

# CV — Gilad Bar

¶ Type & Brand Designer

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Visual communication designer (Shenkar B.Des) *specializing in typography and type design across Latin, and Hebrew scripts*. Graduate of the Expert Class in Type Design (EcTd) at the **Plantin Institute of Typography** in Antwerp, with research focused on 16th-century manuscripts and Renaissance letterform construction. Founder of do-not-boil, a solo practice working at the intersection of typographic research and visual identity, primarily for cultural institutions and craft-focused clients.

## Education

### Plantin Institute of Typography | Antwerp | 2024-25

Expert Class in Type Design (EcTd). Research-led course in type design grounded in the early modern printing heritage of Museum Plantin-Moretus — working from punches, matrices, and type specimens. Personal project: revival of a typeface by Nicolaes Briot, 17th-century Dutch-Flemish punchcutter active in Amsterdam during the Dutch Golden Age.

### Elisava | Barcelona | 2023

TypeJuly — Variable Fonts. Practical course in variable font design and axis engineering, instructed by Renan Rosatti (Dinamo).

### Shenkar College of Engineering, Design and Art | Tel Aviv | 2014-2018

B.Des. in Visual Communication — four-year degree covering typeface design, lettering, and experimental typography. Graduation project explored a conceptual journey to Tehran, examining cultural identity and inaccessible heritage through visual research.

## Experience

### do-not-boil 2018–Present | Founder & Creative Director

A typography-led design practice working with cultural institutions, independent makers, and craft-focused businesses. Work spans custom typeface design, research-driven brand identity, and editorial typography — with a strong focus on historical depth over trend-driven aesthetics. Clients include galleries, museums, festivals, independent publishers, and artisan producers across Latin, and Hebrew scripts

### Alef Alef Alef Type Foundry 2023 | Tel Aviv | Type Designer

Developed alternative styles and expanded character sets for existing Hebrew and Latin typefaces. Refined spacing, kerning, and OpenType features using Glyphs. Work focused on extending typographic heritage into contemporary usage.

### Playground, NY 2023 | NY / London | Creative marketing and brand design

Developed visual identities and brand materials for cultural and commercial clients. Managed projects from brief to completion across print and digital.

### ARK Visual 2019 | Tel Aviv | Brand Designer

Developed visual identities for lifestyle and cultural projects. Research-led approach to concept development; collaborated closely with team to meet project deadlines.

## Skills

### Software

Figma  
Glyphs App  
Adobe Creative Suite  
Microsoft Office Apps  
Keynote  
Google Workspace

### Languages

Hebrew (Native)  
English (High Level)  
German (A1)