

Solo Project Script

[PHASE 1 OF INTERVIEW]

Greeting & Intro

Hello, how's it going? (*Wait for a response*)

I'm glad you were able to attend! Today I will be moderating this meeting. As a student at Prime Digital Academy, I am conducting this interview to further improve and work on my solo project about a website called World Anvil.

To be mindful of your time, I will time our session to 30 minutes. Please let me know if that works for you.

Consent

Before I conduct this interview, I wanted to know if I have your consent to record this meeting for future references towards my research? This recording will only be accessible to me and will not be disclosed to anyone else as it will strictly be used only for research purposes. (*Wait for a response*)

[ACTION - Start recording]

I plan on using my research findings in my portfolio. Do I have your consent to use your first name or any direct quotes? (*Wait for a response*)

Are you comfortable with me taking notes during this session? (*Wait for a response*)

Feel free to turn your camera off or on during this session. As I walk through our session, if anytime you need a break or feel uncomfortable feel free to let me know, and I'll do my best to accommodate you.

Do you have any questions before we start? (*Wait for a response*)

Context Setting for Website

I'd love to hear more about your interests regarding Dungeons and Dragons as well as Pathfinder. What initially drew you to these interests? (*Wait for a response*)

Have you heard of World Anvil? (*Wait for a response*)

If not....

World Anvil is a website specializing in world-building tools and features for creative and driven gamemasters, writers, role players, as well as world-building hobbyists. The website also has its own community for those who would love to share their creations and monetize their content.

I'm going to send a link which will lead you to a card sorting activity.

<https://study.uxtweak.com/cardsort/hODtRwmdfJ7SwkOFQqgDL>

When you're ready, start the activity and feel free to voice any thoughts and your findings that you've gathered while sorting the cards.

[AFTER THE ACTIVITY]

How confident do you feel about the card sorting activity? And why? (*Wait for a response*)

What was easy/difficult for you during the card sorting process? (*Wait for a response*)

What would you have done differently? (*Wait for a response*)

| PHASE TWO OF INTERVIEW |

Context Setting for Scenarios

For the next activity we will be viewing World Anvil and we'll shortly transition to the scenarios that I've prepared. Do you have any questions before we get started?

I'm going to send the link to World Anvil in the chat.

<https://www.worldanvil.com/>

Final Questions before the Scenario Begins

I'm going to give you 2-3 mins to browse through the website.

- What was your first impression upon opening up this website?
- What do you think this website is intended for?
- Who do you think would be drawn to this kind of website?

Scenarios

Now we'll transition into scenarios that I've written out. Let me know if you need me to clarify any of the questions you have:

- You have recently discovered World Anvil. You're trying to learn more about World Anvil and their background, can you narrate and walk me through where you'd find that?
 - How would you rate finding that information on scale 1 - 5 with 1 being tough and 5 being with ease?
- You're trying to find out what kinds of features World Anvil offers. Can you narrate and walk me through where you'd find that?
 - How would you rate finding that information on scale 1-5 with 1 being tough and 5 being with ease?
- You want to contact and find out more about the community on World Anvil to connect with other world builders. Can you narrate and walk me through how you'd find their contact information?
 - How would you rate finding that information on scale 1-5 with 1 being tough and 5 being with ease?

Questions/ Prompts

- How would you describe the features that are offered in World Anvil?
- Was there anything in particular that appealed to you?
- Was there something you were expecting to find on the website that you didn't see?
- Was any part of the website confusing or overwhelming?
- How would you rate your overall experience navigating through the website?

Final thoughts/ Questions

Is there anything that we didn't touch on that you wanted to talk about?

Wrap- Up

Great, I appreciate the time you've dedicated to this session with me. Thank you for your participation and patience, I'll take what we have discussed into consideration and it'll help me contribute this study to my portfolio.