

## Reporting and Report Development with Power BI

### Motivation

Power BI is a versatile data visualization tool that allows you to visualize your data, share insights across your organization, and embed them in your app or website. It simplifies publication and distribution features and connects with other Microsoft products and services.

Power BI is part of Microsoft's robust commercial software heritage and has proven to be a reliable and effective tool for business intelligence. Microsoft is considered as the leading Analytics and Business Intelligence Platform.

### What we bring

As a Microsoft certified partner, PRODYNA leverages extensive M365 experience and best practices to develop your custom Power BI based reporting solution.

With this offering, we will:

- Connect Power BI to your data
- Extract and load your data
- Prepare the data for reporting
- Create custom reports

### What you need

This service presumes that you are already utilizing M365 Office applications and have a configured M365 tenant. If this is not the case, we can assist you in preparing accordingly.

As an alternative, we can also develop reporting solutions inside your on-premises environment, utilizing SQL Server Integration Service (SSIS), SQL Server Analysis Services (SSAS) and Power BI Report Server.



### Benefits

- Leverage your company data
- Take data-driven decisions
- Generate business value



### Quick fact

- Establish a custom Power BI based solution



## What you get

PRODYNA will create a Power BI based reporting for you through an adoption process in the following phases for each report:

PHASE	ACTIONS
<b>Is-analysis and target definition</b>	Determine the data sources. Define insights you want to extract from your data. Select appropriate technologies and licenses.
<b>Get data</b>	Setup an automated process to extract data from your cloud, on-premises or custom data sources and prepare it for reporting.
<b>Visualize data</b>	Create custom interactive and paginated reports, dashboards and apps and set up sharing and permissions.

Usually, we develop in an agile process, like SCRUM and polish the outcome in multiple iterations to ideally fit your needs.

Note: This is our standard methodology. We are happy to modify and adapt to the specific needs of your organization, for example if your data sources are unsuitable to be directly imported into Power BI or a use case requires advanced AI and other Fabric capabilities are needed.

## Get started

To learn about pricing and how to get started, please contact [info@prodyna.com](mailto:info@prodyna.com).

## About PRODYNA

PRODYNA is an innovative IT consultancy specializing in creating custom software solutions and serving the needs of corporates and enterprises across the European continent. Please visit [www.prodyna.com](http://www.prodyna.com) for more information.