China Youth Tour

An in-depth look at China's evolution moderated by Peter Hinssen

July 4–10, 2026

A tour hosted by nexxworks

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www.nexxworks.com

About this tour

This unique tour offers an in-depth look at China's evolution where robots cost less than iPhones, BYD outsells Tesla, and a new generation of entrepreneurs is building the future at a pace we can barely follow.

What will you get out of it?

The short version: you'll see China like never before, learn from companies defining global trends, and gain insights you can act on, all under the guidance of expert Peter Hinssen.

★ Conversations with executives at Xiaomi, ByteDance, Alibaba, Huawei, and more. These are the companies shaping what's next.

★ The guidance of expert Peter Hinssen is crucial. He will interpret our observations, translating them into relevant takeaways for today and tomorrow.

★ By blending the networks, we gain unparalleled access to companies and leaders.

Register now

*only 50 spots available!

On the following pages, you'll discover the **envisioned** program for our tour. Actual confirmations will be provided in due course.

Your moderator

Peter Hinssen

Peter Hinssen is one of Europe's most influential voices on technology, innovation, and the future of business.

A serial entrepreneur who built and sold multiple companies, a startup investor with an eye for what's next, and a bestselling author of six books, including The Day After Tomorrow and his latest, The Uncertainty Principle.

He lectures at London Business School and MIT Sloan, and has delivered more than 1,500 keynotes for Fortune 1000 companies across the globe.

As co-founder of nexxworks, Peter has spent years helping organizations make sense of radical change.

On this tour, Peter is more than a guide. He's your translator: turning every company visit, conversation, and observation into actionable insights you can take home.

One tour, three cities

Beijing, Hangzhou, and Shanghai: China's innovation triangle, where ancient history meets tomorrow's technology.

Beijing

We'll visit the political heart of China and a technological titan. Home to the country's most prestigious universities and tech giants like ByteDance, Xiaomi, and Baidu. More unicorns than any other city in the world.

Hangzhou

Home to Alibaba's hometown and China's innovation lab. Where tech unicorns are born faster than anywhere else on earth. The birthplace of e-commerce, fintech, and a new generation of entrepreneurs.

Shanghai

We end the tour in a neon-lit megacity where East meets West. Home to cutting-edge research, groundbreaking startups like Ctrip and NIO, and the feeling that the future already happened.

Accomodation

We've secured three stunning properties for our journey across China.

Beijing - Four Seasons

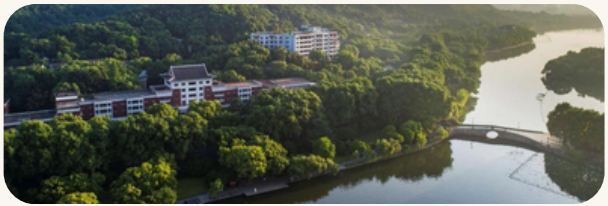
Our home base for the first nights. Iconic luxury meets modern Beijing. The perfect launchpad before we tackle the Great Wall.

View the property here

Hangzhou - Shangri-La

After our flight from Beijing, we'll unwind at this legendary property. One night of calm before we head to Shanghai.

View the property here



Shanghai - Langham

Our grand finale. Classic elegance in the heart of Shanghai. The ideal setting to wrap up an epic week.

View the property here

Let’s explore the tour

Saturday - Day 0 Beijing	
	Upon your arrival at Beijing, we will arrange for your pickup and transport to the hotel
17:00 - 18:00	Welcome drinks at the Four Seasons hotel
18:00 - 19:00	Introduction to China, by Peter Hinssen Overview of the week and practical tips by nexxworks
19:00 - 22:00	Welcome Dinner

*The schedule is still subject to change.
If you’ve ever done business with people, you know how quickly things can shift. The visits listed are the ones we currently expect to take place.

Sunday - Day 1 Beijing (Culture)	
07:00 - 07:45	Breakfast at the Four Seasons hotel
07:45 - 09:00	Transport to the Great Wall of China
09:00 - 18:00	The Great Wall of China Walk one of the Seven Wonders of the World. We'll explore the Mutianyu section, known for its stunning views and fewer crowds. History lesson included, lunch on-site.
18:00 - 19:30	Transport to the restaurant
19:30 - 22:00	Dinner at an exclusive location

Did you know?

The Great Wall spans 21,000 km.
That's more than half the Earth's circumference.

Started by Emperor Qin Shi Huang in 221 BC (the same emperor behind the Terracotta Army), it took 1 million workers and 1,800 years to complete.

The Ming Dynasty finished the final sections in 1644.

Tuesday - Day 2 Beijing (Tech Giants & Innovation)	
07:00 - 08:30	Breakfast at the Four Seasons
08:30 - 09:00	Introduction by Peter Hinssen
09:00 - 10:00	Transport to BYD
10:00 - 12:00	Visit BYD: BYD is the world's largest EV maker, now outselling Tesla globally. From batteries to buses to luxury cars, BYD is redefining what "Made in China" means.
12:00 - 13:00	Lunch
13:00 - 15:00	Visit Unitree: China's leading robotics company, making humanoid and quadruped robots affordable for the masses. Their robot dog costs less than an iPhone.
15:00 - 16:00	Transport to Booster Robotics
16:00 - 18:00	Visit Booster Robotics: building humanoid robots that walk, run, and work alongside humans. The future of labor, live in action.
18:00 - 18:30	Transfer to restaurant
18:30 - 21:00	Dinner at an exclusive location
21:00 - 22:00	Anyone up for a nightcap?

Did you know? 🚗

BYD sold 4.6 million vehicles in 2025.
Officially overtaking Tesla as the world's #1 EV maker.

Tuesday - Day 3 Beijing (Culture & Education)	
07:00 - 08:30	Breakfast at the Four Seasons
08:30 - 12:00	Cultural activity, a surprise experience showcasing Beijing's local culture. Get ready to be amazed
12:00 - 13:00	Lunch
13:00 - 13:30	Transport to Tsinghua University
13:30 - 16:30	Visit Tsinghua University: China's #1 university and MIT of the East. Home to tech billionaires, AI researchers, and future world leaders. Campus tour and keynotes
16:30 - 18:00	Transport to Beijing Capital Airport
18:00 - 19:30	Dinner at the airport lounge
19:30 - 21:30	Flight to Hangzhou
21:30 - 22:30	Transfer to Shangri-La Hotel & check-in

Did you know? 🎓

Tsinghua has produced more tech billionaires than any university outside the US. Including the founders of ByteDance, Meituan, and Kuaishou.

Wednesday - Day 4 Hangzhou → Shanghai (E-commerce & Gaming)	
08:00 - 09:00	Breakfast at the Shangri-La Business Hotel
09:00 - 10:00	Transport to Alibaba Headquarters
10:00 - 12:00	Visit Alibaba: the $200B e-commerce giant that redefined online shopping. Home to Taobao, Tmall, and Alipay. See how they process 1 billion orders during Singles' Day.
12:00 - 12:30	Travel to lunch
12:30 - 13:30	Lunch at exclusive location
13:30 - 14:00	Transport to gaming visits
14:00 - 17:00	Gaming & Culture Visits: dive into China's $50B gaming industry. From mobile esports to livestreaming culture, discover how entertainment shapes a generation.
17:00 - 18:30	Transport to train station & dinner
19:30 - 21:00	High-speed train to Shanghai (350 km/h)
21:00 - 22:00	Transfer to The Langham & check-in

Did you know? 🛒

Singles' Day (11.11) is the world's largest shopping event. $238 billion in 2025. More than Black Friday and Cyber Monday combined. Over 34,000 brands doubled their revenue in just one month.

Thursday - Day 5 Shanghai (Social Media & Content)	
07:30 - 08:30	Breakfast at The Langham
08:30 - 09:30	Transport to Rednote
09:30 - 12:00	Rednote (Xiaohongshu): China's answer to Instagram, with 300M+ users. Part social media, part e-commerce, part lifestyle bible. See how Gen Z discovers, reviews, and buys everything from fashion to travel.
12:00 - 13:00	Lunch
13:00 - 15:00	Bytedance Shanghai. The $300B company behind TikTok and Douyin. Deep dive into their content algorithms, AI investments, and how they captured a generation's attention
15:00 - 15:30	Transport to livestream company (surprise).
15:30 - 18:00	Livestreaming & Creator Economy: step into China's $500B livestreaming industry. See how influencers sell millions in minutes, and why live commerce is the future of retail.
18:00 - 19:00	Transport to dinner
19:00 - 21:00	Group dinner at an exclusive Shanghai location
21:00 - 22:00	Optional nightcap — explore Shanghai's nightlife

Did you know? 📱

Rednote (Xiaohongshu) has over 300 million users (70% are under 30). It's where Chinese Gen Z goes to discover trends, read reviews, and shop. Think Instagram meets Pinterest meets Amazon, all in one app.

小红书 ByteDance

Friday - Day 6 Shanghai (Grand Finale)	
08:00 - 09:00	Breakfast at The Langham
09:00 - 10:00	Transport to Huawei
10:00 - 12:00	Huawei (Part 1): China's most controversial tech giant. A $100B+ company leading in 5G, smartphones, and cloud infrastructure, all while navigating US sanctions. See how they've turned adversity into innovation.
12:00 - 13:00	Lunch
13:00 - 15:00	Huawei (Part 2) Deep dive into their R&D labs, AI initiatives, and future roadmap.
11:45 - 12:00	Transport to lunch
16:00 - 17:30	Closing Drinks at The Vue: rooftop bar with panoramic views of the Shanghai skyline. Reflect on the week, share takeaways, and toast to new connections.
17:30 - 18:00	Closing keynote by Peter Hinssen
18:00 - 20:00	Farewell dinner
16:00 - 16:30	Transport to airport/hotel

Did you know? 📡

Huawei invests $23B+ annually in R&D. More than Apple or Microsoft. Despite US sanctions banning access to advanced chips, they developed their own 7nm processor in-house. When the world said "impossible," Huawei said "watch us."

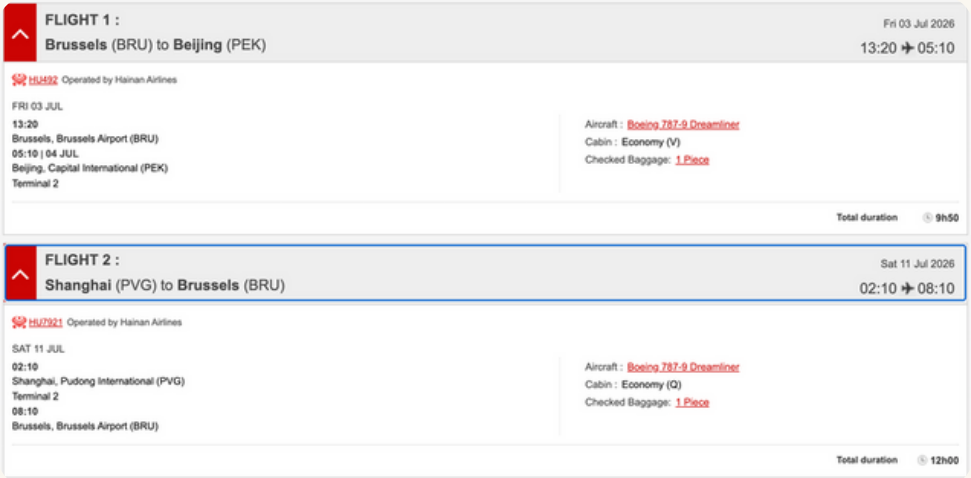
Trusted by industry leaders

mastercard
Cartamundi
Walmart
Coca-Cola
Pfizer
Roche
KBC
TUI
VOLVO
colruyt
sanofi
Rabobank

Flight suggestions

From Brussels: good news.

Hainan airlines direct flights are now available.
Below you can find our suggested flights to China.



However, flights are like facial cream: they're very personal.

So, if these options don't suit you, we'd suggest you'd reach out to our partner Omnia Travel via marijke.vanluchene@omniatravel.be, who've always delivered great service when working with us.

Can't wait for you to join us!

Questions? I bet I can answer them, try me:

Pricing*

€9.990 excl VAT

Incl hotels, all visits, transport & food during the tour

Register now

*25 seats left!

DIENSTVERLENER VOOR DE
KMO-PORTEFEUILLE

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About nexxworks

Nexxworks' mission is to inspire and connect global organizations and innovators. We believe companies and leaders should spend at least 10% of their time today on their "Day After Tomorrow", on their future in the long term, to be able to stay ahead of the curve and keep on creating value.

By bringing the right stories, inspiration, and interactions we guide our customers to find direction, create enthusiasm, and kickstart action and mindset for their Day After Tomorrow.

We do so by organizing open and tailor-made innovation programs for C-level executives all over the world, from Singapore and Silicon Valley to Berlin.

We are experts in executive program design and curate relevant content (places, people, cases, formats) to create an inspiring learning experience. Our aim is to create opportunities for participants to directly engage with speakers and create an intimate environment and safe forum to explore burning questions.

Nexxworks is co-founded by Steven Van Belleghem & Peter Hinssen, both international keynote speakers.

We'd love to stay in touch!
Whether you have questions or just want to share your thoughts & challenges, don't hesitate to reach out!

Why join a nexxworks program?

Unmatched program curation
You'll feel like a fly on the wall in the offices of the most successful companies, sitting at the table with startup founders, all while guided by our moderators.

Everything taken care of
As soon as you arrive at the location we take care of it all. No worries about food, travel, or entertainment. Just focus on soaking up the amazing content.

Incredible community
The community you'll be joining consists of the BeNeLux's (and beyond) brightest minds. You'll be amazed at the connections and relationships you'll build.

Been there, done that
We've been curating and managing tours like this for over 10 years with +40 under our belt. Our NPS scores are higher than Snoop Dogg on a Sunday night.

You'll leave feeling inspired, rejuvenated, and ready to take on the world!

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