

Christine Zoland

UI/UX Designer

Expert in empathetic design as a healthcare manager with 10+ years of customer service experience.

EXPERIENCE

Blazing Audio — UI/UX Designer

August 2022 - PRESENT

- Collaborated with 2 designers and the CTO of Blazing Audio, a healthtech company that is creating an assessment tool for physical therapy that utilizes the metaverse.
- Led mapping of the onboarding user flow and creation of a color palette for client.
- Facilitated discussion to identify client design needs. Designed wireframes, conducted 5+ usability tests for iteration, and produced high-fidelity prototypes for patient dashboard, a feature necessary for product MVP.

Panda Community — UI/UX Designer

August 2022 - PRESENT

- Founding member of UI/UX team for Panda, a community focused on mentorship and allyship for programmers. Worked closely with 3 designers to understand a user's onboarding journey with the goal of increasing membership and ease of entry.
- Coordinated development of a new user's flow into the community's Discord. Used competitive analysis to compare patterns in established groups. Worked with founder to understand needs and update flow. Analyzed membership metrics to track success.

Clear Choice Optometry, Torrance, CA — Office Manager

June 2015 - PRESENT

- Created company culture by spearheading the employee training program, identifying training needs to facilitate workshops for 15+ employees.
- Fostered relationships with 200+ stakeholders per week, both externally and internally, effectively prioritizing and managing their needs.

UX DESIGN PROJECTS

Yumi Gaming — UI/UX Designer & Researcher

June 2022 - August 2022

- Performed 8 user interviews to create user flows, developed low-fidelity wireframes, and iterated high-fidelity clickable prototypes for desktop video game app that converts free users to paid subscription service.

Insightful — UI/UX Designer & Researcher

September 2021 - April 2022

- Conducted 5 user interviews to create affinity maps, user stories, and site map, created brand style guide, and iterated with usability testing to design app that personalizes the eyeglasses shopping experience.

Los Angeles, CA

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[Portfolio](#)

[LinkedIn](#)

EDUCATION

Springboard — UI/UX Design Certification

September 2021 - PRESENT

University of California, Los Angeles — B.S. Biology

August 2009 - June 2013

Regents Scholar, GPA: 3.53

UX SKILLS

User Interviews

Affinity Diagramming

User Stories

Information Architecture

Wireframing

High-Fidelity Prototyping

Usability Testing

TOOLS

Figma

Marvel

Miro

Webflow

HTML/CSS (Beginner)

SOFT SKILLS

Workshop Facilitation

Empathy

Stakeholder Management

Employee Management

Public Speaking