



nexworks

China's Next Miracle Tour

An in-depth look at China's evolution
Moderated by Pascal Coppens

About this tour

This unique tour offers an in-depth look at China's evolution. This tour has its focus to explore the latest and greatest of technological innovations China has to offer.

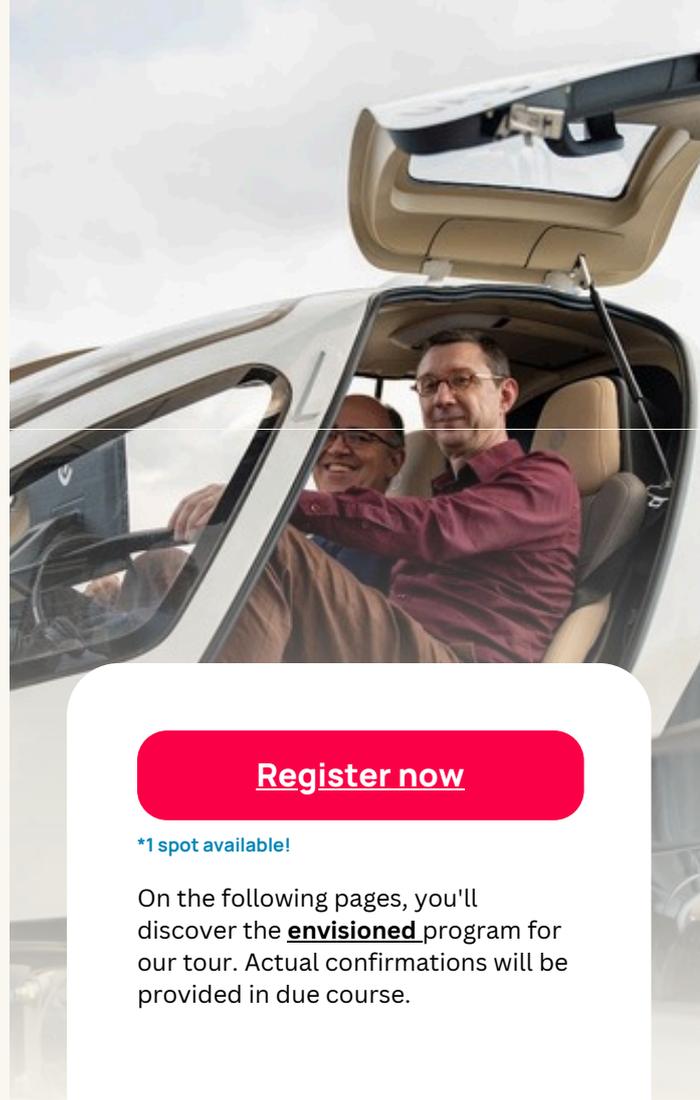
What will you get out of it?

The short version: you'll see China like never before, learn from companies that are defining the trends under the guidance of China expert Pascal Coppens.

★ We'll converse with the leaders of companies driving global innovation with visits to: Xiaomi, ByteDance, Baidu, and more. These are essential conversations that reveal what's on the horizon.

★ The guidance of expert Pascal Coppens is crucial. He will interpret our observations, translating them into relevant takeaways for today and tomorrow.

★ By blending the networks, we gain unparalleled access to companies and leaders.



[Register now](#)

*1 spot available!

On the following pages, you'll discover the **envisioned** program for our tour. Actual confirmations will be provided in due course.

Your moderator



Pascal Coppens

Pascal is a sinologist, entrepreneur, author, speaker & partner at nexxworks. He lived in China and San Francisco for 20 years where he first worked for MNCs and later on founded and ran multiple software companies in both Silicon Valley and Shanghai.

Pascal Coppens offers deep insights into China's business, innovation, and societal landscape, drawing from 20 years of experience in the country and frequent visits each year.

He serves as a trusted advisor to boards and management teams, helping organizations navigate China's dynamic market.

He writes extensively about Chinese innovation and society, providing a nuanced perspective on the country's evolving business environment.

He frequently shares the latest China developments and expert analysis on the country's global impact.



One tour, three cities

Beijing, Hangzhou, and Shanghai: China's innovation triangle, where ancient history meets tomorrow's technology.

Beijing

We'll visit the political heart of China and a technological titan. Home to the country's most prestigious universities and tech giants like ByteDance, Xiaomi, and Baidu. More unicorns than any other city in the world.



Hangzhou

Home to Alibaba and China's innovation lab. Where tech unicorns are born faster than anywhere else on earth. The birthplace of e-commerce, fintech, and a new generation of entrepreneurs.



Shanghai

We end the tour in a neon-lit megacity where East meets West. Home to cutting-edge research, groundbreaking startups like Ctrip and NIO, and the feeling that the future already happened.



Accommodation

We've secured three stunning properties for our journey across China.

Beijing - The Puxuan Hotel & Spa

Our home base for the first nights. Iconic luxury meets modern Beijing. The perfect launchpad for our Beijing tour.

View the property [here](#)



Hangzhou - Park Hyatt

After our flight from Beijing, we'll unwind at this legendary property. One night of calm before we head to Shanghai.

View the property [here](#)



Shanghai - Mandarin Oriental

Our grand finale. Classic elegance in the heart of Shanghai. The ideal setting to wrap up an epic week.

View the property [here](#)



The following companies are already joining us



Let's explore the tour

Sunday - Day 0 Beijing	
	Upon your arrival at Beijing, we will arrange for your pickup and transport to the hotel.
17:00 - 18:00	Welcome drinks at the lounge.
18:00 - 19:00	Introduction to China, by Pascal Coppens. Overview of the week and practical tips by nexxworks.
19:00 - 22:00	Dinner at the Puxuan.



*The schedule is still subject to change.

If you've ever done business with people, you know how quickly things can shift. The visits listed are the ones we currently expect to take place.

Monday - Day 1 Beijing

07:00 - 08:30	Breakfast at the Puxuan
08:30 - 09:00	Introduction by Pascal Coppens
09:00 - 10:00	Transport to Xiaomi EV
10:00 - 12:00	Visit Xiaomi: Xiaomi's first electric vehicle, the SU7, sold its entire first batch of 50,000 units in just 27 minutes after launch. Discover how a consumer electronics giant is now redefining the EV race.
12:00 - 13:00	Lunch
13:00 - 15:00	Visit Baidu Inc.: explore China's AI and autonomous driving frontrunner. Baidu's Apollo robotaxi platform has completed over 8 million driverless rides – more than any other company in the world.
15:00 - 16:00	Transport to Booster Robotics
16:00 - 18:00	Visit Booster Robotics: building humanoid robots that walk, run, and work alongside humans. The future of labor, live in action.
18:00 - 18:30	Transfer to restaurant
18:30 - 21:00	Dinner at an exclusive location
21:00 - 22:00	Anyone up for a nightcap?

Did you know? 🚗

Xiaomi's SU7 electric sedan outsold the Porsche Taycan and BMW i4 in China within its first quarter on the market. Not bad for a company that started out making smartphones.



Tuesday - Day 2 Beijing → Hangzhou

07:00 - 08:30	Breakfast at the Pexuan
09:00 - 10:00	Transport to Tencent
10:00 - 12:00	Visit Tencent Go inside the ecosystem of one of the world's most valuable tech companies – gaming, social media, fintech, and AI all under one roof. WeChat alone processes over 45 billion messages per day.
12:00 - 13:00	Lunch
13:00 - 14:30	Visit ByteDance Behind the scenes of the company that created TikTok and Douyin. With 1.5 billion users and \$20B+ invested in AI, ByteDance is redefining how the world consumes content.
14:30 - 16:00	Quantum Computing sector visit An introduction to China's rapidly advancing quantum computing landscape – a sector China has invested over \$15 billion in, more than any other nation.
16:00 - 19:00	Transfer to Beijing Capital Airport & dinner at the airport lounge
19:30 - 21:30	Flight to Hangzhou
21:30 - 22:30	Transfer to Park Hyatt & check-in

Did you know? 💬

WeChat is so deeply embedded in Chinese daily life that it's used for everything from paying rent to booking hospital appointments. Losing access to your WeChat account in China is the equivalent of losing your wallet, phone, and ID card all at once.

Tencent 腾讯

ByteDance



Wednesday - Day 3 Hangzhou → Shanghai

07:00 - 08:30	Breakfast at the Park Hyatt
09:00 - 10:00	Keynote by Pascal Coppens Pascal sets the stage for the day with key insights on China's innovation ecosystem and what it means for business leaders globally.
10:00 - 14:00	Visit Alibaba Step inside the headquarters of China's e-commerce and cloud giant. Explore how Alibaba is reinventing retail, logistics, and enterprise tech – and what Singles' Day looks like from the inside.
15:00 - 16:30	Visit Unitree Robotics Get hands-on with Unitree's cutting-edge quadruped and humanoid robots – some of the most advanced and affordable in the world.
16:30 - 17:30	Transport to the Park Hyatt
18:00 - 19:30	Dinner at Park Hyatt
20:00 - 22:00	High-speed train to Shanghai (350 km/h)
22:00 - 22:15	Check-in at the Mandarin Oriental



Did you know?

Singles' Day (11.11) is the world's largest shopping event. \$238 billion in 2025. More than Black Friday and Cyber Monday combined. Over 34,000 brands doubled their revenue in just one month.



Thursday - Day 4 Shanghai

07:00 - 08:30	Breakfast at the Mandarin Oriental
09:00 - 10:00	Keynote Alvin Chang (AI Expert) A forward-looking session on the state of AI in China and what it means for global business, strategy, and society.
10:00 - 12:30	eVTOL sector visit China's EHang became the world's first company to receive a certified type certificate for an autonomous passenger-carrying air taxi. Explore the companies turning urban air mobility from sci-fi into scheduled service.
12:30 - 13:30	Hotpot lunch
13:30 - 16:00	Visit Rednote (Xiaohongshu) With 300 million users – 70% under 30 – Rednote is where Chinese Gen Z discovers trends, reads reviews, and shops. Think Instagram meets Pinterest meets Amazon, all in one app.
17:00 - 18:00	Visit SMIC: Semiconductor Manufacturing International Corporation (SMIC) is China's largest contract chip manufacturer, specializing in semiconductor fabrication. The company was founded by Richard Chang (also known as Zhang Rujing).
18:00 - 20:30	Dinner at exclusive location

Did you know? 🌏

China's eVTOL market is projected to be worth \$26 billion by 2030. EHang's autonomous air taxis are already operating commercial routes in China – while most Western regulators are still writing the rulebook.



Friday - Day 5 Shanghai (Grand Finale)

08:00 - 09:00	Breakfast at the Mandarin Oriental
09:00 - 10:00	Transport to Huawei
10:00 - 12:00	Visit Huawei An inside look at how Huawei is navigating geopolitical headwinds while pushing the frontier in 5G, AI chips, and consumer tech.
12:00 - 13:00	Lunch
13:30 - 14:30	Closing keynote by Pascal Coppens Final reflections, key takeaways, and a forward look: what does China's innovation story mean for your organisation?
14:30 - 16:00	Round table: What did we learn? What can we do with that information?
16:00 - 18:00	Drinks at The Vue: rooftop bar with panoramic views of the Shanghai skyline. Reflect on the week, share takeaways, and toast to new connections.
18:00 - 19:00	Transport to airport/hotel



Did you know? 🌐

Huawei invests \$23B+ annually in R&D. More than Apple or Microsoft. Despite US sanctions banning access to advanced chips, they developed their own 7nm processor in-house. When the world said "impossible," Huawei said "watch us."



Flight suggestions

From Brussels: good news.

Hainan airlines direct flights are now available.

Below you can find our suggested flights to China.

FLIGHT 1 : Brussels (BRU) to Beijing (PEK)	Sat 16 May 2026 13:20 → 05:10
 H5152 Operated by Hainan Airlines	
SAT 16 MAY 13:20 Brussels, Brussels Airport (BRU) 05:10 17 MAY Beijing, Capital International (PEK) Terminal 2	Aircraft : Boeing 787-9 Dreamliner Cabin : Economy (P) Checked Baggage : 1 Piece
	Total duration 15h50
FLIGHT 2 : Shanghai (PVG) to Brussels (BRU)	Sat 23 May 2026 02:10 → 08:10
 H51521 Operated by Hainan Airlines	
SAT 23 MAY 02:10 Shanghai, Pudong International (PVG) Terminal 2 08:10 Brussels, Brussels Airport (BRU)	Aircraft : Boeing 787-9 Dreamliner Cabin : Economy (E) Checked Baggage : 1 Piece
	Total duration 12h00

However, flights are like facial cream: they're very personal.

So, if these options don't suit you, we'd suggest you'd reach out to our partner [Omnia Travel](#) via marijke.vanluchene@omniatravel.be, who've always delivered great service when working with us.

Can't wait for you to join us!

Questions? I bet I can answer them, try me:

Pricing*

€13.490 excl VAT

Incl hotels, all visits, transport & food during the tour

Register now

*1 spot available!



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About nexxworks

Nexxworks' mission is to inspire and connect global organizations and innovators. We believe companies and leaders should spend at least 10% of their time today on their "Day After Tomorrow", on their future in the long term, to be able to stay ahead of the curve and keep on creating value.

By bringing the right stories, inspiration, and interactions we guide our customers to find direction, create enthusiasm, and kickstart action and mindset for their Day After Tomorrow.

We do so by organizing open and tailor-made innovation programs for C-level executives all over the world, from Singapore and Silicon Valley to Berlin.

We are experts in executive program design and curate relevant content (places, people, cases, formats) to create an inspiring learning experience. Our aim is to create opportunities for participants to directly engage with speakers and create an intimate environment and safe forum to explore burning questions.

Nexxworks is co-founded by Steven Van Belleghem & Peter Hinssen, both international keynote speakers.



Why join a nexxworks program?

- ✓ **Unmatched program curation**
You'll feel like a fly on the wall in the offices of the most successful companies, sitting at the table with startup founders, all while guided by our moderators.
- ✓ **Everything taken care of**
As soon as you arrive at the location we take care of it all. No worries about food, travel, or entertainment. Just focus on soaking up the amazing content.
- ✓ **Incredible community**
The community you'll be joining consists of the BeNeLux's (and beyond) brightest minds. You'll be amazed at the connections and relationships you'll build.
- ✓ **Been there, done that**
We've been curating and managing tours like this for over 10 years with +40 under our belt. Our NPS scores are higher than Snoop Dogg on a Sunday night.

You'll leave feeling inspired, rejuvenated, and ready to take on the world!

We'd love to stay in touch!
Whether you have questions or just want to share your thoughts & challenges, don't hesitate to reach out!



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