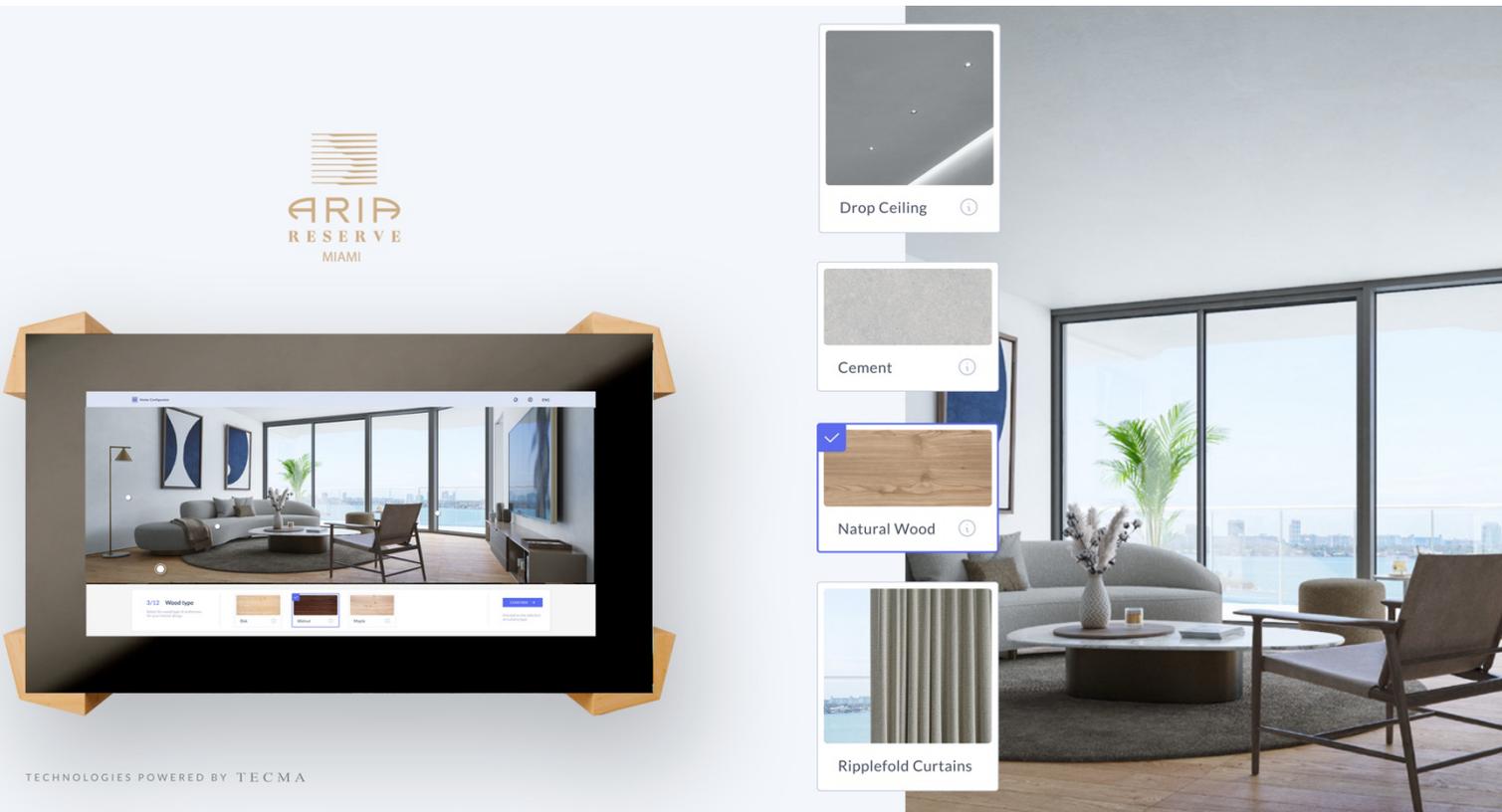


PRESS RELEASE

# TECMA's Home Configurator makes international debut Powering LD&D's InteriorSelect

Residents in Miami's Aria Reserve condo tower skip the post-TCO construction delay thanks to pre-integrated design technology from this partnership.



TECHNOLOGIES POWERED BY TECMA

MIAMI, 21<sup>st</sup> OCTOBER 2025

Move-ins are officially underway at Aria Reserve's South Tower, and the experience is anything but standard. With InteriorSelect, LD&D's proprietary platform powered by TECMA's Home Configurator technology, buyers were able to complete all design selections during the pre-construction phase and, upon the building receiving a Temporary Certificate of Occupancy (TCO), stepped into fully built-out homes customized to their exact specifications.

Rather than facing the typical three to ten-month wait for post-TCO interior buildouts, every other resident, on average, at Aria Reserve used Home Configurator's immersive 3D platform to finalize every detail, from flooring, cabinetry and countertops to ceilings, lighting, custom closets, window treatments and integrated home automation, well before construction concluded. LD&D's design and construction teams then executed those selections during the build, ensuring that each residence was delivered to spec upon move-in.

"What we've done at Aria Reserve shows the real potential of platforms like InteriorSelect leveraging Home Configurator technology," **said Alejandro Bonet, Managing Partner at LD&D.** "It raises the bar for what buyers and developers can expect when design and construction are truly aligned: residents step into homes tailored to their vision, avoiding months of post-TCO buildout delays and costly renovations."

This marks TECMA's first Home Configurator software integration in the U.S. market after its success in Europe. The fully immersive and highly intuitive platform allows buyers to visualize their space, explore multiple combinations and select from a curated menu of design options. Additional upgrades such as smart home features, audio/visual systems and millwork packages offer even greater flexibility to personalize the living experience.

"We're proud to bring this technology to the U.S. market in partnership with LD&D," **said Daniele Paolini, General USA Manager at TECMA.** "Having already introduced our proprietary software solutions in the U.S., this marks the first time that Home Configurator is being deployed here, following its proven success across Europe. The platform fully digitizes the post-sales customization process, giving developers a powerful tool to streamline operations, reduce project delays and elevate the buyer experience. With interactive visualization, AR tools and an intuitive interface, it creates a scalable, future-ready model for delivering personalized homes more efficiently."

Home Configurator was first introduced during pre-construction sales of Aria Reserve's South Tower, a 62-story residence developed by The Melo Group and designed by Arquitectonica. Set along Biscayne Bay in Miami's Edgewater neighborhood, the twin-tower project will become the tallest waterfront residential development in the U.S. The accompanying 62-story North Tower is currently under construction and slated for completion in early 2026. Home Configurator is fully integrated into its sales process, bringing the same streamlined, move-in-ready experience now being delivered at the South Tower.

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The press release is available on the [www.tecmasolutions.com](http://www.tecmasolutions.com) website, "Investors/Press Releases"

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TECMA Solutions [EGM: TCM], listed on Euronext Growth Milan since 9 November 2020, is a Tech Company specializing in Digital Transformation for the Real Estate sector. Through an innovative, fully digitized platform, the Company offers technological solutions for the real estate projects enhancement, speeding up and simplifying sales transactions as well as rental management. TECMA enjoys a team of about 150 professionals featuring over 400 projects in Italy and abroad, having managed transactions worth over 12 billion euros. Thanks to the first-mover advantage and the specific know-how acquired over the years, the Company can anticipate market trends by knowing how to best interpret the needs of real estate investors as well as those of individual consumers, leveraging a mix of art, neuromarketing, and proprietary technologies to develop and create new products aimed at the success of real estate investment.

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**About LD&D**

LD&D utilizes its economic and intellectual capital to elevate the built environment and deliver value to stakeholders and communities. Dedicated to creating real value for the regions they serve, LD&D's method marries an institutional risk management approach with cutting-edge design, strategically developing a portfolio of projects from end to end. Their approach crafts seamless, value-generating assets that both enrich established communities and breathe life into new ones. For more information, visit [www.ldnd.com](http://www.ldnd.com).

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