

PRESS RELEASE

Mi.To - The First Real Estate Fund with High Technological Content

The first digital platform dedicated to real estate investments has been presented, developed by TECMA for the new fund "Mi.To Real Estate Investment Fund" launched by Green Arrow Capital SGR and Crea.Re Advisory for the mid-size residential real estate market.

The Fund is the first to have a digital management of processes powered by TECMA, thanks to a revolutionary technological solution in the finance sector.



MILAN, 27TH SEPTEMBER 2024

TECMA Solutions – a tech company specializing in Digital Transformation for Real Estate – has supported Crea.Re Advisory – an investment specialist focused on real estate investments – and Green Arrow Capital SGR – one of the leading independent Italian operators, a leader in alternative and sustainable investments – in the launch of the first digital platform dedicated to real estate investments,

in conjunction with the establishment of the “Mi.To Real Estate Investment Fund”. The innovative platform represents a digital breakthrough, being TECMA’s first cross-industry application of a revolutionary technological solution in the finance sector.

Launched by Green Arrow Capital with key partner Crea.Re Advisory, the Mi.To Fund is dedicated to the mid-size residential real estate market, with a focus on the cities of Milan and Turin. Aimed at both private and institutional investors, the Fund aims to raise €150 million in the next 18 months, offering an investment product with unique characteristics in the real estate asset class. The high digital component provided by TECMA, the proven track record of key partner Crea.Re Advisory in the real estate sector, the attention to sustainability, alongside Green Arrow Capital’s expertise in alternative investments, are the distinctive elements of Mi.To. The Fund successfully achieved its first closing, reaching the €40 million target in a very short time, while simultaneously making its first investment in a cutting-edge residential development in the heart of Milan.

The Mi.To Fund boasts an innovative business model based on the digitalization of all phases of the investment process in the real estate sector, benefiting from the real estate expertise accumulated by Crea.Re Advisory, a company exclusively dedicated to supporting the Fund. The shareholders of Crea.Re Advisory, alongside Green Arrow Capital, include Crea.Re Group and its Milan branch, Stabile Holding.

The new platform allows the digitalization of all investment stages, from the preliminary market analysis to the commercial launch of the real estate operation. The platform also enables investors to monitor their investment in the Mi.To Fund in real-time, as well as track the progress of individual projects, with privileged access to the pre-sale of the completed residential units, all within a single web environment.

“Contributing to the launch of the first Italian real estate fund with a high digital content is a source of pride for TECMA. Our mission is to participate in the ongoing technological revolution across all industrial sectors by introducing digital platforms to simplify and make real estate investments more efficient and sustainable. The birth of Mi.To consolidates the ongoing transformation and innovation in the Real Estate world,” commented Pietro Adduci, CEO of TECMA.

“Our goal is to use a different approach to real estate investments in the specific target segment. In particular, this approach is distinguished by high financial expertise and a deep-rooted real estate network, which, with the support of technology, can represent a unique differentiating factor in the market, enabling us to minimize risks in investment choices, maximize returns for our investors, and ensure transparency in illiquid investments. The application of the technologies developed for the Mi.To Fund to future initiatives we undertake will give us a significant competitive advantage,” commented Pierpaolo Fraudatario, Co-Founder & CEO of Crea.Re Advisory.

“Innovation has always been part of Green Arrow Capital’s DNA and is a common denominator in all our projects, alongside sustainability. Through the Mi.To Fund, we are extending our know-how in alternative and green investments to the Real Estate sector. Furthermore, thanks to the innovative technology of the digital platform, we will be able to offer investors a real-time view of the status of their investments,” commented Alessandro Di Michele, Partner and General Manager of Green Arrow Capital.

The press release is available on the www.tecmasolutions.com website, "Investors/Press Releases"

TECMA Solutions [EGM: TCM], listed on Euronext Growth Milan since 9 November 2020, is a Tech Company specializing in Digital Transformation for the Real Estate sector. Through an innovative, fully digitized platform, the Company offers technological solutions for the enhancement of real estate projects, speeding up and simplifying sales transactions as well as rental management. TECMA enjoys a team of about 150 professionals featuring over 400 projects both in Italy and abroad, having managed transactions worth in excess of 12 billion euros. Thanks to the first-mover advantage and the specific know-how acquired over the years, the Company is able to anticipate market trends by knowing how to best interpret the needs of real estate investors as well as those of individual consumers, leveraging a mix of art, neuromarketing and proprietary technologies to develop and create new products aimed at the success of real estate investment.

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