Transform your Business with AWS AI Services

Motivation

Artificial Intelligence (AI) is revolutionizing the way businesses operate by enabling companies to use AI to automate processes, improve customer experiences, generate new products, and gain insights into their data.

Companies using AI are faster, more agile, and have a better understanding of themselves and their customers. These advantages enable companies to innovate and gain a competitive advantage over incumbents continuing to rely on traditional tooling and methodologies.

What we bring

20 years of experience with software and data architectures for many of the world's largest enterprises has generated the expertise needed for PRODYNA to help you design and develop applications in the public cloud. With this offering we will assist you with:

- Analyzing current tender processes for optimization
- Implementing AI-powered automation quickly
- Improving data quality and optimizing processes
- Offering a risk-minimized pricing model with clear ROI
- Empowering bid teams to manage more tenders accurately
- Reducing submission timelines and increasing win rates
- Relieving technical teams with automated workflows

What you need

To successfully integrate AI into your organization, gather a team of individuals with both business (product owner) and technical (service/application owner) expertise.

Prerequisites:
- **Use Cases:** Both currently implemented and potential applications
- **Time Commitment:** 2 continuous days
- **AWS Account:** Recommended

Benefits

- Swift comprehension of AWS AI tooling
- Learn to leverage AI
- Identify AI opportunities within your business
- Make the first step on your AI journey
- Get an outlook for future AI use cases

Quick facts

- Duration: 2 Days
- Revolutionise your business with the help of AI
- Get a detailed roadmap on how AI can support your business

What you get

Experienced consultants will guide you and your employees through the following two-day program:

STEPS	ACTIONS
Day 1: Morning	Please provide us with the following information: • **Business Overview:** A brief description of your business • **Business Use Cases:** Current use cases in practice • **Potential Use Cases:** Use cases that have not yet been implemented • **Pain Points:** Challenges you face, whether business-related or technical • **Existing Applications:** Applications currently in use • **Suitable Customer Applications:** Identification of applications that would benefit your customers
Day 1: Afternoon	• **Overview and Guided Tour:** An introduction to AWS AI, including live demonstrations • **Computer Vision Services:** With Amazon Rekognition • **Automated Data Extraction and Analysis:** With Amazon Textract and Amazon Comprehend • **Language AI:** Amazon Lex, Amazon Transcribe, Amazon Polly, and Amazon Kendra • **Generative AI:** With Amazon Bedrock • **Amazon SageMaker:** A brief overview • **Example Use Cases:** Practical applications and scenarios
Day 2: Morning	• **Application Analysis:** Identify quick wins where AI can add business value with minimal implementation effort through interactive whiteboard and screen sessions • **Creativity Methods:** Explore new possibilities with AI using innovative techniques
Day 2: Afternoon	• **Summary and Roadmap:** Develop a comprehensive plan for integrating AI into your applications and organization • **Leveraging AI Services:** Strategies for applying AI services to your specific use cases • **Data Platform Importance:** Understanding the critical role of a data platform in a long-term AI strategy

Note: This is our standard methodology. We are happy to modify and adapt it to the specific needs of your organization.

Get started

To learn about pricing and how to get started, please contact info@prodyna.com.

About PRODYNA

PRODYNA is an innovative IT consultancy specializing in creating custom software solutions and serving the needs of corporates and enterprises across the European continent. Please visit www.prodyna.com for more information.

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