

nexxworks

# China's Next Miracle Tour

An in-depth look at China's evolution  
**Moderated by Pascal Coppens**



China's  
**Next**  
Miracle

 **New**

**China's Next Miracle Tour**

17.05 -> 22.05 - 2026 | Beijing & Shanghai

# About this tour

This unique tour offers an in-depth look at China's evolution. This tour has its focus to explore the latest and greatest of technological innovations China has to offer.

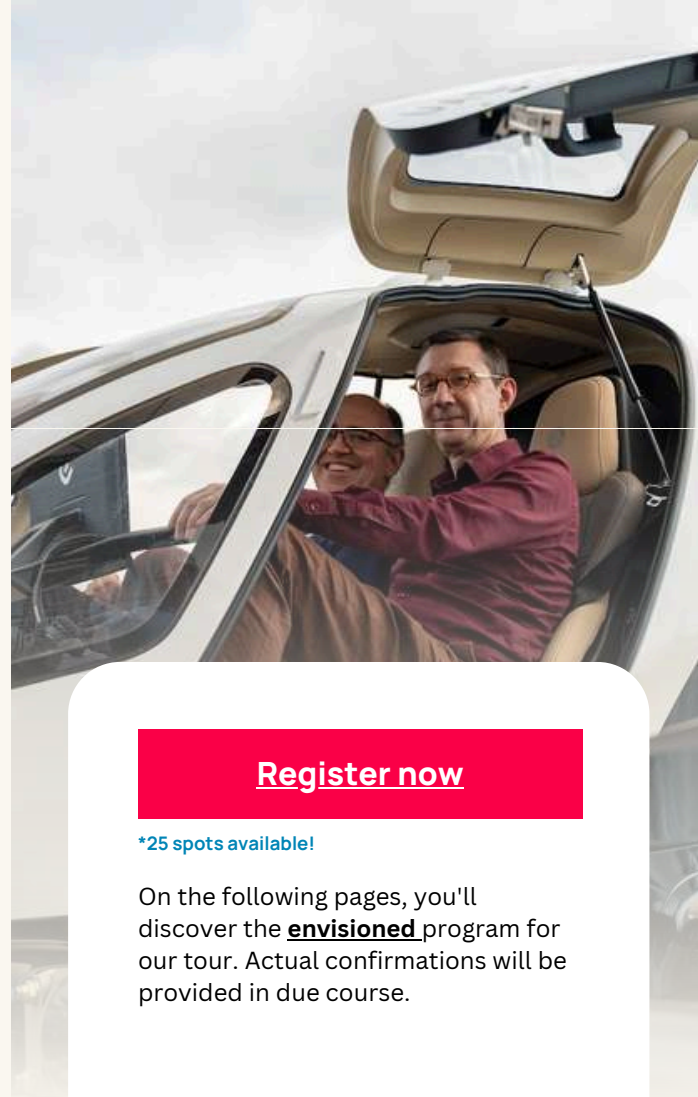
## What will you get out of it?

The short version: you'll see China like never before, learn from companies that are defining the trend under the guidance of China expert (Pascal Coppens).

★ We'll converse with the leaders of companies driving global innovation. Consider Xiaomi, Bytedance, Baidu, and more. These are essential conversations that reveal what's on the horizon.

★ The guidance of expert Pascal Coppens is crucial. He will interpret our observations, translating them into relevant takeaways for today and tomorrow.

★ By blending the networks we gain unparalleled access to companies and leaders.



[Register now](#)

\*25 spots available!

On the following pages, you'll discover the **envisioned** program for our tour. Actual confirmations will be provided in due course.

# Your moderator



## Pascal Coppens

Pascal is a sinologist, entrepreneur, author, speaker & partner at nexxworks. He lived in China and San Francisco for 20 years where he first worked for MNCs and later on founded and ran multiple software companies in both Silicon Valley and Shanghai.

Pascal Coppens offers deep insights into China's business, innovation, and societal landscape, drawing from 20 years of experience in the country and frequent visits each year.

He serves as a trusted advisor to boards and management teams, helping organizations navigate China's dynamic market.

He writes extensively about Chinese innovation and society, providing a nuanced perspective on the country's evolving business environment.

He frequently shares the latest China developments and expert analysis on the country's global impact.



# Why Beijing and Shanghai?

Shanghai and Beijing, the tech powerhouses of China, are where the magic of innovation happens.

## Shanghai

Shanghai, a city where East meets West, is a bustling metropolis that's home to cutting-edge research and groundbreaking startups.

Notable companies like Ctrip and NIO have their bases here, making it a global leader in tech innovation.



## Beijing

Beijing, the political heart of China, doubles as a technological titan.

It's where the country's most prestigious universities and top tech companies converge (most unicorns in one city), such as Baidu, Xiaomi, and ByteDance, ...



# Previous attendees work for the following companies

D'leteren



hanssens  
beyond telecom

KPMG

PORTIMA



FORTINO  
CAPITAL PARTNERS

aduen

accenture



HSBC



VML

CARYA



# What the program could look like ...

Sunday - Day 0 Beijing	
	Upon your arrival at Beijing, we will arrange for your pickup and transport to the hotel.
17:00 - 18:00	Welcome drinks at the lounge.
18:00 - 20:00	Introduction to China, by Pascal Coppens. Overview of the week and practical tips by nexxworks.
20:00 - 22:00	Group dinner at the hotel.



\*This is a sample program. The final version with updates will be shared soon.

Monday - Day 1 Beijing (B2C)	
07:00 - 09:30	Breakfast
09:30 - 10:00	Transport to Bytedance
10:00 - 12:00	Visit Bytedance: Discover the innovative world behind TikTok and Douyin, the social media giants transforming digital entertainment.
12:00 - 13:00	Lunch
13:00 - 14:00	Transport to JD
14:00 - 16:00	Visit JD.com: Learn about China's leading e-commerce platform and its cutting-edge logistics and health services.
16:00 - 17:00	Transport to Didi
17:00 - 19:00	Visit Didi Chuxing: Get insights into the company revolutionizing urban transportation with its ride-hailing and autonomous driving technologies.
19:00 - 19:30	Transport to the restaurant.
19:30 - ?	Dinner at an exclusive location.



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Tuesday - Day 2 Beijing (B2B/AI)	
07:00 - 08:00	Breakfast at the hotel
08:00 - 09:15	Transport to Megvii
09:15 - 10:30	Visit Megvii: Dive into the world of facial recognition and AI-driven solutions at one of China's top AI companies.
10:30 - 11:00	Travel to Sinovation Ventures & 01.AI
11:00 - 14:00	Visit Sinovation Ventures: Sinovation Ventures, founded by Dr. Kai-Fu Lee, is a leading Chinese technology venture capital firm that accelerates innovation and growth for startups and established companies. 01.AI is an initiative by Sinovation Ventures focused on advancing artificial intelligence technology and fostering AI-driven startups.
14:00 - 14:30	Transport to Baidu
14:30 - 19:00	Visit Baidu: Explore the forefront of AI and internet technology at China's leading search engine and autonomous driving company.
19:00 - 21:00	Dinner at an exclusive location.
21:00 - 22:00	Anyone up for a nightcap?



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## Wednesday - Day 3

### Beijing (Blockchain & Automation)

07:00 - 08:30	Breakfast at the hotel
08:30 - 10:00	Transport to Bitmain
10:00 - 11:15	Visit to Bitmain: Co-founded by Jihan Wu and Micree Zhan, is the world's leading manufacturer of digital currency mining servers, primarily through its ANTMINER brand.
11:15 - 12:45	Transport to lunch
12:45 - 14:00	Lunch
14:00 - 14:30	Transport to factory Xiaomi & BAIC
14:30 - 16:00	Factory visit: See how this electronics giant is shaping the future with its innovative smartphones, smart home devices, and electric vehicles. BAIC (Beijing Automotive Group Co., Ltd.), The company produces a wide range of vehicles, including passenger cars, commercial vehicles, and electric vehicles, under various brands.
16:00 - 16:30	Transport to Horizon Robotics
16:30 - 17:30	Visit Horizon Robotics: Understand how this AI computing company is pushing the boundaries in edge AI for autonomous driving and smart cities.
17:30 - 20:00	Transport to the airport - dinner at the lounge.
20:00 - 22:00	Flight to Shanghai
22:00 - 23:59	Transport & check-in at the hotel.

**BITMAIN**



**北汽集团**  
**BAIC Group**



**Horizon**  
**Robotics**

\*This is a sample program. The final version with updates will be shared soon.

## Thursday - Day 4 Shanghai (Finance)

07:30 - 08:45	Breakfast at the hotel
08:45 - 09:45	Transport to Ant Financials
09:45 - 11:45	Visit: Ant Financial, now known as Ant Group, is a leading Chinese fintech company that originated from Alipay, the world's largest online payment platform.
11:45 - 12:15	Travel to lunch
12:15 - 13:00	Lunch at Ping An
13:00 - 14:00	Visit Ping An Insurance: Gain insights into how this financial services powerhouse leverages technology for insurance, banking, and healthcare.
14:00 - 14:30	Keynote Richard Turrin
14:30 - 16:50	Richard Turrin is an international best-selling author and expert in fintech and digital transformation. He is known for his books "Cashless: China's Digital Currency Revolution" and "Innovation Lab Excellence".
16:50 - 18:00	Visit to Shanghai Data Exchange/Environmental & Energy Exchange
18:00 - 19:00	The Shanghai Data Exchange (SDE) is a pioneering platform for data trading, officially launched in November 2021. It aims to establish Shanghai as a leader in data trading, addressing challenges such as data ownership identification, pricing, and transaction security.
19:15 - 20:30	Dinner at an exclusive location.
20:30 - 22:00	Transport to the hotel



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## Friday - Day 5 Shanghai (Geopolitics)

07:30 - 08:30	Breakfast at the hotel
08:30 - 09:30	Transport to Shaun Rein
09:30 - 10:30	Keynote Shaun Rein: Shaun Rein is the founder and managing director of the China Market Research Group (CMR), a strategic market intelligence firm. He is also a well-known author and commentator on China's economy, consumer trends, and business strategy.
10:30 - 10:45	Visit SMIC
10:45 - 11:45	Visit SMIC: Semiconductor Manufacturing International Corporation (SMIC) is China's largest contract chip manufacturer, specializing in semiconductor fabrication. The company was founded by Richard Chang (also known as Zhang Rujing).
11:45 - 12:00	Transport to lunch
12:00 - 12:45	Lunch at Haidilao Hot Pot
12:45 - 14:00	Keynote Pascal Coppens
14:00 - 16:00	Round table: What did we learn? What can we do that information?
16:00 - 16:30	Transport to airport/hotel



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# Can't wait for you to join us!

Questions? I bet I can answer them, try me:

## Pricing\*

€13.490 excl VAT

*Incl hotels, all visits, transport & food during the tour*

**Register now**

**\*25 spots available!**



**Early Bird Pricing  
(valid till December 8):**

**12.490 € excl VAT**



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Want to join with your team?  
Or want to have something similar  
just for your company?



# About nexxworks

Nexxworks' mission is to inspire and connect global organizations and innovators. We believe companies and leaders should spend at least 10% of their time today on their "Day After Tomorrow", on their future in the long term, to be able to stay ahead of the curve and keep on creating value.

By bringing the right stories, inspiration, and interactions we guide our customers to find direction, create enthusiasm, and kickstart action and mindset for their Day After Tomorrow.

We do so by organizing open and tailor-made innovation programs for C-level executives all over the world, from Singapore and Silicon Valley to Berlin.

We are experts in executive program design and curate relevant content (places, people, cases, formats) to create an inspiring learning experience. Our aim is to create opportunities for participants to directly engage with speakers and create an intimate environment and safe forum to explore burning questions.

Nexxworks is co-founded by Steven Van Belleghem & Peter Hinssen, both international keynote speakers.



# Why join a nexxworks program?

- ✓ **Unmatched program curation**  
You'll feel like a fly on the wall in the offices of the most successful companies, sitting at the table with startup founders, all while guided by our moderators.
- ✓ **Everything taken care of**  
As soon as you arrive at the location we take care of it all. No worries about food, travel, or entertainment. Just focus on soaking up the amazing content.
- ✓ **Incredible community**  
The community you'll be joining consists of the BeNeLux's (and beyond) brightest minds. You'll be amazed at the connections and relationships you'll build.
- ✓ **Been there, done that**  
We've been curating and managing tours like this for over 10 years with +40 under our belt. Our NPS scores are higher than Snoop Dogg on a Sunday night.

**You'll leave feeling inspired, rejuvenated, and ready to take on the world!**

We'd love to stay in touch!  
Whether you have questions or just want to  
share your thoughts & challenges, don't  
hesitate to reach out!





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