



INTERLUNAR



LEARN MORE ABOUT OUR PAST WORK
SINCE OUR ESTABLISHMENT IN 2021.

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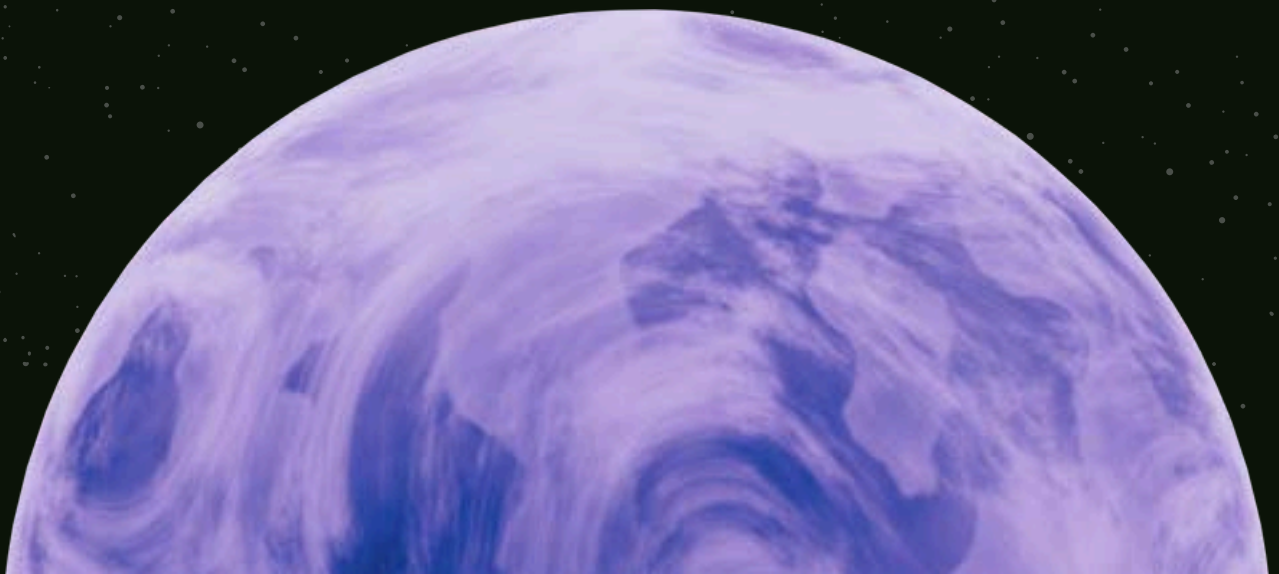


Hello!

INTERLUNAR is a creative and digital transformation studio.

Our team reimagines how you can improve the look and feel of your digital presence through improved branding, design, and strategy.

We partner with you to optimise your technology stacks, workflows, and productivity by implementing automation software and artificial intelligence (AI).



About Us



Our Story

We named our organisation INTERLUNAR after the term signifying the moon's four-day period of invisibility between its old and new phases. Founded in June 2021, we aim to bring rapid creative and digital transformation solutions to those we work with. True to our name, we commit to delivering comprehensive roadmaps and solutions to our newly onboarded clients within just four working days.



Our Values

Passion, integrity, growth, and wellbeing guide our work and client interactions. Driven by first-principles, design thinking, and sustainability, we aim to consistently deliver impactful results.





Vision & Mission

Our vision is to reimagine how individuals and businesses alike can better utilise and experience design and technology in all aspects of life, work, and play.

Our team is committed to exploring suitable approaches to modern challenges and staying ahead of the curve. We aim to reduce analysis paralysis by making today's tools, skillsets, and frameworks serve startups and organisations, working professionals, and students better.

We strive to comprehensively understand pain points and develop creative, innovative solutions that have a lasting impact.

In that spirit, we offer our expertise in the form of **research, workflow and productivity solutions, workshops, UI/UX solutions, digital and physical assets, and technology implementation.**



Meet **THE** Team



DAVID Z.



SINGAPORE
SINGAPORE

David spearheads business growth, project management, and requirements-gathering sessions with clients.

Before INTERLUNAR, he was a headhunter, recruiting for digital and technology talent across Southeast Asia. David enjoys reading about global affairs, exploring cultural events, and participating in wine tastings in his spare time. As a Canadian, he loves ice hockey and maple syrup.

FOUNDER



ABBY C.



CEBU CITY
PHILIPPINES

Abby specialises in sales and marketing insights. She creates, implements, and optimises strategic campaigns across digital channels.

Her extensive background in content creation is rooted in a journalism degree and a lifelong love for the written word. During her free time, she attends local gigs and art fairs, windowshops at bookstores, and fills up her Letterboxd diary.

SR. DIGITAL STRATEGIST



Meet **THE** Team



FARAH A.



SURABAYA
INDONESIA

Infusing creativity into every endeavour, Farah exudes enthusiasm in her role as a Creative Strategist. She uses her design background to craft imaginative yet practical experiences, guiding audiences on captivating journeys.

During her leisure hours, Farah finds joy in sleeping, playing with her cats, and embarking on adventures to explore new destinations and immerse herself in diverse cultures through travel.

CREATIVE STRATEGIST



GLORIA J.



JAKARTA
INDONESIA

Gloria spearheads account management and client relations, with a passion for delivering exceptional service and fostering strong partnerships.

In her leisurely time, she channels her creativity through fashion, art, and music. Gloria plays the guitar to unwind and express her artistic flair as a former band member.

ACCOUNT MANAGER



Meet **THE** Team

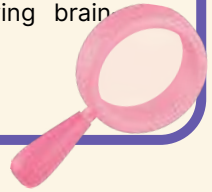


CAITLYN T.  **BALI
INDONESIA**

Caitlyn is a visual storyteller who is passionate about crafting designs that leave a mark. By merging creativity with communication, she helps brands tell their tales through stunning design.

Outside of work, Caitlyn explores her love for food and fashion, indulges in mystery and thriller books and movies, and relishes the challenge of solving brain teasing puzzles.

CREATIVE DESIGNER



SAM B.  **JAKARTA
INDONESIA**

Sam focuses on UI/UX design and web development, while also driving growth through B2B acquisition strategies. She enjoys shaping seamless digital experiences that balance creativity with function.

Outside of work, Sam can often be found immersed in video games, scaling new heights at the climbing wall, painting, or exploring fresh ways to combine play and challenge in her everyday life.

PRODUCT & GROWTH



Meet **THE** Team



BARLEY



SINGAPORE
SINGAPORE

Meet Barley, the Chief Wellness Officer at INTERLUNAR. Barley is a Singapore Special, a canine luminary with a nose for wellbeing. Our furry entrepreneur ensures work is filled with tail-wagging positivity.

Barley is dedicated to boosting morale and reducing stress. Her infectious enthusiasm makes Barley the heart and soul of the company.

CHIEF WELLNESS OFFICER



LOOKING TO

 **Join our
Team?**

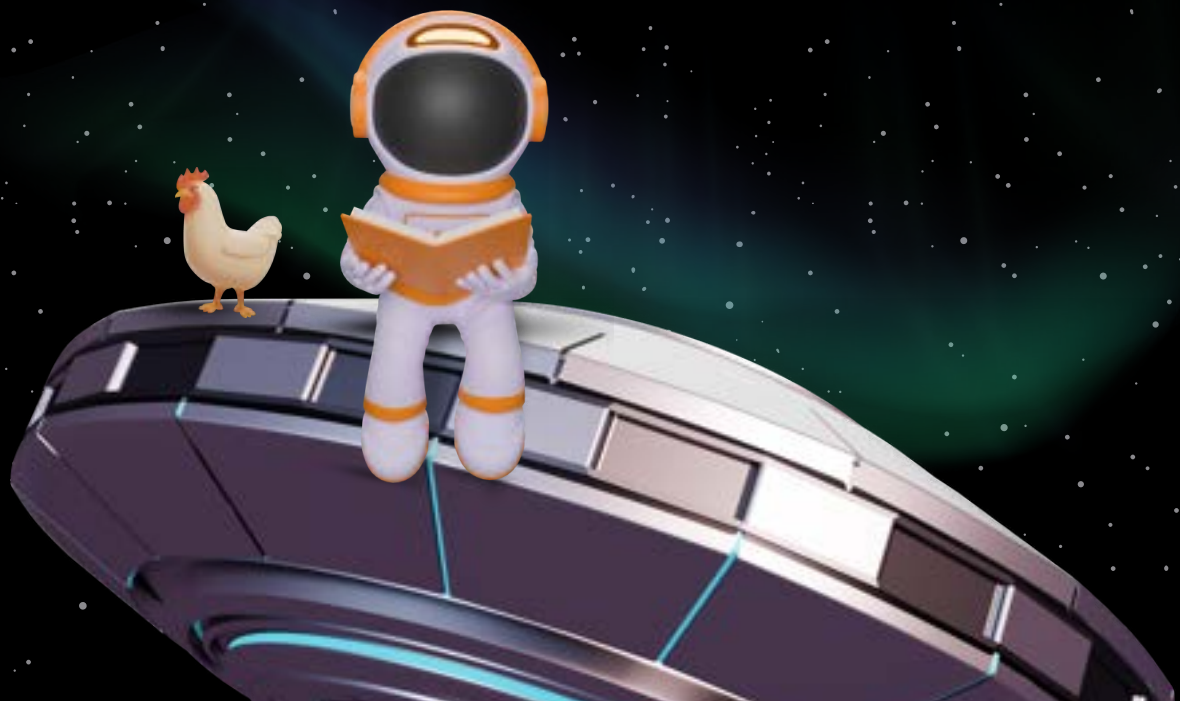
Send your resumé:
careers@interlunar.co





Client Types & Testimonials

WHO WE LOVE TO WORK WITH AND WHAT
THEY SAY ABOUT ENGAGING US.





Startups & Organisations

For founders striving for more streamlined organisational practices and/or eye-catching visual design.

Work with us to evolve from outdated paper-based processes into more sustainable systems of thinking and doing. We'll craft a distinct brand so you can separate yourself from the crowd, generate more leads, and experience business/network growth.

Working Professionals

For individuals looking for career growth, mid-career pivots, or personal branding.

Engage our services to accelerate your productivity with technology, implement AI to accelerate content production and workflows, and enhance career growth and enrichment opportunities. Be involved in our partnerships and collaborative ecosystem, and make INTERLUNAR your trusted advisor and confidante.



Tertiary Students

For learners seeking guidance on securing their first job after graduation or school-life balance.

Join our membership to effectively infuse technology into your workflow, kickstart your career, receive personalised CV/portfolio critique, and prepare for interviews. Reduce burnout and fatigue by embracing digital wellness strategies and practices through our custom-made methodologies.





client Testimonials



Sarrah said...

I had the pleasure to work with INTERLUNAR for a project and appreciated how efficient and diligent they were at their job. They were also transparent with the complete process by keeping me constantly updated on a regular basis. I would definitely recommend them to others! Hope to be able to work together with INTERLUNAR again in the future

Farzana said...

Working alongside INTERLUNAR has been the most effortless experience. Apart from having technical qualities, one of the best things about them is that they're super patient in helping me understand the process. It's been a great journey, and I wouldn't have it any other way! Would totally recommend INTERLUNAR to anyone who needs it.

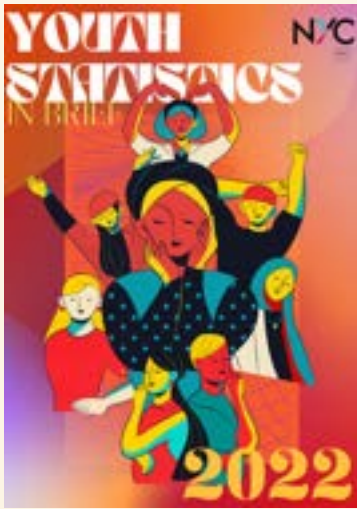
Hattie said...

Had the best experience working with INTERLUNAR. The team was very attentive, organised, and detail-oriented with our project, and delivered beyond expectations. They are also very communicative and easy-going, so our team's working atmosphere was very pleasant. Would definitely like to collaborate with INTERLUNAR again if the opportunity arises. Thanks!



CHASING MEN 1965

A mosaic of 1,965 doors in Singapore created as an NFT.



NATIONAL YOUTH COUNCIL

Poster submitted as part of a proposal to the 2022 Youth Statistics council.



VISION BOARD



NATIONAL GALLERY

Banner submitted as part of a proposal to the National Gallery for the 2023 Children's Biennale.

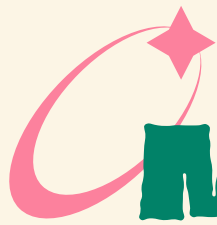




Services & Packages

WE TAILOR OUR SOLUTIONS
TO YOUR REQUIREMENTS.





SERVICES & PACKAGES

Membership

Startups & Organisations

PERFECT FOR THE
SOLOPRENEUR

*Basic
Membership**

S\$488

MONTHLY PAYMENTS



8 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing

PERFECT FOR NIMBLE
TEAMS (2-4)

*Premium
Membership**

S\$1,088

MONTHLY PAYMENTS



20 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing



White-Labeling
of Deliverables

PERFECT FOR GROWING
TEAMS (5+)

*Platinum
Membership**

S\$2,388

MONTHLY PAYMENTS



50 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing



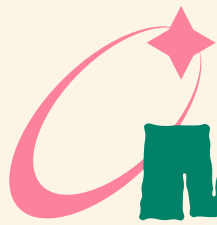
White-Labeling
of Deliverables



Personalised Workshops
& Professional Training

*TOP-UP PRICING AVAILABLE ON PAGE 21





SERVICES & PACKAGES

Membership

Working Professionals

PERFECT FOR FRESH
GRADUATES/ASSOCIATES

*Basic Membership**

S\$228

MONTHLY PAYMENTS



5 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing

PERFECT FOR TEAM
LEADERS/MANAGERS

*Premium Membership**

S\$488

MONTHLY PAYMENTS



12 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing



White-Labeling
of Deliverables

PERFECT FOR
DIRECTORS/C-SUITES

*Platinum Membership**

S\$1,088

MONTHLY PAYMENTS



30 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring



Unlimited Task
Queueing



White-Labeling
of Deliverables



Personalised Workshops
& Professional Training





SERVICES & PACKAGES

Membership

Students

PERFECT FOR TERTIARY
STUDENTS

*Kickstarter
Membership**

S\$48

MONTHLY PAYMENTS



3 Hours of Consultation
and Project Delivery



Time-Tracking and Active
Task Monitoring

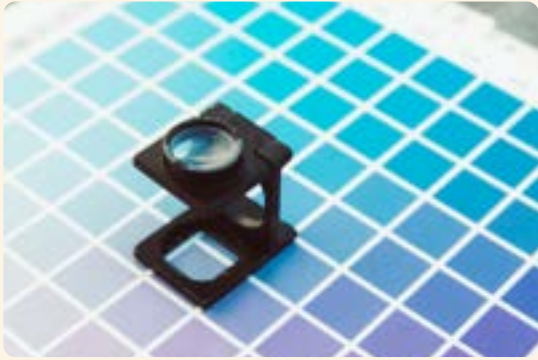


Unlimited Task
Queueing



Packages

Price Sheet



REBRANDING

Inclusive of a brand kit, website re-design, and organisational templates (slide deck, name cards, etc.)

S\$1,999+



AUDITS

Inclusive of business/HR processes, technology stack, and digital presence audits

S\$199+



SOCIAL MEDIA

Inclusive of 8 post templates, 3 months of social media calendar planning, and 1 campaign plan

S\$1,899+



PHOTOGRAPHY

Inclusive of 5 corporate headshots, 2 group photos, 3 interior photos, and 3 stock images

S\$999+



Services Price Sheet

AUDITS

Business/HR Processes ***S\$129+***

Technology Stack ***S\$99+***

Digital Presence ***S\$49+***

Resumé/CV ***S\$29+***

BRANDING

Logo Design ***S\$299+***

Brand Kit ***S\$899+***

Namecards ***S\$299+***

Positioning/Research ***S\$199+***

SOCIAL MEDIA

Post Templates ***S\$129+***

Social Media Calendar ***S\$399+***

*Social Media
Copywriting* ***S\$199+***

Campaign Planning ***S\$499+***

WEBSITES

Landing Page Only ***S\$799+***

Redesign Per Page ***S\$499+***

*Content Refresh
Per Page* ***S\$299+***

Website (Re)design ***S\$1,999+***



SERVICES & PACKAGES

Services

Price Sheet

DESIGN

Graphic Design *S\$99+*

Publication Design *S\$199+*

Art/Illustration *S\$199+*

Document Templates *S\$299+*

COPY

Copywriting *S\$299+*

Copyediting *S\$299+*

SEO *S\$99+*

Research *S\$99+*

PHOTOGRAPHY

Corporate Headshot *S\$89+*

Group Corporate Photo *S\$129+*

Interiors *S\$39+*

Stock Images *S\$99+*

WORKSHOPS

Digital Transformation *S\$1,499+*

Workflow Optimisation *S\$1,499+*

Automation/AI *S\$1,499+*

Bespoke *S\$1,999+*



SERVICES & PACKAGES

Top-Up Pricing

STARTUPS & ORGANISATIONS

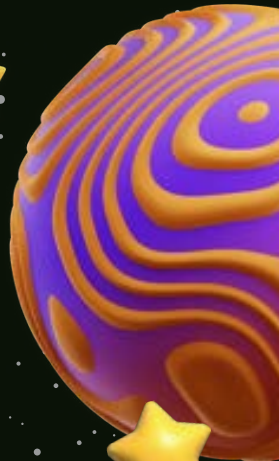
5-Hour Package	S\$299
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10-Hour Package	S\$579
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15-Hour Package	S\$839
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20-Hour Package	S\$1,088
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The Journey

FROM START TO FINISH,
HERE'S HOW WE DO IT.

INTERLUNAR'S

Process



Requirements Gathering

In this stage, we will have a series of initial discussions to fully understand your needs and pain points.

Roadmapping

As we determine the next steps in our journey, we will agree on prospective timelines, services, and deliverables.

Feedback & Revisions

Throughout the delivery process, we will conduct feedback sessions to ensure requirements are met and to gather feedback and suggestions for improvement.

01

02

03

04

05

06

Sharing Sessions

In our preliminary and discovery calls, we will share our insights and feasible solutions.

Delivery

The core of our work. We will provide (bi-)weekly review sessions or written updates, inclusive of time-tracking for members.

Reflections & Next Steps

As we complete each deliverable, we will discuss actionable insights and tips to ensure each asset or service is put into its full use.





Client Homework

HELP US GET TO KNOW YOU BETTER





What We Need from You



REQUIREMENTS & GOALS/MOTIVATION

DUE BY WEEK ZERO

Before our first call, you will share your motivation and intentions for engaging INTERLUNAR, including pain points, goals, milestones, and deadlines.

BRAIN DUMP

DUE BY WEEK ONE

By the end of our first week, you will have completed the 'brain dump' exercise, sharing all possible bottlenecks. We will conduct a review to assess the urgency and relevancy of each item to produce an actionable roadmap.

EXISTING ASSETS

DUE BY WEEK TWO

We will request all relevant assets (technology usage, workflows, copy, typography, logos, brand kits, etc.) to conduct audits in order to spearhead deliverables.

FEEDBACK

DUE BY THE END OF OUR ENGAGEMENT

We would be keen to understand your insights and feedback about our journey, through a review/testimonial or coffee chat.



Frequently Asked Questions

Q1. How do I get started?

You can contact us through our [website](#) or schedule an initial [e-coffee](#) for us to understand your requirements.

Q2. How often will we meet?

Depending on your needs, we will meet weekly or bi-weekly to provide updates and discuss progress.

Q3. How do I make payments?

All invoices will be issued and will be payable through Stripe using your debit/credit card, PayNow, or through bank transfer.



Terms & Conditions

By accessing and using our memberships and services, you agree to the following terms and conditions:

- **PRIVACY** – We collect and process personal information in accordance with our Privacy Policy. You will also allow us to use selected non-confidential works for our portfolios and track records.
- **ACCOUNT SECURITY** – Keep your account credentials confidential and notify us of any unauthorised use or security breaches.
- **PRICING** – Prices are guides and are not set until membership, and services have been agreed upon. Monthly payments are due 3-days after invoicing – if not paid or auto-deducted from your account within the stipulated period, the previous month's hourly balance will be voided.
- **MEMBERSHIP** –
 - **BENEFITS**. Our digital membership provides access to exclusive content and services, subject to change without notice.
 - **HOURLY BALANCE**. The remaining hours in your subscription can be rolled over to subsequent months if you choose to keep us on. Hours can also be borrowed from future months. If your subscription is stopped upon your last day of membership, you forfeit your remaining hours.
 - **UPGRADES/DOWNGRADES**. Memberships can be upgraded immediately. Downgrades require at least 2 weeks' notice.
 - **HOURLY ADD-ONS**. Memberships can be supplemented with one-off hourly add-ons, which are applicable immediately.
 - **REFERRAL INCENTIVES**. Earn a fee when you refer us (10% of the referral's first month of subscription OR 5% of their project fee).
 - **TERMINATION** – We may terminate or suspend your membership at any time without liability. You can cancel your membership with a 1-month notice.
- **LIMITATION OF LIABILITY** – We are not liable for indirect or consequential damages or any loss resulting from using our digital memberships or services.
- **GOVERNING LAW** – These terms are governed by the laws of Singapore, and any disputes are subject to the exclusive jurisdiction of its courts.
- **MODIFICATIONS** – We may modify these terms without notice, and your continued use constitutes acceptance of the modifications.
- **NO POACH AGREEMENT** - We employ staff necessary to provide services. You are prohibited from offering employment to any current or former INTERLUNAR employee within the last 12 months. If you employ any of our staff, you will be required to pay INTERLUNAR an amount equal to the employee's one-year salary or SGD30,000, whichever is higher. This payment will be due and payable directly to INTERLUNAR, whether during the term of the Membership or within 12 months after its expiration.
- **ENTIRE AGREEMENT** – These terms constitute the entire agreement between you and us regarding our digital membership and services.

Please carefully review these terms before using our digital membership and services. If you have any questions, contact us at info@interlunar.co.

Contact Details

*We are a digital-first studio,
with the vast majority of client
engagements occurring
online.*

*We'd be keen to learn more
about you/your business.
Please get in touch with us
through WhatsApp or email.
You may also choose to
[schedule a discovery call](#).*

*Have another project or
initiative in mind? Let us know!*

*We look forward to hearing
from you and becoming your
trusted advisor.*

WORKING HOURS

Monday - Friday
10am - 6pm

CONTACT BY POST

3 Temasek Avenue,
21st Floor,
Centennial Tower,
Singapore 039190

CONTACT BY PHONE

[+65 9882 8278](tel:+6598828278)

SEND US AN EMAIL

info@interlunar.co

ON SOCIAL MEDIA

 interlunar.co

 [@interlunar.co](https://www.instagram.com/interlunar.co)

 [@interlunar.co](https://www.linkedin.com/company/interlunar.co)





Ready to get started?

WE'RE EXCITED TO HAVE YOU EMBARK
ON THIS JOURNEY!

[EMAIL US](#)



[INTERLUNAR.CO](https://interlunar.co)



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