

# 2040

ONE-DAY **MASTERCLASS** TO  
GET YOU READY FOR 2040

APRIL 20<sup>TH</sup> 2026 | GHENT

A Masterclass by **nexxworks**

hello@nexxworks.com  
www.nexxworks.com

# THIS IS 2040



## GET READY FOR 2040

During this hands-on masterclass, you build **a personal strategic roadmap** toward 2040.

Guided by **four global thought leaders**, you'll work on three critical domains: Customers, Talent, and Technology.

The result: **a clear, concrete strategy** you can act on today.

DESIGNED FOR **DECISION-MAKERS**

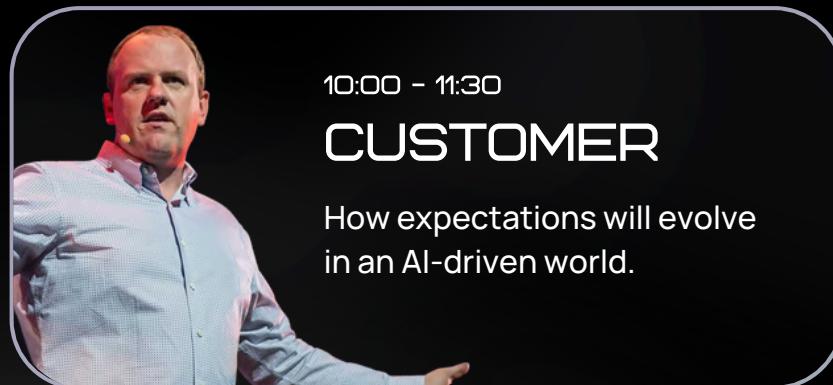
**LIMITED TO 150 PARTICIPANTS**

**nexworks**

# HOW IT WORKS

## LEARN

3 KEYNOTES



10:00 - 11:30

### CUSTOMER

How expectations will evolve in an AI-driven world.



13:00 - 14:30

### TALENT

How work, leadership and culture are shifting,



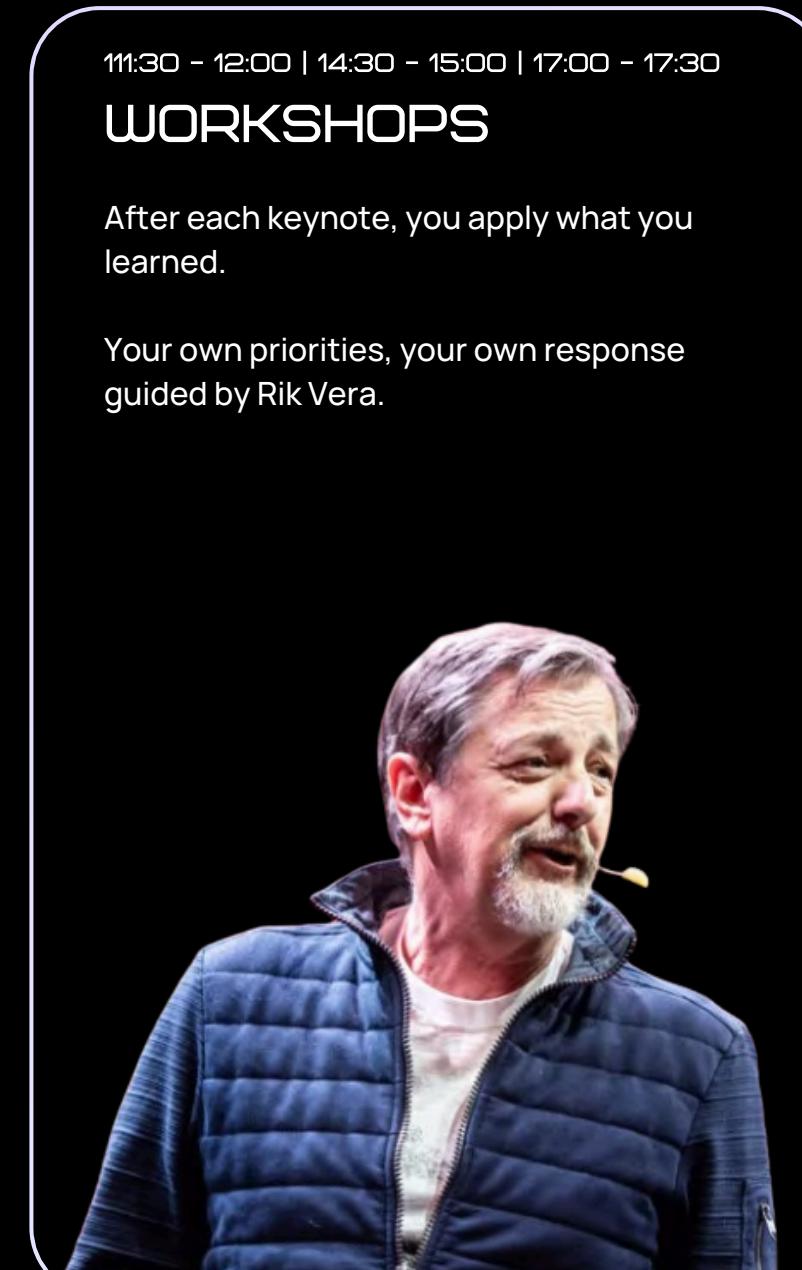
15:30 - 17:00

### TECHNOLOGY

Get clarity on the technologies that will reshape your industry

## BUILD

3 WORKSHOPS



11:30 - 12:00 | 14:30 - 15:00 | 17:00 - 17:30

### WORKSHOPS

After each keynote, you apply what you learned.

Your own priorities, your own response guided by Rik Vera.

## ACT

1 ROADMAP

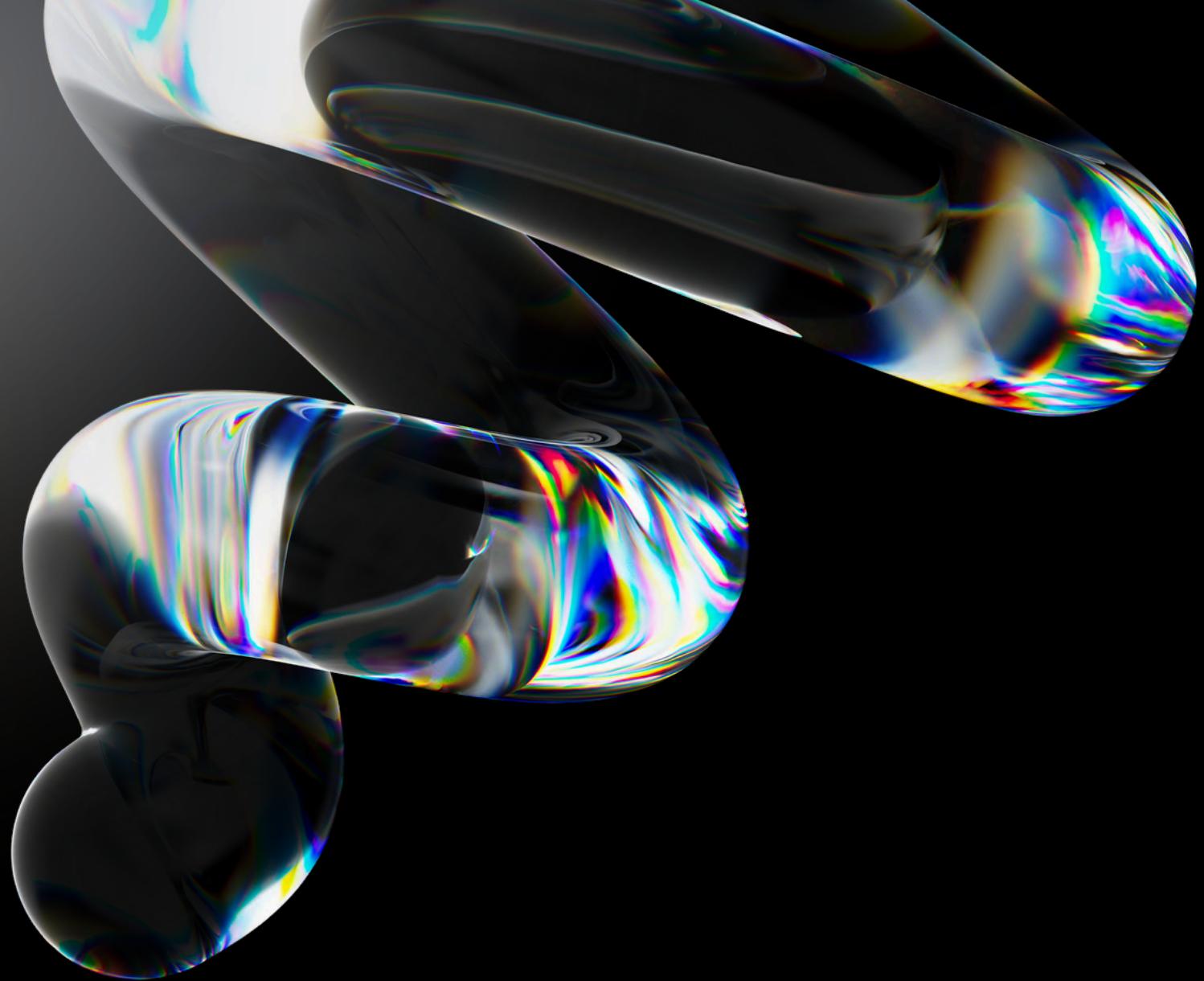
17:30 - 18:00

### STRATEGY

To close the day, Peter will synthesize everything into your strategic roadmap for 2040.

You leave with a plan, not just inspiration.





# THE PROGRAM

Time	Activity	
9:00	Doors	
9:30	Introduction by Rik Vera	
10:00	Customers in 2040	
11:30	Workshop Customers 2040	 
12:00	Lunch	
13:00	Employees in 2040	
14:30	Workshop Employees in 2040	 
15:00	Break	
15:30	Technology in 2040	
17:00	Workshop Technology	 
17:30	Strategy in 2040	
18:00	Closing	
18:30 - 21:00	Dinner	

# WHAT YOU'LL WALK AWAY WITH

YOU'LL UNDERSTAND HOW TO THINK AHEAD OF THE CURVE

01

YOUR 2040  
STRATEGY ROADMAP

A concrete plan you build  
throughout the day.  
Ready to share with your  
team.

02

2040 MASTERCLASS  
CERTIFICATE

Official recognition of  
your participation in this  
executive masterclass.

LinkedIn will be  
impressed.

03

A BROADER  
NETWORK

Connections with fellow  
decision-makers facing  
the same challenges you  
are.

04

THE PLAYBOOK  
WITH INSIGHTS

Four global experts. Four  
keynotes. All their slides,  
frameworks, and  
insights.

Yours to keep and share  
with your team.



# STEVEN VAN BELLEGHEM ON CUSTOMERS



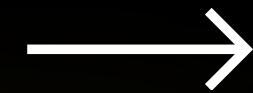
## Steven Van Belleghem

Steven started his career as a research assistant and branding consultant. He then founded numerous companies, including a digital content agency.

Currently, Steven is a speaker, author, investor, and lecturer at Vlerick. He's also a board member at various companies and co-founder at nexxworks.



# JITSKE KRAMER ON TALENT



## Jitske Kramer

Corporate anthropologist and founder of HumanDimensions, Jitske Kramer, specializes in building "tribes" and navigating complex systemic transitions.

A best-selling author and global speaker, she brings deep expertise in cultural dynamics and Deep Democracy to help organizations foster inclusive, high-performing cultures.

At the 2040 nexxworks Masterclass, Jitske will reveal how work, leadership, and talent are shifting, providing the insights you need to supercharge your people for the next two decades.



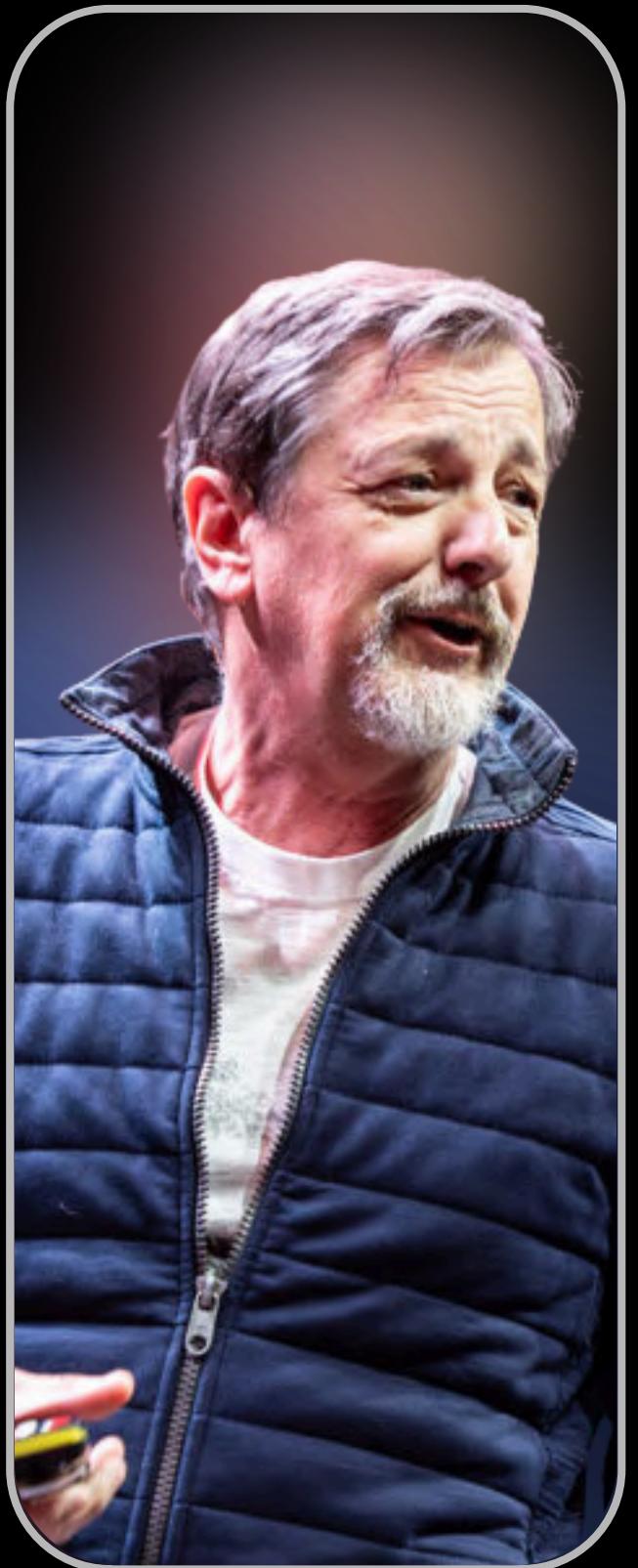
# PETER HINSEN ON TECHNOLOGY & STRATEGY



## Peter Hinszen

Peter founded a pioneering internet agency in 1995 and a healthcare advisory firm in 2005. Since, he's been advising numerous companies on technology and the future of the world besides teaching at London Business School.

Currently, he's an investor and on the board of Belfius, Mediahuis & Ergon Capital. He's also a speaker, author, and co-founder at nexxworks.



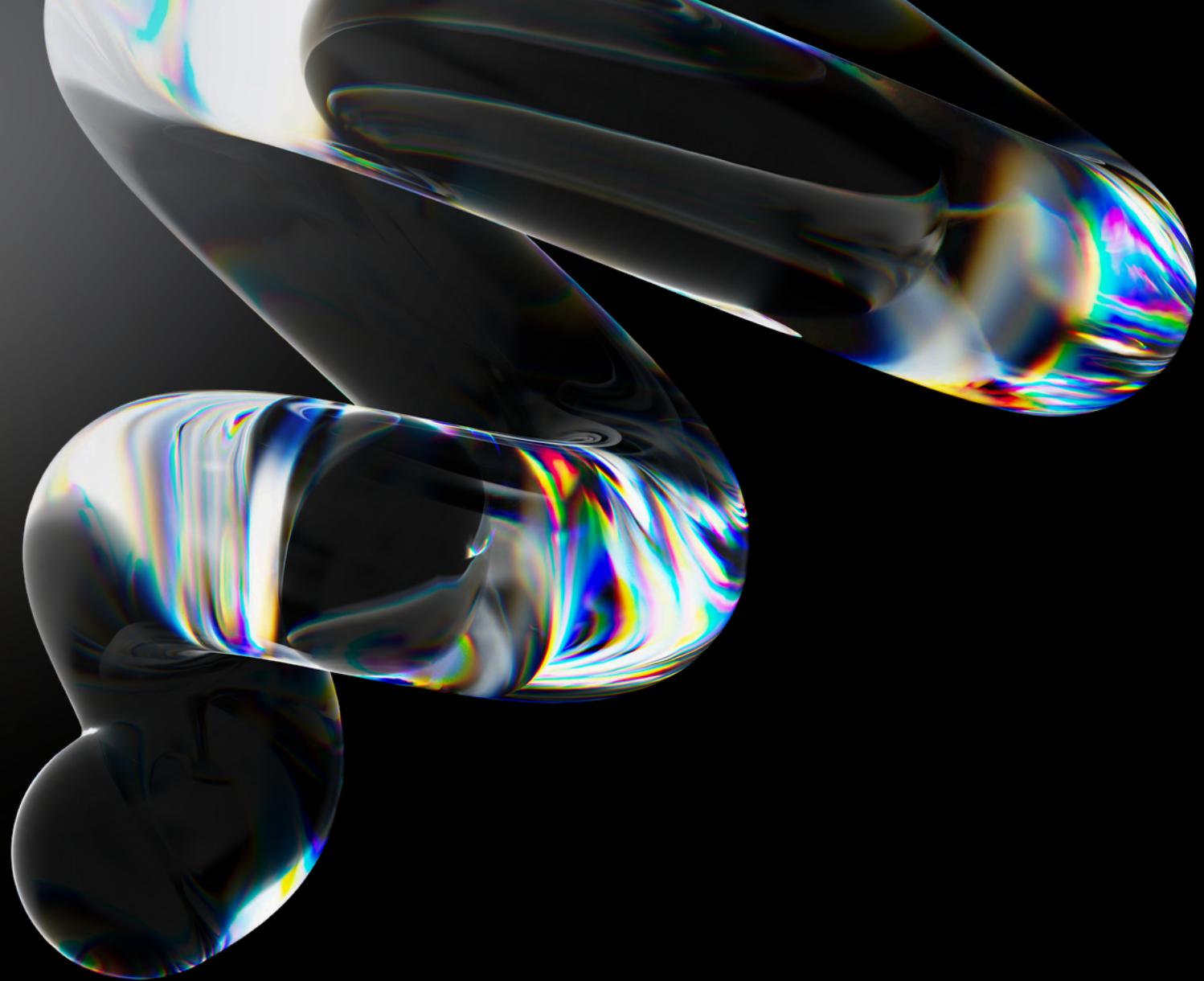
# HOSTED AND MODERATED BY RIK VERA



## Rik Vera

Rik Vera is a global keynote speaker and author dedicated to helping leaders "outsmart the future".

Known for his high-energy style and radical honesty, Rik will guide you through the 2040 Masterclass, pushing you to turn the day's disruptions into your organization's first 2040 strategic draft.



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# TRUSTED BY INDUSTRY LEADERS

mastercard



Walmart



colruyt

Coca-Cola

sanofi

TUI



Cartamundi

Rabobank



# WHO WILL JOIN YOU?

150 C-levels, founders, board members and senior decision makers. Leaders like you who are responsible for decisions that will shape their organizations for the next 15 years.

Join if you:

- Want to build a future-ready leadership mindset
- Are facing complex challenges that can't be solved with yesterday's tools
- Need space to think strategically, beyond the day-to-day noise
- Are ready to strengthen your leadership with insights, not just inspiration

Are you like that? Then you'll feel right at home.

For me, **the real power of a nexxworks program is the unique group of people you meet** and travel with.

Lieve Pattyn  
*Sales & Marketing*  
*Director EG Stada Group*



## LOCATION

A 2040 masterclass deserves a forward-thinking venue.

The address is [Amelia Earhartlaan 2, 9051 Ghent](https://www.google.com/maps/place/Amelia+Earhartlaan+2,+9051+Ghent/@51.20811,3.80001,17z). Parking spaces will be available.

Hotels can be recommended upon request.



## BRAINFUEL

We'll take care of you from the moment you arrive till the time we have to say goodbye.

Included is a light breakfast, lunch, and dinner.



## LANGUAGE

This Masterclass will be held in English.

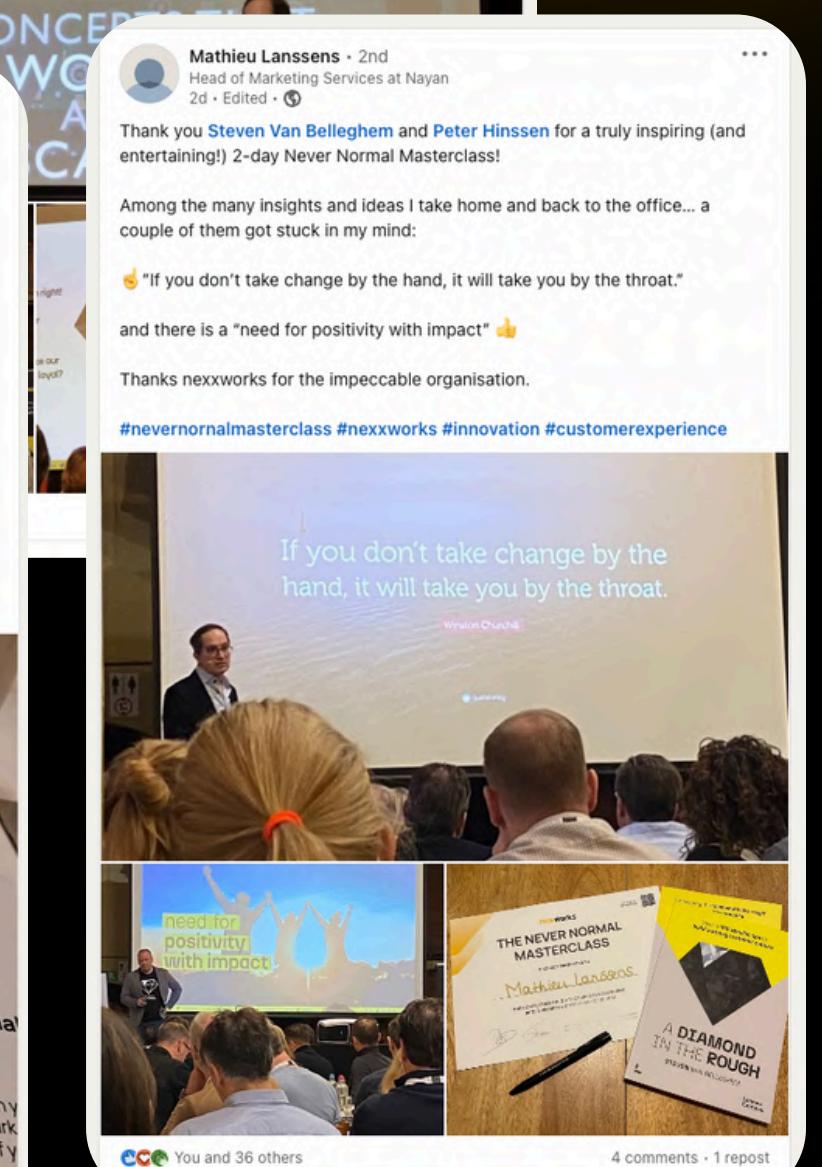
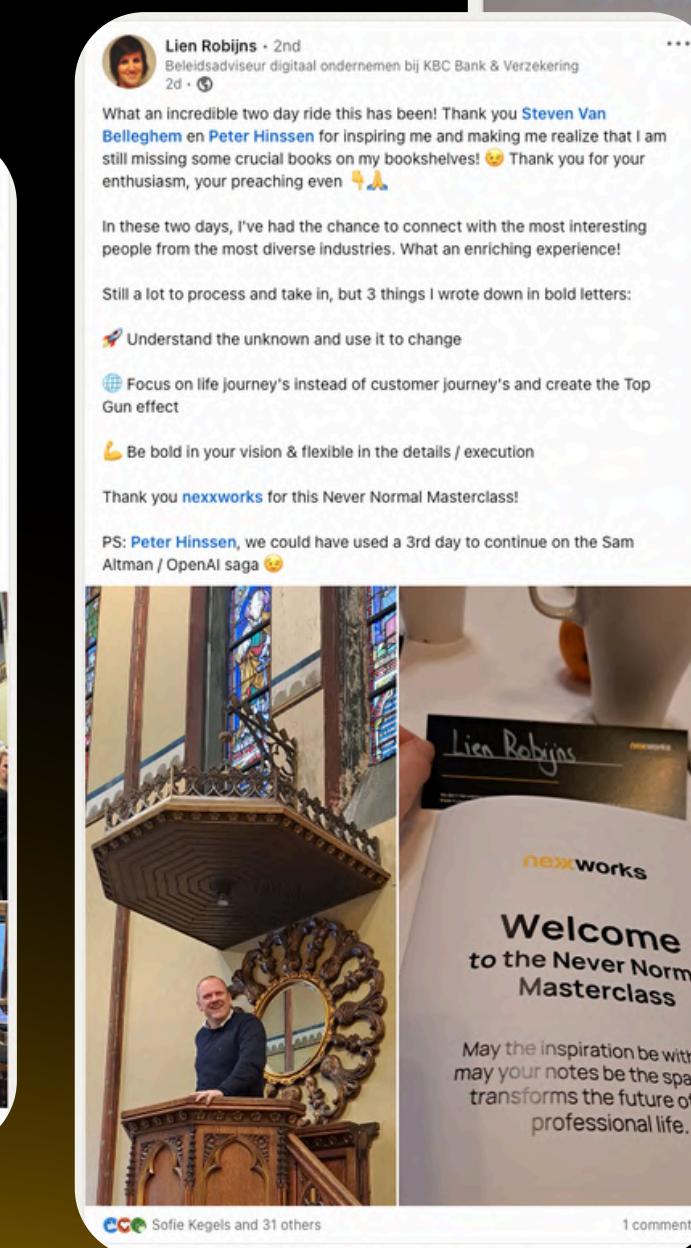
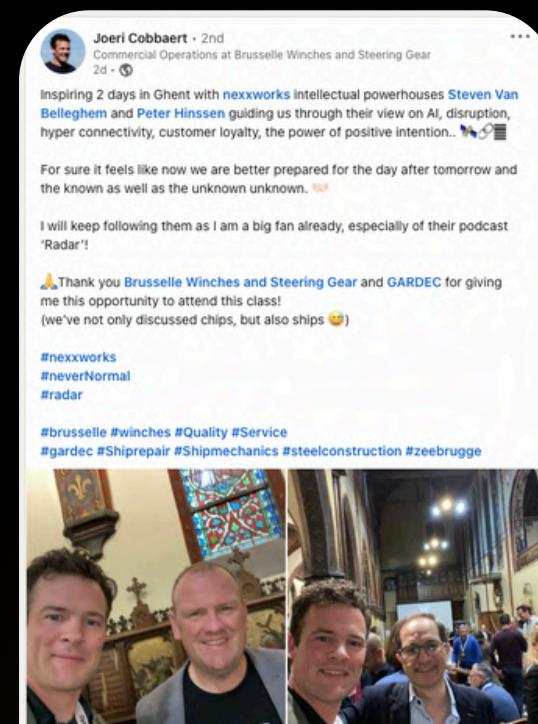
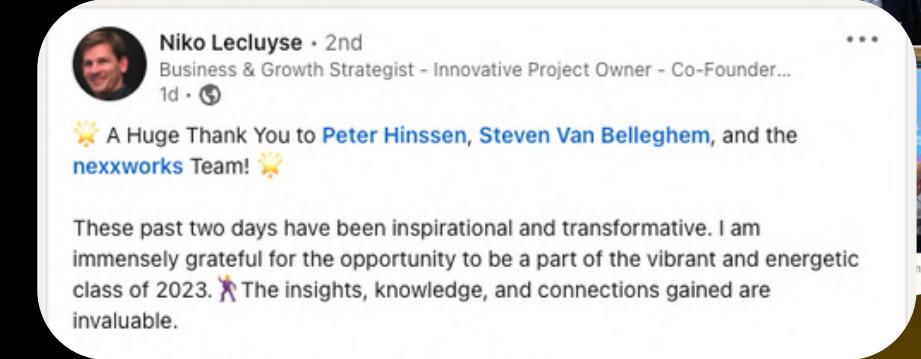
Expect to meet participants from all over the world.



## PRACTICALS

# SOME THOUGHTS FROM PREVIOUS JOINERS

**nexworks**



# CAN'T WAIT FOR YOU TO JOIN US!

Questions? I bet I can answer them, try me:



## **Samuel Scoupreman**

samuel@nexxworks.com

+32 470 84 36 81

Want to join with your team?

Or want to have something similar just for your company?

Check out our tailor-made offering.

## **PRICING**

**€1.290 Excl. VAT**

Per seat

**Register now**



## **GROUP RATES**

**10% off**

From 2 seats

**20% off**

From 5 seats