 29TH

THE CHATTANOOGAN HOTEL

10:30 - 11:15 MEET & GREET WITH VIPS & SPONSORS

11:30 - 1:00 LUNCH & PROGRAM



For eight years, Ellie recorded and toured full-time with her husband’s band, Drew Holcomb & The Neighbors, before stepping off the road when her first child was born. Her solo debut in 2014 landed her a Top 10 hit and a GMA Dove Award for **“New Artist of the Year.”** Holcomb later released two children’s books - each with a companion EP of original music written specifically for kids, the second of which debuted at the top of the Billboard Kids chart and earned her a Dove Award for **“Children’s Album of the Year,”** in 2020. In 2021, she earned her a second Top 10 radio single with the song, **“I Will Carry You.”** Her first adult book and devotional, **Fighting Words: 100 Days of Speaking Truth into the Darkness,** has spent many months on the ECPA Bestseller list.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (ONE AVAILABLE)

\$25,000

The Title Sponsor will be recognized as the premier sponsor and will appear on marketing materials for the event.

- Name and logo in event marketing materials and social media
- Verbal and on-screen recognition as Title Sponsor for the luncheon
- Two (2) premier tables for eight (16 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

HOPE SPONSOR (ONE AVAILABLE)

\$15,000

The Hope Sponsor will provide invaluable support for the event by sponsoring our speaker and the event.

- Name and logo in event marketing materials
- Recognition as Hope Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

MEDIA SPONSOR (ONE AVAILABLE)

\$15,000

The Media Sponsor will be recognized as the official media sponsor of the event.

- Name and logo in event marketing materials
- Recognition as Media Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

ASPIRE SPONSOR (UNLIMITED)

\$10,000

The Aspire Sponsor will support our Life On Point program in a participating school. Life On Point offers weekly mentoring while building leadership and life skills to help youth thrive.

- Name in event marketing materials
- Recognition as Aspire Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

WISH SPONSOR (UNLIMITED)

\$7,500

The Wish Sponsor provides our Think On Point program in a middle and high school. Think On Point offers wellness and risk avoidance education to build critical thinking skills.

- Name in event marketing materials
- Recognition as Wish Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

VIP EVENT SPONSOR (ONE AVAILABLE)

\$5,000

The VIP Event Sponsor will sponsor our speaker's Meet and Greet prior to the luncheon. VIP ticket holders will have an exclusive time with our speaker.

- Name in event marketing materials
- Recognition as VIP Event Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

KATIE TEMPLETON SCHOLARSHIP SPONSOR (ONE AVAILABLE)

\$5,000

The Katie Templeton Scholarship Sponsor will continue Katie's beautiful legacy of love and service. This sponsorship will honor Katie's life by providing a college scholarship for a deserving high school senior AND fund some invaluable On Point programming.

- Name in event marketing materials
- Recognition as the Katie Templeton Scholarship Sponsor for the luncheon
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

PALMER GRIFFIN SCHOLARSHIP SPONSOR (ONE AVAILABLE)

\$5,000

Invest in our youth by giving a scholarship in memory of Palmer Griffin, a member of On Point's first Teen Advisory Board. This sponsorship will honor Palmer's life by providing a college scholarship for a deserving high school senior AND fund some invaluable On Point services.

- Present the Scholarship at the luncheon
- Name in event marketing materials
- One (1) premier table for eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

AMBITION SPONSOR (UNLIMITED)

\$2,500

The Ambition Sponsor will cultivate students' life vision through experiential learning and service.

- Recognition as Ambition Sponsor for the luncheon
- One (1) table of eight (8 seats)
- Meet and Greet with speaker for all table guests
- Recognition in the event program
- Valet parking for Sponsor and guests

Parking options for all VIP Table Hosts, Table Hosts, Ticket Holders, and Guests include limited parking options on nearby streets, daily self-parking at The Chattanooga's adjacent garage at hourly rates, and day valet at daily rates.

VIP TABLE — \$1,200

On Point values the collaboration of our community leaders and local organizations in cultivating the strengths in youth. VIP tables include 8 seats at the luncheon and the Meet and Greet with speaker.

VIP TICKET — \$175

VIP tickets include the luncheon and VIP Meet and Greet with speaker

TABLE HOST — \$1,000

Table Hosts receive a table for eight (8 seats) at the luncheon

TICKET — \$150

Regular tickets include the luncheon



For additional sponsorship information or to purchase, please visit LiveOnPoint.org/events, call On Point at (423) 899-9188, or email lauren@liveonpoint.org.

