

 SAN FRANCISCO

Spirit of the Valley Tour

2026



nexxworks

WELCOME!

A message from your moderators



For over a decade, we've been journeying to Silicon Valley, witnessing its incredible evolution firsthand. This year, we're inviting you to join us where it all started. In these geopolitical, economic, and technological flux times, there's no better moment to draw inspiration from the valley's spirit of transformation.

Peter



This is going to be our best tour ever, no doubt! Over five days, we will revisit its history and tap into the mindset that fuels its relentless drive for the best customer experience.

Steven

↓ an illustrative program.

Topics to explore, **people to see!**



A history of innovation

We'll reconnect with the innovation leaders we've visited before to see how they've evolved and what new strides they've made since our last meeting. We'll explore how they have continued to innovate and shape their industries over time.



Disruptive technologies

On our Silicon Valley tour, diving into disruptive technologies is a must. They're now, as they were a decade ago, the rocket fuel for tomorrow's innovations.



A history of innovation

Think of Microsoft, which has soared from the ashes with a stock value that's skyrocketed compared to a decade ago, these "phoenixes" show us the power of transformation.

If they can rise from the flames, imagine what we can learn to keep our own strategies from going up in smoke!



New kids on the block

Last, but not least. We want to visit the fresh and exciting companies. They are often the ones pushing the boundaries and setting the next big trends. We don't want to miss the chance to see them before they're on everyone's radar.

Practical information

📅 Date and time: January 25th - 30th, 2026

💶 Fee: €14.990 excl. VAT & flight
(KMO-Portefeuille is possible)

📦 Included: Local transport, hotel, all food, tips, moderation,...

👥 Group: We will bring only 40 innovators with us.





Want to join?

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