

Bringing you the

FUTURE

Delivered Today™

Making AI accessible

AI software developers

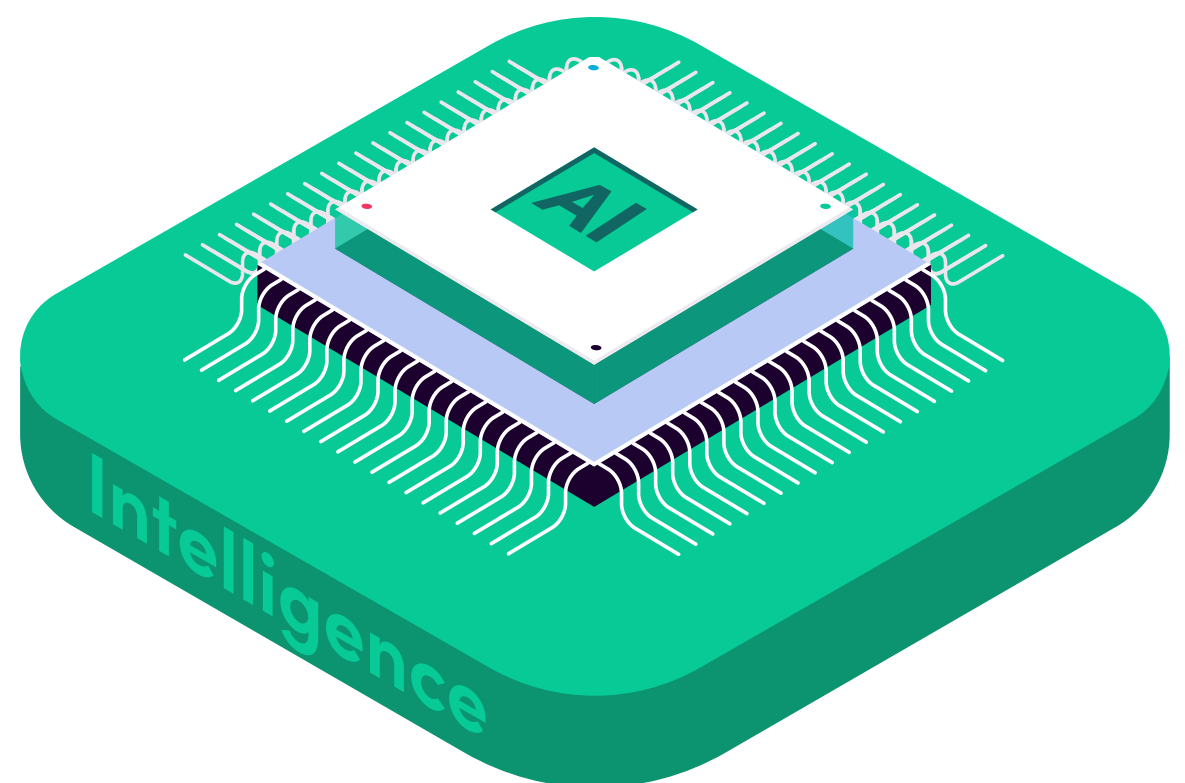
Applications

Where the interaction happens. The results or insights are shown in applications. Apps utilizing your data to make your processes more efficient.



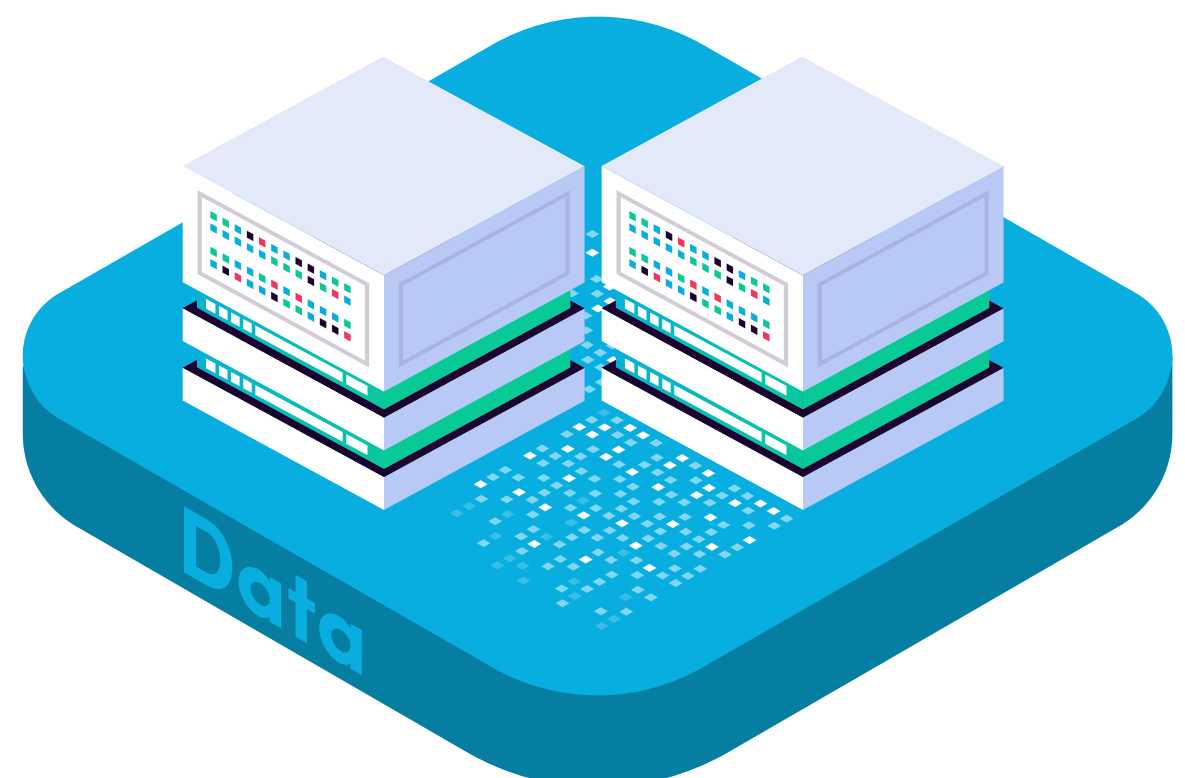
Intelligence

A layer of intelligent software on top of your data structure. Using Machine Learning, Deep Learning or other AI methods.



Data

At the foundation. Utilizing your data is going to be the key to compete.



FreshCan

Global fresh produce retail insights at your fingertips

 Home depot

 Walmart

 Costco

 Tesco

 Lidl

 REWE

Save up to
50% costs



Save 0,5 FTE
or more



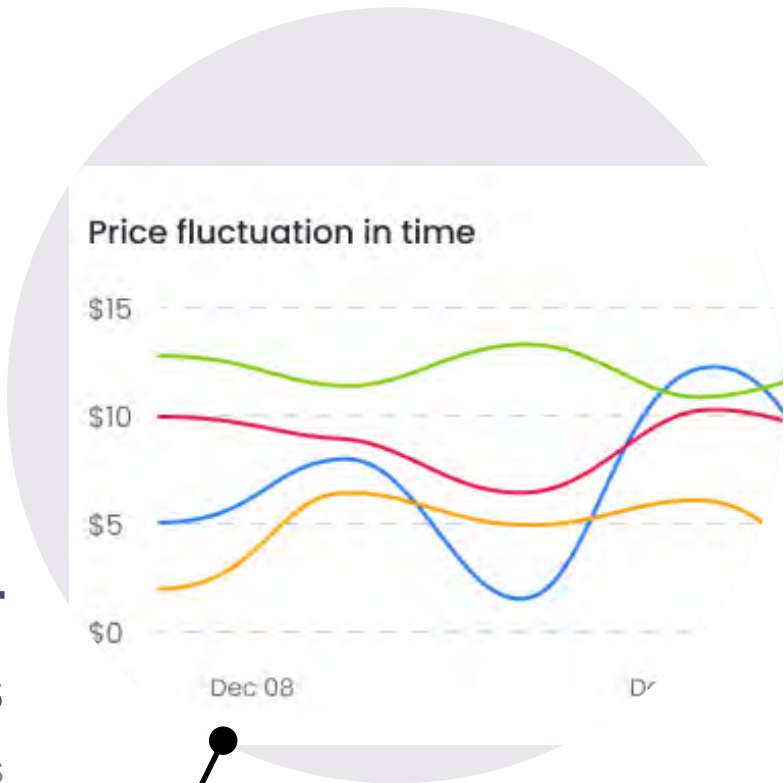
Weekly updated
& easy scalable



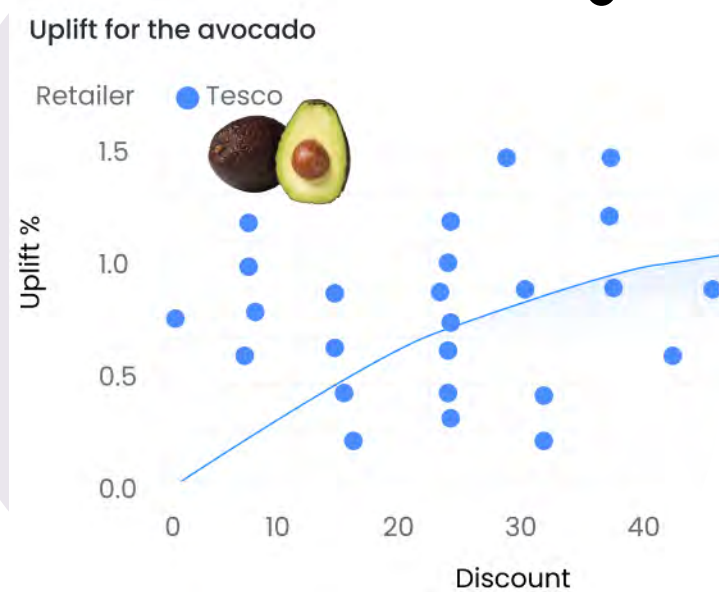
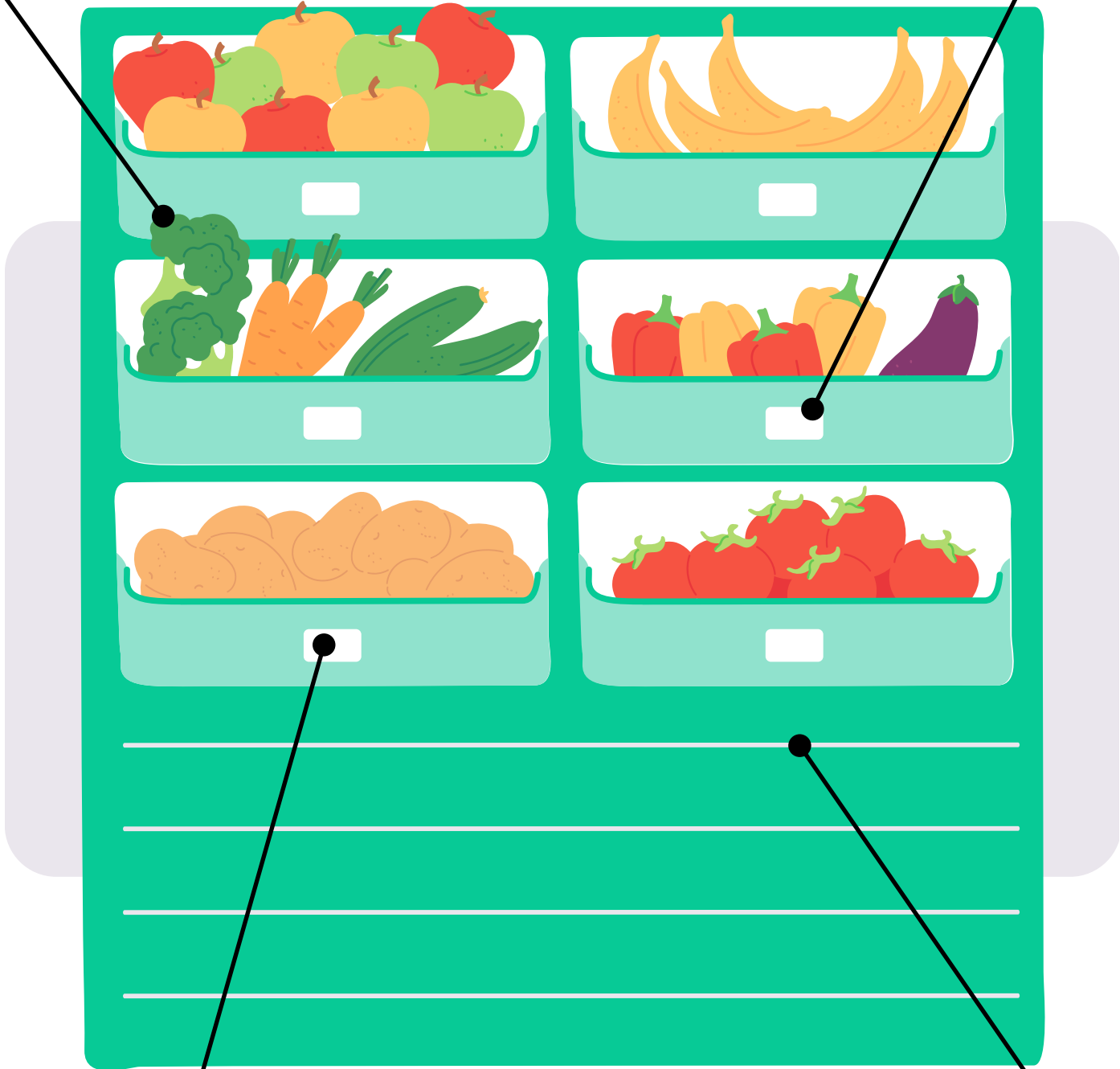
Market intelligence



Assortment view
An overview of all the products on the shelves



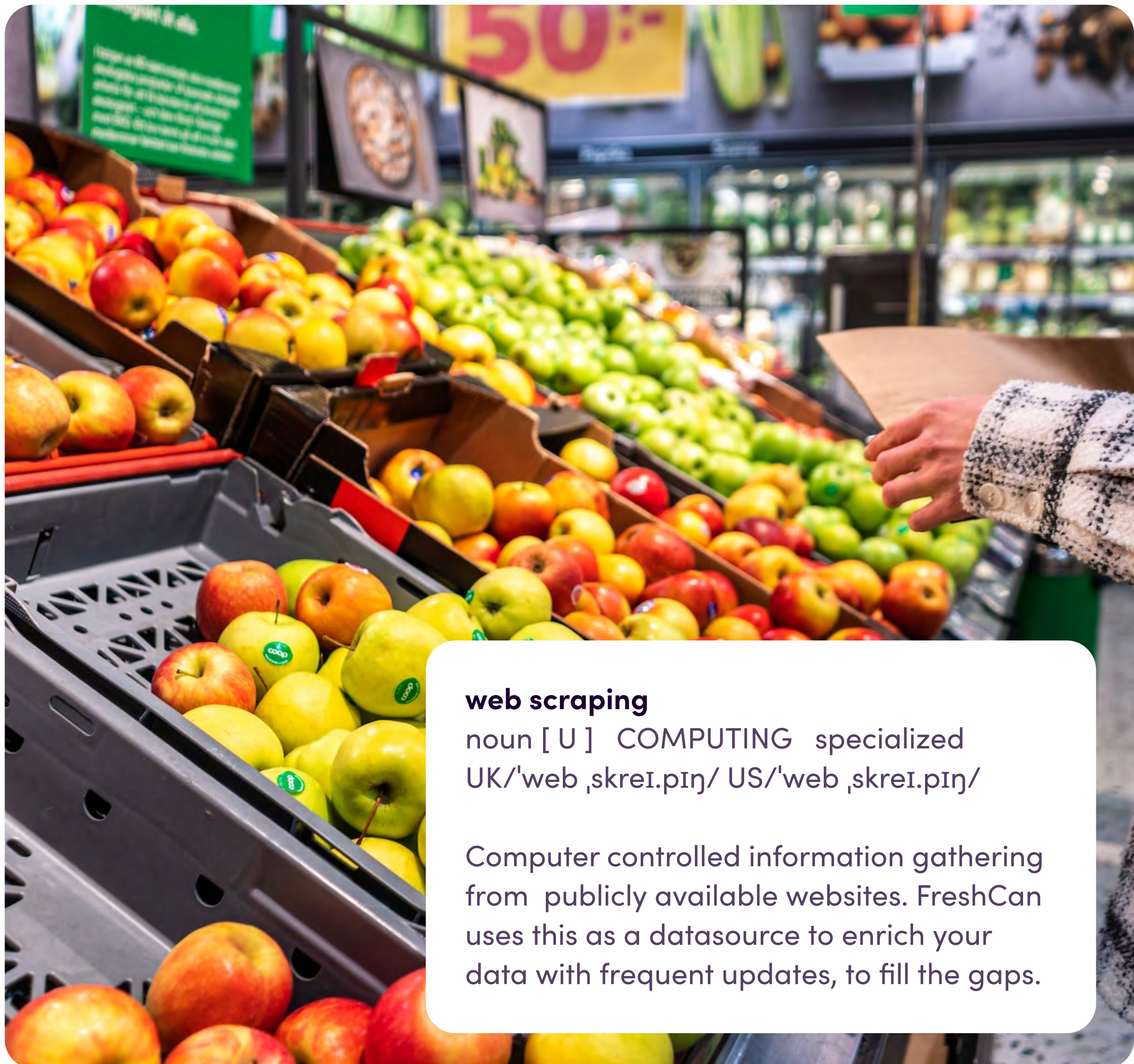
Price discount analysis
Analyse discounts



Uplift analysis
Discover the effect of discounts

Gap analysis
Overview of products between retailers





web scraping

noun [U] COMPUTING specialized
UK/'web ,skreɪ.pɪŋ/ US/'web ,skreɪ.pɪŋ/

Computer controlled information gathering from publicly available websites. FreshCan uses this as a datasource to enrich your data with frequent updates, to fill the gaps.

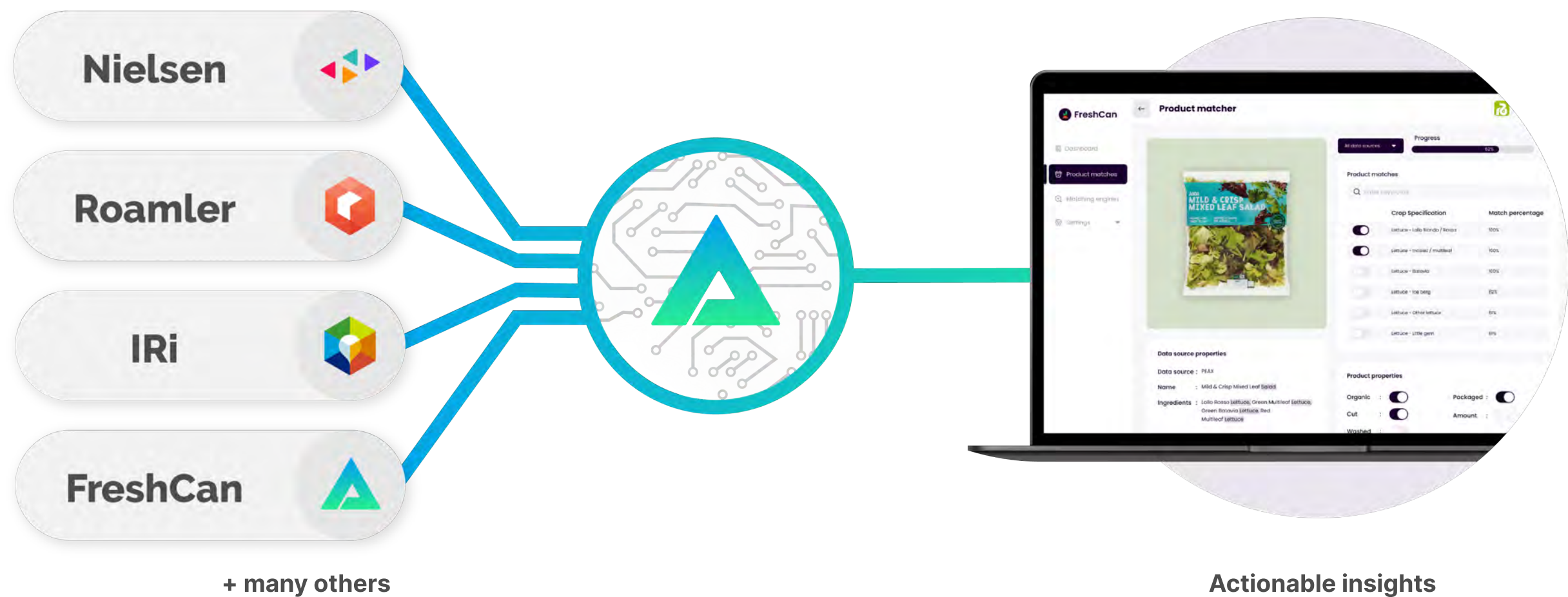
Get better insights

FreshCan provides global retail insights and connects all your data sources together (GfK, Nielsen, IRI, Roamler, etc.)

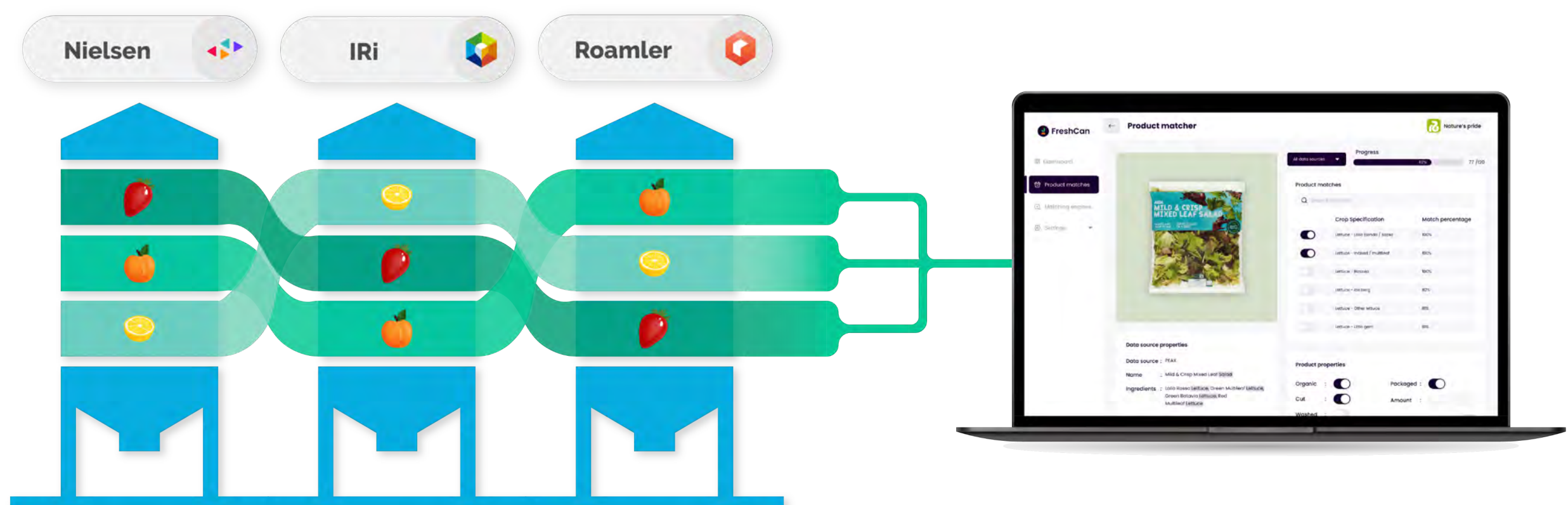
You are buying data from different sources to gain a better understanding of retail and consumer preferences. Getting the right insights from this data is not a simple job, is it? FreshCan is here to save you loads of time. Connect your data sources together to get direct product category insights. Fill up the gaps with online data from retailers and enriched data records. Weekly updates are available to stay up to date of all price changes and discounts. Interested? Book your demo!

Save time & know more

Stop copy and pasting. Connect all your data sources together and receive actionable insights as result.



FreshCan uses smart algorithms for matching data sources to your own product catalogue. So you get the insights relevant for you and ready to compare. FreshCan connects with other data sources, where it filters the useful data from these silos (databases). This saves you time copy and pasting. Enabling you to make comparisons between products and retailers from actionable insights, analyse uplift and spot opportunities!



Pricing

✓ Direct data linking

✓ Weekly updated

✓ Relevant insights

✓ Easy scalable to other countries

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Rijk Zwaan

“It takes too much time of our team to analyse all the fresh produce retail data personally, we eliminated this with FreshCan” – **Jan Doldersum**

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Light

Scraping

Starts from **€5K per year**

- Scraping only
- Data as a service
- Enrich your data with frequent updates

FreshCan

Starts from **€10K per year**

- Scraping to enrich your data
- Matching with data sources
- Unlock your data and save time!

Custom

Starts from **€1.1K per workday**

- Add dashboards
- Add data connections
- Add relevant features

**Book your
demo!**

FreshCan

Global fresh produce retail insights at your fingertips

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