



SCOTT JAMES LATIMER

719.661.8292
sjlgraphics@gmail.com
www.sjlgraphics.art



ADOBE CREATIVE SUITE EXPERT

- Photoshop
- Lightroom
- Illustrator
- Premier Pro
- InDesign
- After Effects



PHOTOGRAPHY VIDEOGRAPHY



FAA CERTIFICATION IN UNMANNED AIRCRAFT PILOTING

I am an experienced graphic designer with a passion for creating innovative and visually compelling designs. My diverse background in marketing, project management, and freelance work enables me to approach each project with a unique perspective and versatile skill set. Whether developing eye-catching logos, producing engaging marketing materials, or capturing striking photographs and video tours for real estate, I am dedicated to delivering exceptional results that exceed expectations.

DEAN CALLAN & COMPANY | CREATIVE ART DIRECTOR

2018–PRESENT

- Lead graphic design, photography, videography, and project management for property listings.
- Oversee all marketing aspects, ensuring effective promotion and client satisfaction.
- Assist managing brokers to enhance transaction outcomes.
- Achieved FAA unmanned aircraft pilot license to provide drone photography and videography.

ARA, A NEWMARK COMPANY | SENIOR GRAPHIC DESIGNER

2014–2018

- Produced marketing materials and managed projects for a top brokerage firm.
- Created proposals and offering memorandums for a 20-person team, marketing multi-million dollar apartment communities under tight deadlines.
- Developed and implemented new branding templates, streamlining production and guiding the marketing team.
- Regular tasks included cartography, logo design, brochure layout, electronic marketing, and prepress procedures.

SJL GRAPHICS, LLC | OWNER/DESIGNER

2013–PRESENT

- Provided freelance design services to leading technology corporations, non-profits, and boutique companies.
- Offered design consultation and production for print and electronic marketing.

VAN GOGH AGAIN EDITIONS & FINE ART WORLD, LLC FREELANCE GRAPHIC/WEB DESIGNER

2013–2014

- Designed promotional materials including websites, banners, logos, flyers, and postcards.
- Digitalized and color-corrected fine art for reprints and distribution.
- Managed social media platforms and led electronic marketing campaigns.
- Delivered customer service and client administration.

DENVER FILM SOCIETY | GRAPHIC DESIGNER

2008 & 2012

- Developed promotional materials for the annual Starz Denver Film Festival.
- Focused on brand management to recognize donors and patrons.
- Managed high-pressure, time-sensitive projects, establishing strong relationships with printers and clients.
- Projects included annual report layout, ads, announcements, invitation cards, banners, and signage.