Design System Essentials

Motivation

In today's increasingly fast-paced product environments, consistency, efficiency, and scalability are more important than ever before.. A Design System serves as a centralized source of truth for UI components, design patterns, and guidelines.

It optimizes the design and development processes, minimizing redundancy and duplicated efforts while conserving valuable time and resources. Well documented component libraries in tools like Figma and Storybook have been shown **to reduce development time by up to 40%**. But a Design System is more than a time-saver — it provides a foundation for scalability, ensuring a consistent and coherent user experience across your product, regardless of who's building it.

Teams can invest this time saving in innovation and new concepts and not waste time on repetitive UI and Frontend tasks.

What we bring

At PRODYNA, we do more than deliver Design Systems. We help product teams grow faster, work better together, and create experiences that feel intentional, consistent, and easy to maintain. We know how to build systems that last. Systems that scale. Systems that fit your organization — technically, creatively, and culturally. With 20 years of experience in designing and developing digitall products, PRODYNA brings the expertise to help you structure and scale your design language across teams and technologies.

We combine:

- Industry best practices in design system thinking
- NN/g-certified UX principles that ensure usability, reusability, and maintainability
- Cross-functional collaboration between design and development
- Tailored system architecture aligned with your brand, tech stack, and organizational setup

We also integrate AI-powered tools and the smart automation into our user-centered methodology, accelerating delivery, increasing precision, and enhancing consistency across all digital experiences.

Whether you're starting from scratch or improving an existing setup, we'll help you build a system that evolves with your product and adds long-term value in alignments with accessibility guidelines (WCAG) and tailored to your technology requirements.

What you need

To get started, all you need is:

- A brand guideline (logos, typography, color palette, etc.)
- Technical constraints including frameworks, tooling, and team setup
- Functional requirements defining your product's key features

From there, we will take care of the rest, from the component design to the full implementation.

Benefits

- Highly efficient workflows through standardized Design foundation and components
- Enhanced collaboration across Design and Development through seamless toolchains
- Reduced time-to-market for your digital product and features
- Consistent visual language and UI across all teams and products
- Streamlined testing and debugging of every component
- Inclusive design support from the start
- (WCAG-ready, optional as an additional offering)

Quick facts

- **Duration:** 12-16 weeks*, depending on scope of work – approx. 20 components
- **Output:** Reusable component libraries in Figma and Storybook
- **Next Step:** Implementation across your design and development environments

What you get

With our Design System Essentials, PRODYNA will provide a complete, production-ready component library in both Figma and Storybook, built to scale, speed up design cycles, promote consistency, and simplify collaboration across all teams. Each deliverable is designed to accelerate your product development while ensuring maintainability and design integrity.

DELIVERABLE	DESCRIPTION
Design foundation as Token Json-File (1-2 weeks*)	PRODYNA will transfer your brand design into compliable design values or design tokens (colors, typography, spacings, etc.). These design tokens define the visual appearance of the user interface components in the code.
Component library – Design in Figma (6-8 weeks*)	PRODYNA will design a reusable and scalable component library in Figma, fully aligned with your brand identity, interaction patterns, and UX standards. This library becomes the foundation for consistent, high-quality interfaces across all products and teams. This facilitates collaboration among designers and developers, provided there are clear design guidelines and standards. Precondition: Client must provide access to an active Figma subscription and any necessary plugins.
Component library – Documented Code in Storybook (6-8 weeks*)	PRODYNA will enhance component reusability and maintainability, by developing and documentation of UI components in isolation, and we test them interactively with various states and props. This is done to simplify debugging and testing of UI components, provided there is an established component architecture and design specifications. Additionally, we will set up a Storybook environment and integrate it to the development workflow.

*Estimates may vary depending on scope and complexity. Final timelines will be defined and agreed upon after an initial scoping discussion. This represents our standard methodology, proven in past projects, and we're happy to tailor it to fit your organization's specific needs, tools, and workflows.

Get started

To learn about pricing and how to get started, please contact info@prodyna.com.

About PRODYNA

PRODYNA is an innovative IT consultancy specializing in creating custom software solutions and serving the needs of corporates and enterprises across the European continent. Please visit www.prodyna.com for more information.

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Design System Additionals

Motivation

To unlock the full potential of your Design System, we recommend enhancing it with our Design System Additionals. These expert modules elevate your system by improving usability, accessibility, adoption, and governance.

With these additions, your Design System reaches a significantly higher level of quality supported by audits, WCAG compliance, and user testing. Implementation into your working environment becomes faster and more efficient, thanks to comprehensive documentation, maintenance support, and training resources.

What you get

Each module in our Design System Additionals offering strengthen the impact and precision of your design system. Each additional module is designed to enhance the system's effectiveness, governance, and usability.

These deliverables support sustainable scaling, better collaboration, and long-term success across teams and platforms.

DELIVERABLE	ACTIONS
Design System Audit (2-3 weeks**)	PRODYNA will perform a comprehensive review of your existing Design System, assessing design consistency, brand alignment, usability, and compliance across platforms. This audit identifies gaps, uncovers inefficiencies, and delivers actionable recommendations to elevate quality and cohesion.
WCAG Compliance (AA or AAA) (2-3 weeks*)	PRODYNA will ensure your design components (e.g., buttons, forms, navigation) meet international accessibility standards. This is not only a legal requirement for B2C in the EU but also crucial for creating inclusive, user-friendly experiences that reach a broader audience.
User Tested Components (2-4 weeks*)	PRODYNA will validate the usability and performance of your components through real-world user testing. This helps surface friction points early, improve design outcomes, and ensures your system is grounded in actual user behavior (see our separate User Insights & Testing offering).
Documentation Guideline (2-3 weeks*)	PRODYNA will create clear, centralized design and development documentation, including usage instructions, interactive examples, and change logs. This enables better cross-team collaboration, easier onboarding, and long-term maintainability of your system.
Maintenance (ongoing/suggested: 1–2 days/month for light maintenance or more for active product cycles*)	PRODYNA will provide ongoing updates to both design and code libraries in response to evolving business, technical, or accessibility requirements. This ensures your design system stays aligned, functional, and production-ready at all times.
Trainings (1-2 days*)	PRODYNA will deliver in-depth training tailored to your team's needs, covering design system fundamentals, advanced techniques, and tool-specific workflows. These sessions empower your teams to confidently apply, extend, and govern your system internally.

**Note: Estimates may vary depending on system maturity, component scope, and team collaboration. Final durations will be refined and confirmed after an initial scoping session. Our approach is modular and flexible, we're happy to tailor the methodology to your organization's specific needs.

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