

PRESS RELEASE

Palazzo Contemporaneo: in Turin, the project has exceeded 75% of sales and introduces Digital Mortgage solutions.

Palazzo Contemporaneo is the first project in Italy to integrate a digital mortgage platform, launched by TECMA and CREA.RE GROUP through the newly established CREA.RE DIGITAL, which will simplify access to credit for new residential developments. The initiative, already a success, has reached 75% of sales.



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TECMA, a tech company specialized in **digital transformation for the real estate market**, was selected to lead the **valorization and go-to-market** of the Palazzo Contemporaneo project, a development in the heart of Turin distinguished by its use of **innovative technologies**.

The project is managed by **Finint Investments** - Italy's leading asset management company specializing, among other areas, in the establishment and management of real estate AIFs, **Zetland Capital** - a private equity firm focused on the European mid-market, and **Crea.Re Digital** - a fintech company specializing in mortgage brokerage for property purchases.

Palazzo Contemporaneo redefines urban living in Turin with a **sophisticated, harmonious design** where nature and innovation merge. The eleven-story building blends natural elements with a contemporary aesthetic, featuring **loggias, rooftop gardens, and dynamic building exteriors**. Interiors offer **modern, welcoming spaces** with minimalist elegance, enhancing spatial versatility and creating an **urban oasis of comfort and exclusivity**.

The project, marketed by **ImmoGroup**, has already achieved **75% of sales**, confirming both the **quality of the development** and the success of the **go-to-market strategy**.

The initiative stands out for its **high technological content across every phase of the project**, with a key element being the use of the new **Loan Configurator** technology, recently launched by **TECMA** and **CREA.RE GROUP** through **CREA.RE DIGITAL**.

Loan Configurator represents a strategic evolution in the **digitalization of mortgage processes**, offering faster, more transparent, and personalized access to credit for buyers of newly built homes. Through partnerships with some of Italy's leading banks, the platform provides **tailored and highly competitive financing solutions**.

Integration with **CREA.RE DIGITAL** ensures a **direct interface with the buyer**, streamlining every step of the mortgage application process. The innovative technological infrastructure allows buyers to choose between **assuming an existing mortgage or a new one**, guaranteeing maximum financial flexibility and adaptability to each client's specific needs.

The press release is available on the www.tecmasolutions.com website, "**Investors/Press Releases**"

TECMA Solutions [EGM: TCM], listed on Euronext Growth Milan since 9 November 2020, is a Tech Company specializing in Digital Transformation for the Real Estate sector. Through an innovative, fully digitized platform, the Company offers technological solutions for the real estate projects enhancement, speeding up and simplifying sales transactions as well as rental management. TECMA enjoys a team of about 150 professionals featuring over 400 projects in Italy and abroad, having managed transactions worth over 12 billion euros. Thanks to the first-mover advantage and the specific know-how acquired over the years, the Company can anticipate market trends by knowing how to best interpret the needs of real estate investors as well as those of individual consumers, leveraging a mix of art, neuromarketing, and proprietary technologies to develop and create new products aimed at the success of real estate investment.

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Crea.Re Group is a real estate group founded in 2017 by Andrea Tessitore and Simone Pansa, investing in trading, development, and repositioning of residential and commercial assets, primarily in Turin and Milan. The group has managed over 50 projects totaling €350 million invested and 130,000 sqm, generating an average annual return exceeding 15% on its investments. Crea.Re Group is recognized for its ability to bridge the real estate and financial sectors in structuring and placing deals, and for its flexible, pragmatic approach, enabling it to complete transactions in timelines shorter than industry standards.

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