

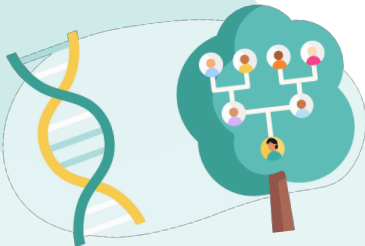


MySunrise



Content Licensing for NHS Trusts

Unlock the power of MySunrise content within your trust's systems to enhance cancer patient support.



The MySunrise vision has always been to better support and empower cancer patients with the right information through their cancer treatment, whilst at the same time taking pressure off cancer teams and services.

We want to support NHS teams to do this in any way they can through our App and Web platform offer, but also through powering our content in NHS Trust owned platforms, systems and electronic patient records

We are thrilled to offer a flexible content licensing model, allowing and supporting trusts to seamlessly incorporate MySunrise's high value patient information materials into their own clinical platforms.

We have a rich library of over 160 professional produced videos, animations, patient education materials and up-to-date resources all designed to improve the patient experience, reduce pressure on services and improve outcomes.

Powered by MySunrise

What's Included:



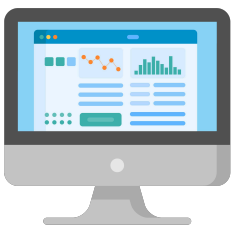
1. Full access to the MySunrise Content Library

Gain full access to our extensive collection of over 160 patient education videos covering cancer treatment pathways, symptom management, and support services—ensuring patients receive locally configured, clear, relevant, and trustworthy information.



2. Comprehensive Usage Rights

Integrate our videos, pathway designs, animations, imagery, text, links, and resources directly into your trust's IT systems.



3. Ongoing Updates & New Content

Access to all our new and future MySunrise video content as it becomes available ensuring your trust stays up to date with the latest patient information and treatment guidance.



4. Integration Support

Our team will provide technical support and guidance to help seamlessly embed MySunrise content within your trust's digital platforms.

Additional Services:



Videography & Custom Content Development

Leverage our professional videography team onsite shoots or in our **Sunrise Studio** for bespoke videos for your Trust, and all at a **discounted rate**.

Bespoke Solutions

Need further help with integration, **digital pathway design**, something tailored or content videos for **other clinical specialities**. We offer custom services and additional support for your trust's specific requirements.

Seamless Upgrade to the Full MySunrise App and Web App

If your trust wishes to expand its digital support, licensees can upgrade to the full MySunrise app at a reduced rate—ensuring a seamless transition to a fully integrated patient support platform.



Content Licensing for Trusts

Costings

PER TRUST:

- Full access to MySunrise Library configured for your cancer centre and 3 agreed locally shot videos* to support your cancer services.
- Integration support where possible*
- Access to all new videos and content as it becomes available*
- Additional videography and content creation services at discounted rate.
- First 6 months free ! First annual service charge due at 6 months.

Set up cost - **£10,000 + VAT***

Annual Licence - **£7500 +VAT*** - First 6 months free !

Get in touch for a bespoke discounted offer for your ICB or Region !

Get in Touch

For more information or to discuss how MySunrise content licensing can benefit your trust, contact us at:

info@mysunrise.co.uk

www.mysunrise.co.uk



*Subject to licence agreement and terms and conditions

All costs are subject to VAT at the standard rate. This fee includes all the latest content available at the time of the agreement. Trusts will be made aware periodically as new content becomes available. Integration support is not exhaustive this includes 2 days of developer support per annum to work with Trust IT teams anything further will be charged at standard rates. Includes 2 meetings per year with MySunrise leadership team as required. Additional costs for any editing required for existing videos, developer requirements or design team time will be charged at standard rates set out on our rate card.

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