

Scaling success on demand

How RTT migrated to Azure
to support Sixty60's rapid
growth and ensure delivery
excellence



**CUSTOMER
SUCCESS STORY**



Customer challenge

RTT is a leading multi-channel logistics company with over 40 years of experience in specialist distribution. With a fleet of more than 1 200 vehicles, hundreds of thousands of square feet of warehouse space, and 5 700 employees, RTT serves industries from telecommunications and pharmaceuticals to manufacturing and retail.

In 2019, RTT partnered with major South African food retailer Checkers to launch Sixty60, an innovative grocery delivery app that promised delivery within 60 minutes. The Covid-19 pandemic in 2020 drove unprecedented demand, forcing Sixty60's infrastructure to scale rapidly.

RTT's existing network setup risked instability, latency, and downtime - all of which could undermine the 60-minute delivery promise. The company needed a highly scalable, reliable, and future-proof solution to support the app's rapid growth.

The solution

RTT worked with First Digital from First Technology Group to migrate the on-demand servers powering Sixty60 to Microsoft Azure, isolating them from the core RTT infrastructure to ensure stability and performance.

This "lift and shift" approach provided a secure, scalable cloud environment capable of handling peak demand without downtime.

Having partnered successfully with First Digital on previous projects, RTT trusted the team to manage this critical migration smoothly and adapt the solution to unique scaling requirements during the early implementation phase.



The results

- **Zero downtime:** Flawless uptime since migrating to Azure.
- **Improved performance:** Faster response times led to greater customer satisfaction.
- **Recognised success:** Sixty60 gained industry accolades for its performance and reliability.
- **Future-Ready:** Plans underway to enhance features, scalability, and infrastructure to stay ahead of demand.