



Camp Lead is not just a one time experience. **It's a transformative, multi-year leadership journey.**

Every summer at **Camp Lead** is a new chapter in your student's leadership journey - building skills, confidence, and community. Each year brings a new theme, new challenges, and a new opportunities to grow alongside familiar faces.

A Leadership Growth Track for Students in 5th -8th Grade

YEAR ONE

AMAZING CHASE: GLOBAL QUEST

Based on the TV Series "The Amazing Race".

YEAR TWO

FISH TANK: INNOVATION CHALLENGE

Based on the TV Series "Shark Tank".

YEAR THREE

AMAZING CHASE: NORTH AMERICAN ADVENTURE

Set out and explore. Adventure awaits.

YEAR FOUR

FISH TANK: FORTUNE 500

Dive in and discover. Build. Create. Pitch.



CAMP LEAD OBJECTIVES

At A Glance

- ✓ First impressions & self exploration
- ✓ Building SMART goals
- ✓ Networking & negotiations
- ✓ Team dynamics
- ✓ Effective communication
- ✓ Product development & elevator pitches

Questions? More Info?



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