



BRIGHTERWAY
INSTITUTE

2025 IMPACT REPORT

Surgical Suites
Dedication Event
April 2025

DIANE & BRUCE HALLE
BRIGHTER WAY DENTAL CENTER
230 S. 12th Ave.
Phoenix, AZ 85007

THE BOB & RENEE PARSONS
CENTER FOR PEDIATRIC DENTISTRY
3140 W. Buckeye Rd.
Phoenix, AZ 85009

TOOTH BUS
**BRIGHTER WAY/
UNITED HEALTHCARE**
MOBILE DENTAL CENTER
3140 W. Buckeye Rd.
Phoenix, AZ 85009

Transforming More Than Smiles



FOUNDER'S MESSAGE

Dear Friends of Brighter Way,

First, I would like to thank each and every one of you who has supported Brighter Way throughout our 24 years. I am deeply grateful that you share in our mission to provide oral health services to the neediest in our community - individuals who are Veterans, children who live in poverty, and those who remain homeless. We turn no one away and have the privilege of changing their lives and seeing amazing transformations because of your generosity.

In 2025, Brighter Way provided oral health services to 11,564 unique patients – a 15.6% increase over our projections!

The landscape of oral health care and implantology for adults is rapidly changing. Our role as a nonprofit provider is to find the best professional staff who can help us keep abreast of rapidly changing technology and stay competitive. We have 3 dental centers, each defined by the population we serve and the model of care we utilize.

**We Restore. We Educate.
We Prevent.**

The Diane & Bruce Halle Brighter Way Dental Center

The Thunderbirds Charities Institute for Implantology continues to evolve into the highest standard of implantology care for impoverished adult patients, Veterans and victims of domestic violence. In 2025, this center provided 36,021 complex surgical implant procedures to 3,027 patients.

The Bob & Renee Parsons Pediatric Dental Center

Brighter Way's Pediatric Dental Center experienced a significant increase in patients in 2025, with many new patients referred from remote services in the community. Referrals also came from other nonprofit dental centers that needed access to our specialized services including anesthesiology and orthodontic care. In 2025, this center provided comprehensive oral health services to 8,537 pediatric patients – an increase of 44% over the previous year.

Tooth Bus

Through the ongoing support of UnitedHealthcare, Tooth Bus allows us to go to the patient where they need us most. Poverty restricts patient access to care. Tooth Bus allows Brighter Way to increase remote access. In 2025, Tooth Bus provided oral health assessments and education to 6,695 patients with many patients referred to one of our dental centers for restorative treatment.

I wish to thank all of you for your ongoing generous support and the unwavering commitment of the Brighter Way Board. Over 24 years, we have provided services to indigent patients valued at over \$269 million.

Sending my thanks and love to all of you.



Kris Volcheck, DDS, MBA
Founding CEO
Brighter Way Institute

BOARD MEMBERS

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CEO, Novum Behavioral Health Systems

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Kris Volcheck, MBA, DDS
Founding CEO, Brighter Way Institute

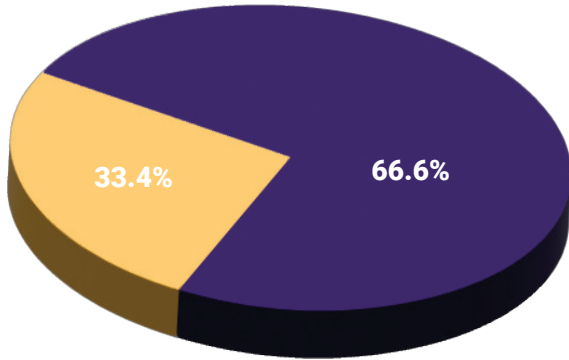
Corrie Worth – Community Volunteer

Ed Portnoy
Emeritus Board Member 'In Memoriam'

With Gratitude to our Board! On behalf of Brighter Way patients, a special thanks to our Board Members for their generous dedication of time, expertise, resources, and governance.

PATIENT IMPACT & FINANCIALS

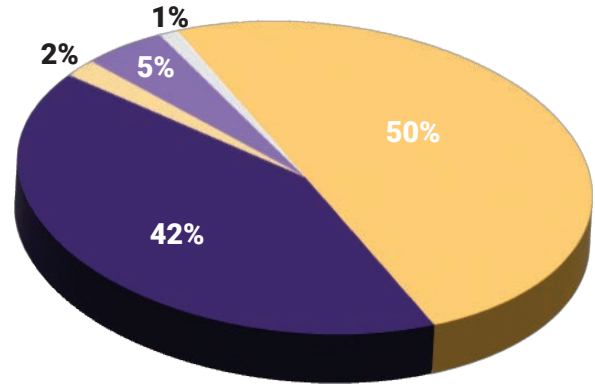
FINANCIAL SUMMARY



TOTAL REVENUE: \$4,629,108

Dental Revenue	\$3,082,301 (66.6%)
Contributed Income	\$1,546,807 (33.4%)

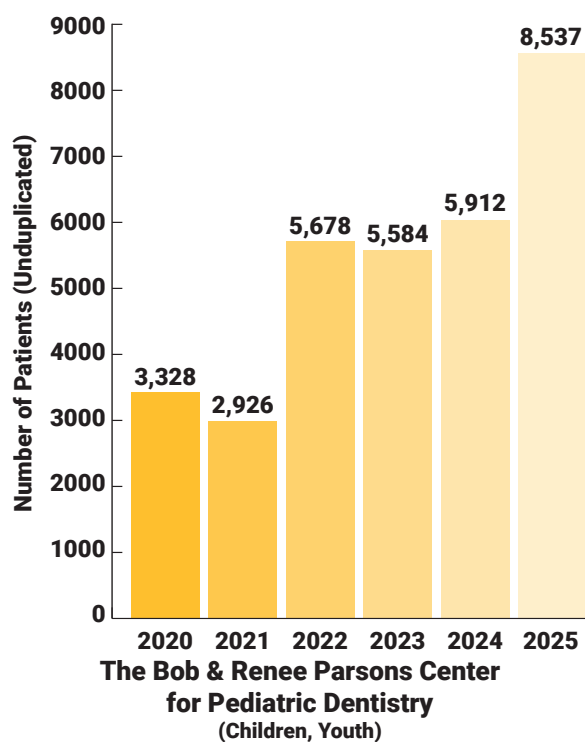
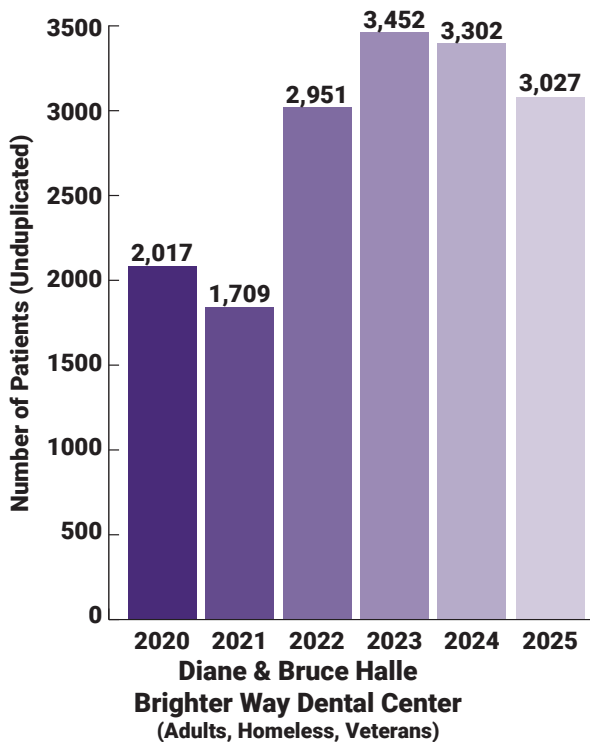
NET ASSETS AT YEAR END: \$4,337,410



TOTAL EXPENSES: \$4,638,038

The Diane & Bruce Halle Brighter Way Dental Center Program	\$2,299,820 (50%)
The Bob & Rene Parsons Center for Pediatric Dentistry Program	\$1,925,543 (42%)
Tooth Bus Program Expenses	\$112,047 (2%)
Administrative Expenses	\$249,316 (5%)
Fundraising Expenses	\$51,316 (1%)

2020-2025 PATIENT IMPACT



11,564
2025 TOTAL
UNIQUE DENTAL
CENTER
PATIENTS

129,074
2025 TOTAL
SERVICES
PROVIDED

6,695
2025 TOOTH
BUS PATIENTS
SERVED
REMOTELY

DENTAL CENTERS ONE, TWO, THREE....

ADULTS, HOMELESS INDIVIDUALS & VETERANS

Transformational Care

230 S. 12th Ave. • Phoenix, AZ 85007

In FY2025, **The Diane & Bruce Halle Dental Center** provided complex surgical implant care to over 3,000 low-income and unhoused adults and the Veteran community. A stand-alone dental center for implant procedures with highly qualified surgical implant specialists, the dental center is located on Key Campus. An estimated 47% of patients were homeless and/or Veterans and over 80% were uninsured.

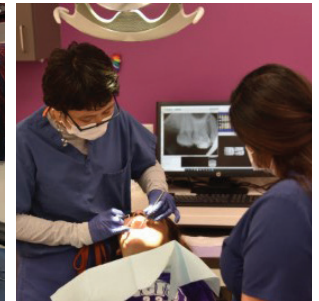


PEDIATRIC DENTISTRY

Comprehensive & Emergency Care

3140 W. Buckeye Rd. • Phoenix, AZ 85009

In FY2025, **The Bob & Renee Parsons Pediatric Dental Center** provided comprehensive and preventive oral health care to over 8,000 under-served children in our community. Services include exams, x-rays, sealants, cleanings, anesthetics for special needs children and orthodontics. Patient numbers continue to rise with an increase in referrals from Boys & Girls Clubs and Tooth Bus. Thanks to The Bob & Renee Parsons Foundation, BHHS Legacy Foundation, The Burton Family Foundation, Cox Charities, and Ibis Foundation, services to children increase every year.



TOOTH BUS

Goes To The Patient

3140 W. Buckeye Rd. • Phoenix, AZ 85009

In FY2025, **The Brighter Way UnitedHealthcare Tooth Bus** provided 6,695 unique patients with oral health assessments, education, and referrals. Through UHC support, Tooth Bus travels to remote Medically Underserved Areas, Title I Schools, Boys & Girls Clubs, homeless encampments, and community health fairs. Tooth Bus is staffed by one dentist and one dental assistant. Services include oral health assessments, oral hygiene and nutrition education, with referrals for a permanent *Dental Home*.



BRIGHTERWAY
INSTITUTE

brighterwaydental.org

Brighter Way Institute is a 501(c)(3) nonprofit organization.

Tax ID 81-1096448

Arizona Tax Credit QCO Number: 20880

Donations may be made at:
brighterwaydental.org/Donate/Giving Opportunities