

# Fatemeh Haghighat

Portfolio: NFHGraphic.Studio

A Berlin-based **Multidisciplinary Designer** with **5 years** of work experience and 7 years of academic training. You can call me **Naz** /næz/. My expertise spans three main areas:

- Branding & Editorial Design
- Illustration
- UI UX & Interaction Design

### CONTACT

You can find me on social media

#### @NFHGraphic

(+49) 151 4690 9640

Hello@NFHGraphic.Studio NFHGraphic.Studio

Berlin, Germany

### **EDUCATION**

2021 – 2024 | BA in Graphic Design & Visual Communication – Berlin International University of Applied Sciences
2018 – 2020 | Associate Degree in Graphic Design – Shiraz University
2015 – 2018 | Architecture Studies – Shiraz University

### **FREELANCE EXPERIENCES**

# Digital Designer | I-Am-Studio GmbH (Berlin, Germany)

Designed posters, logos, branding, merchandise, and more for a leading design agency. Working with clients like Redbull Gaming, Redbull BC One, Mavie, etc.

#### Illustrator & Designer | Buddy Bear Berlin

Created commissioned designs for the Buddy Bear, by clients such as Germany's Federal Ministry of the Interior, BER airport, and SpielBank Berlin..

# Digital Designer | 90U Media (Calgary, Canada)

Worked on branding, logo design, packaging, illustrations, merchandise, video editing, and motion design for a Canadian design agency.

#### **Cover Designer | The Berliner Magazine**

Illustrated the cover for *Exberliner* (currently known as the Berliner) Magazine's Summer 2022 issue.

Designed the cover for *Berlin Guide* Summer 2023, published by Tip Berlin Media Group GmbH.

# Menu & Content Designer | Thelonious Bar (Berlin, Germany)

Created a storytelling menu featuring illustrations and historical content about prohibition and jazz.

Designed visual content for the bar's social media.

## Brand Designer | Pura Weeda (Toronto, Canada)

Developed the logo and visual identity for a new cannabis business.

#### **Visual Identity Designer | Vira Sensor**

Designed the logo and provided design consultation for social media content for a biosensor technology company.

### Data Visualization Designer | Research Publication (ACS Omega Journal)

Created 2D and 3D visual representations of biosensors for the research article "Buried-Gate MWCNT FET-Based Nanobiosensing Device for Real-Time Detection of CRP."

# Visual Identity Designer | DOR (Islamic World Science Citation Center - ISC)

Designed the visual identity for DOR, a unique code system resembling a fingerprint for scientific entities.

#### **Graphic Designer | Shiraztronic**

Developed visual identity elements and conducted product photography for an electronics distributor.

### Illustrator | *Zeitgeist Courier* Journal (Isfahan University)

Published illustrations in multiple issues of the university's English Language and Literature Department journal.

#### Internship with Johanna Keimeyer

Johanna Keimeyer is a German artist known for her experiential work.

### **EXHIBITIONS**

# Exhibiting Designer | The End of Innocence Exhibition (Bi X Pioneers Agency, Berlin)

Designed a speculative project exhibited at Napoleon Komplex, sponsored by Berlin International University and Pioneers Agency in June 2023.

### **VOLUNTEER WORK**

# Event Team Member | PUSHUX 2024 (Munich, Germany)

Contributed to organizing one of Europe's leading UX conferences, featuring 30+ talks and sessions, 650 UX professionals, and two days of industry insights.

### **LANGUAGES**

English: Fluent, C2

German: Intermediate, B1

Persian: Native, C2

### **SKILLS & SOFTWARE**

#### **Design Skills:**

Branding & Visual Identity Design, Logo
Design, Packaging, Merch Design, Poster
Design, Bilingual & Bi-Scriptural Design,
Illustration & Character Design, Data
Visualization, Editorial Design, UI/UX
Interaction Design, Web Design, Storyboarding

#### **Additional Skills:**

Photography, Singing, Voice Acting, Familiar with 3D Design and animation

#### **Design Tools:**

Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Fresco, Adobe Aero)

Figma, Webflow, Blender, Unity, Audacity, etc.

#### **Collaboration, Productivity, & Other Tools:**

Miro, Slack, Notion, Teams, Discord, etc.