

Unified data intelligence platform

How centralising Belgotex's
data drives insight,
efficiency, and future-ready
manufacturing

Belgotex®

**CUSTOMER
SUCCESS STORY**



Customer challenge

Belgotex, a leading manufacturer and distributor of high-quality flooring solutions, generated large volumes of operational data spread across multiple systems – sales, production, HR, and more. This fragmentation made it difficult to identify relationships between datasets, gain a complete organisational view, and make data-driven decisions.

Manually collecting and combining this data became a recurring task, distracting teams from valuable analysis and insight generation.

The solution

First Digital from First Technology Group implemented a modern Microsoft data and analytics stack (MS SQL, Microsoft Fabric, and Power BI) building a centralised data warehouse with a semantic reporting layer.

The solution automated data collection, normalised disparate data sources, and provided dynamic, drill-through reporting capabilities. It was also designed to accommodate real-time IoT data from factory equipment in the future.



The results

- **Automated reporting:** Eliminated manual data gathering, allowing users to focus on analysis.
- **Single source of truth:** Centralised reporting provided a unified and trusted view of organisational data.
- **Richer insights:** Dynamic reporting allowed deeper exploration, correlation discovery, and faster decision-making.
- **Scalable design:** Built to accommodate future growth and IoT integration.