

# 2024

The Happy Givers / Non-Profit

ANNUAL REPORT  
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Amigos,

As we reflect on 2024, we are filled with gratitude for your unwavering support. This year has been one of growth, challenges, and great accomplishments, all made possible by you.

The Happy Givers has always been driven by a clear purpose: to serve those pushed to society's margins. We do this not for recognition, but because it's the right thing to do. Behind every meal served, fruit harvested, and smile we receive, there are countless moments that can't be captured in reports or photos. It's in the daily, quiet actions of our team and volunteers where true impact happens. Your donations make all this possible, whether providing meals to the elderly, expanding our farm, or offering resources to those in need.

In 2024, we've made significant strides—opening new facilities, expanding our outreach, and strengthening community relationships. But the work doesn't stop here. With your continued support, we're ready to do even more in the coming year. Together, the possibilities are endless, and we remain committed to honoring the dignity of everyone we serve.

Thank you for being an essential part of our journey. Your belief in our mission fuels everything we do.

Muchas gracias,

A handwritten signature in white ink that reads "C.A. Rodríguez Jostre". The signature is fluid and cursive.

Carlos A. Rodríguez  
Founder & Director  
The Happy Givers



# Achivements:



## **SOCIAL KITCHEN**

27,465+ meals were served and delivered with dignity and consistency.



## **COMMUNITY FARM**

More than 12,000 pounds of fruits and vegetables were harvested and cooked.



## **NEW SOLIDARITY MARKET**

We launched a Solidarity Market, where over 100 families were able to shop for free.



## **JOB CREATION**

6 new people from our local community began work this year at the non-profit.



## **NEW MEETING ROOM**

We opened up a new room to host weekly health clinics and workshops for the elderly.



## **VOLUNTEERS**

725 local and international volunteers served with us at The Happy Campus.



## **LA FUNDACION HAPPY**

We broadened our local presence and were featured in over 15 interviews with local media.

# Project Updates:



## Solidarity Market

In 2025, we officially opened our new Solidarity Market, offering free shopping to elderly participants and others in need. The market also has a room that hosts weekly health clinics, nutrition workshops, and community gatherings, becoming a hub of support and connection.



## TheHappyGivers.com

Our online store remains one of our largest source of funding, helping us expand and sustain our programs. This year, we introduced new product lines and innovative designs to adapt to market trends and provide even better options for our supporters, especially local sales in Puerto Rico.



## Events @ The Happy Campus

We tripled the number of community events this year, hosting impactful gatherings, fundraisers, and workshops at our campus. In addition, our summer camp brought joy, education, and meaningful experiences to dozens of local children. We are expanding our gatherings in 2025.



## Our Community Farm

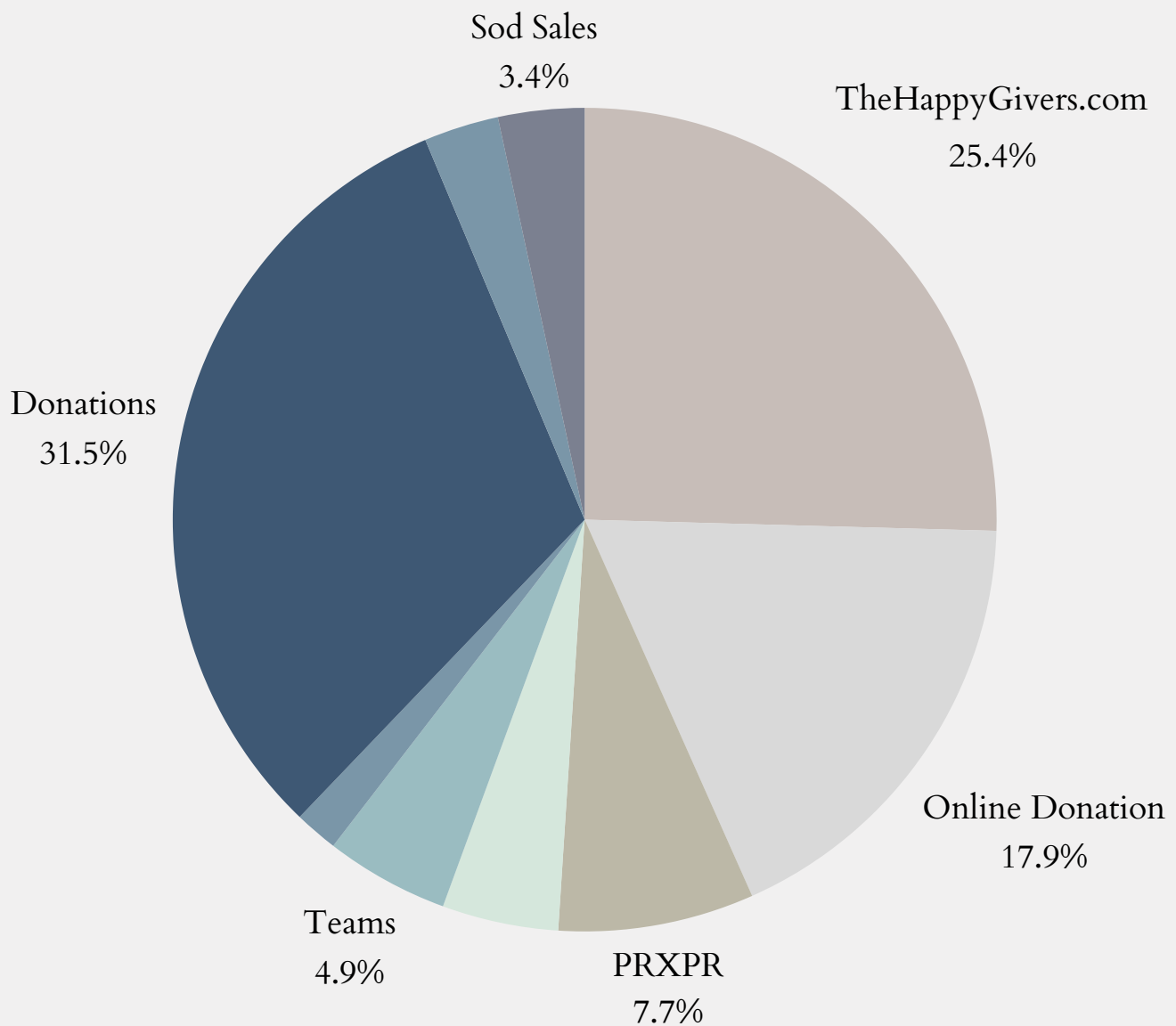
Our Community Farm continues to thrive, producing thousands of pounds of fresh produce, including root vegetables, plantains, peppers, and avocados. These harvests feed our community through the Social Kitchen, while surplus produce is now donated through our new Solidarity Market.



## La Cocina Social

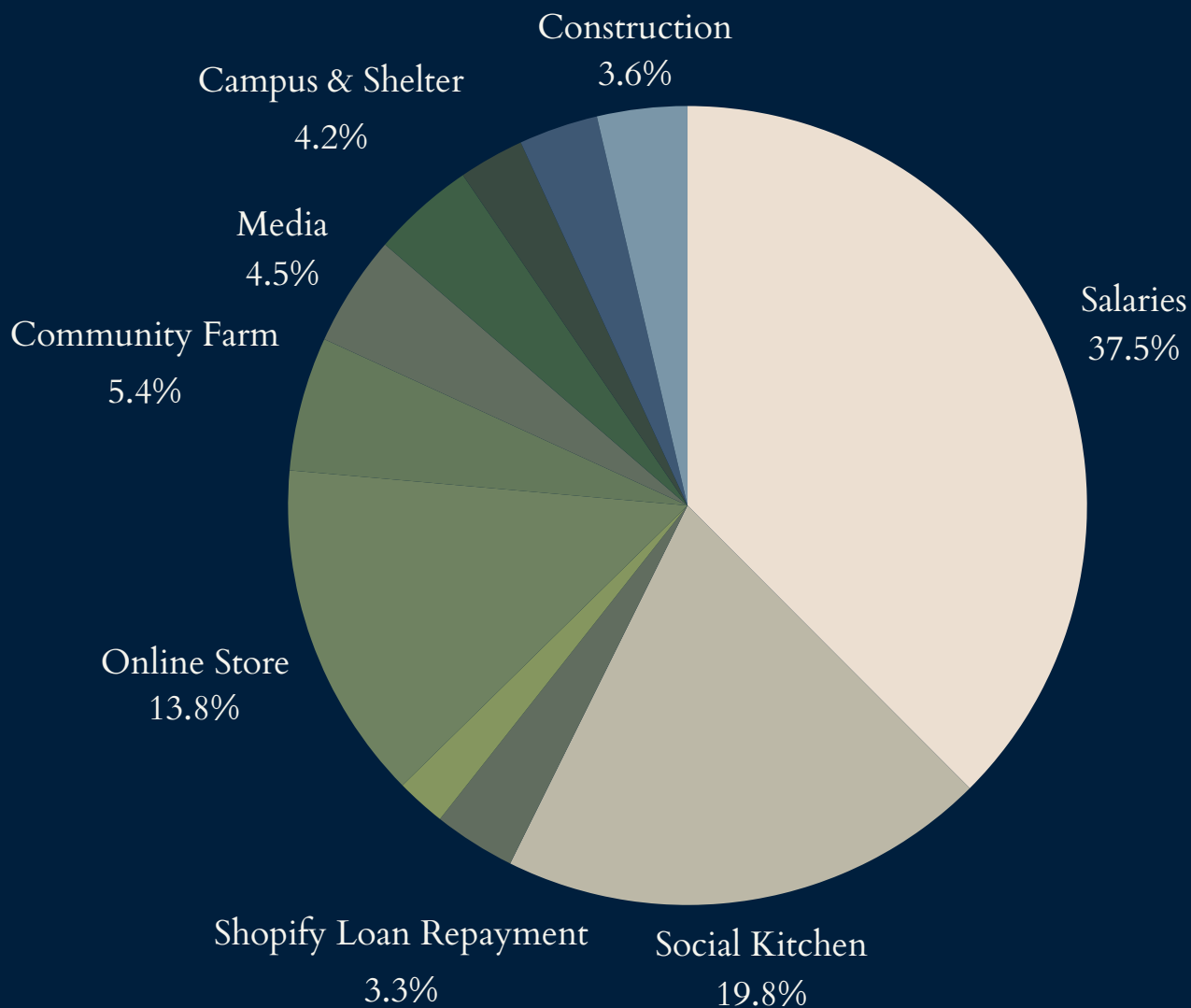
This year, our Social Kitchen served over 800 freshly prepared meals every week to elderly participants and marginalized individuals in our community. We prioritized local, organic ingredients to ensure that every meal not only provided sustenance but also honored the dignity of those we serve.

**Total Revenue: \$1,191,435**



- TheHappyGivers.com | Our Store: \$303,021
- Online Donations | HappyNPO.com: \$213,300
- PRXPR Partnerships: \$91,600
- Local Events / Fundraiser: \$54,406
- Teams & House Rental: \$57,900
- Pure Charity: \$20,377
- Direct Donations (churches, foundations, corporations): \$375,500
- Shopify Capital: \$35,030
- Farm / Sod Sales: \$40,301

**Total Expenses: \$1,056,273**



- Employees and Local Contracts: \$396,244
- Social Kitchen | Food, equipment, delivery: \$209,225
- Shopify Loan Repayment: \$35,030
- Homes Reconstruction | Relief: \$21,236
- Online Store | Inventory, Fees & Equipment: \$145,303
- Community Farm | Plants, Maintenance, Equipment: \$57,345
- Media and Marketing | Ads, Social Media, Comms: \$47,500
- Campus & Shelter | Mortgage, Utilities: \$44,000
- Hosting Teams: \$27,990
- Administration, Accounting, Insurance: \$33,900
- Construction Solidarity Market & Meeting Room: \$38,500

# our failures

While we've launched exciting new projects and seen incredible growth in our volunteer and donor base, we've realized that we sometimes lose focus on the opportunities already in front of us. By spreading ourselves too thin, we've missed valuable chances to strengthen and expand the programs that are already making a profound impact.

It's clear we need to center our energy on what is truly working for our community, resisting the pull of chasing new initiatives solely for visibility or recognition. Our priority must remain what serves our people best—not what makes us look good.

This year, we also faced the painful correction of a community member who felt like a prop in the making of a video. Despite our good intentions, it became clear that what matters most is how those we serve feel, not what we intended. We quickly changed course, corrected, and apologized.

We were reminded once again that dignity is a non-negotiable. Always.

In 2025, we are committed to clearer communication, doubling down on what we've built, and making sure that people come before everything! We aim to act with greater intentionality, work more efficiently, and always prioritize what truly matters.

More focus.

More humility.

\*And if you see something in our communications that needs addressing, reach out: [carlos@thehappygivers.com](mailto:carlos@thehappygivers.com)



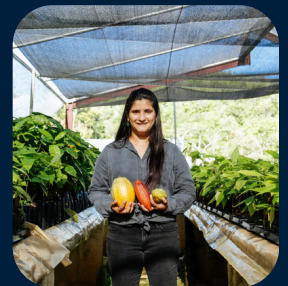
# Random & Fun Facts:

We finally got a passenger bus! This vehicle helps us pick up the elderly who come to our Solidarity Market and attend all the events we host at the campus for them. They love the ride, the AC, and the music on blast. ¡Gracias Kany!



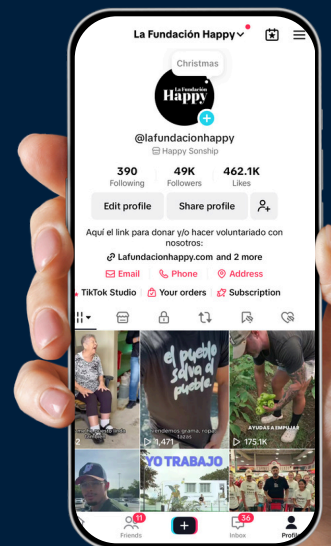
We held our first-ever kids' camp this summer, and it was a blast! We loved getting the kids involved in farming, playing dominoes with the elderly, and taking cooking classes with Chef Carmen. More to come in 2025!

A local farmer (and old friend) who has been very successful in both farming and securing farming grants, began helping us access funding to expand and improve our food forest. We've already made great connections, and funding is on its way.



We have a new rescue dog named Lucky (and he is so lovely), along with a bunch of new kittens who are wonderful hunters and farm partners. Our hens are donating more than 20 eggs a day to the Solidarity Market, and more birds and bees are seen all around our farm.

Our reach in Puerto Rico has quadrupled thanks to the Spanish videos we've been sharing across all our social media platforms. This has resulted in a tremendous increase in new donors and volunteers locally, with more people getting involved and supporting our cause.





# our team

We are passionate and intentional about hiring local people in Puerto Rico to create more jobs here, while supporting our economy now.

There are currently 19 people from our local community working at the campus as well as 2 internationals. Plus, 40% of our staff is 55+

We have a farm team, a kitchen team, social workers, store and production staff, as well as media and executives.



Vicky, Yiyi, Daisy, Jessika, Tania, Alexander, Chef Carmen, Adiel, Muza, Catherine, Carlos, Jose, Mimi, Rosario, Nelson, Luisito

\*Missing from the photo: Yuki, Omar, Peque, Maribel, David, Cristina, Aryani

# Goals for 2025:



## BEGIN OUR “ADOPT AN ELDERLY” PROGRAM

Connecting individuals and families with elderly community members to provide consistent support, companionship, and care.



## OPEN OUR KITCHEN & FARM AT A SECOND LOCATION

We have been offered a few plots of land for free and we are looking into the viability of expanding our reach deeper into the mountain community.



## EXPAND OUR CAMPUS AND MAKE IT FULLY ACCESSIBLE

In 2025, we aim expand our road and parking and ensure our space is fully accessible, providing equal access for individuals with all abilities.



## DOUBLE OUR SOCIAL WORK IMPACT IN P.R.

We will expand our reach into the community, providing more direct care, home reconstruction, and access to education and networks of support.

Donate Today @ [HappyNPO.com](https://HappyNPO.com)

# Acknowledgment and Special Thanks to:

PRxPR	Nicholas Golden	Samantha D'costa	Raymond Waters
Carmen Baez	Raul Rosas	Kathryn Miccoli	Realba Rodriguez
Kany Garcia	Adam Bowles	Brenda Ineson	Rebecca Vazquez
Anjelah Johnson	Susan Reuker	Christopher K Brown	Ruben Rodriguez
Manwell Reyes	Annette Rodriguez	Kent Bjugstad	Sarah Bubna
Supermercados ECONO	Michele Kilgore	Charles Olaleye	Sarah Schwartz
Ismaly Lorenzo	Lori Schenkenberger	Raquel Wroten	Shannon Withaeger
Josefina Martinez	Troy Buder	Jessica Elmore	Sheron Smith
Sheila Weiss	Howard Ro	Ann Thiani	Sitta Harris
Sheila Rodriguez	Amailie Santos	Matthew Brummund	Solimar Marin
Deepak Ghosh	Meagan Shuford	Nick McBride	Stephanie Metzen
Stephanie Murphy	Ken Mouning	Kathleen Gargano	Stephanie Ramos
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Carlos Estrada, MD	Amy Swanson	Brandi O'Haegher	Susan Reuker
Jason Steffenhagen	Michelle Kurkoski	Jeff Schmitz	Teresa McCarthy
Elysia Delvecchio	Lindsay Contreras	Debra Bursinger	Toula Patros
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Jane Morales	Emily Vance	Noah Salter	Trina Gonzales
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Baylee Mauro	Sitta Harris	Clinton Lewis	Yolanda I Martinez
Margie Gorges	Julianna Abukhader	Jeremy Douglass	Bo Anderson
Amy King	Beverly Lam	Simone Searcy	Ruby Rwayitare
Jennifer Lee	Xica Lopez	Rachael Constantine	Sasha Ramirez-Acosta
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Darlene Sinclair	Vernnaliz Carrasquillo	Kathryn Miccoli	Brett Gorney
Kristin Miller	Michele Howard	ATH Movil	Sara Gallegos
Kate Chamberlain	Ellen Bartlett	Jessica Rodriguez	Robert Canino
Tyler Clemons	Angelina King	Brigitte Ballard	Michael Pagan
Richard Corcino	Jeanine Starr	Jennifer Denver	Max Barfuss
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Autumn Peterson	Daniel M Perez	Ben Brizendine	Bjorn Johnson
Nicole Findlay	Janna L Mann	Kirk Johnson	Jimmy Scruggs
Christopher Matthew	DrRoz Rosner	Joel Nebauer	Jovanny Velazquez
Sarah Cuny	Keith Wilson	Stephen Pangori	Christopher Garrison
Stephanie Winey	Jasmine Roys	Abdel Valenzuela	Jordan Seegert
Carol Chace	Kyle & Juliet Korver	Kat Wilcox	Alexander Cruz
Aldo Cos	Wendy Howell	Susan Jensen	Eric Hendricks



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Amanda Cook  
Amanda Wenisch  
Ambrosia Crump  
Ana Díaz Torres  
Angelina Cedeno  
Anthony Adorno  
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Emily Newell  
Emily Vance  
Lesley MacMillan  
Leslie Sanchez  
Eldaly Breban

# The Happy Givers

\* The information in this report is updated to December 22 2024. As we continue to work with our accountants the numbers could be adjusted. The finalized IRS Form 990 for the past three years can be provided when requested, as well as the IRS Form 990 for 2024 once is completed in 2025.

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