

ALE S. PEGUERO

(323) 893 8284 | peguero.ales23@gmail.com | [LinkedIn](#)

FILM EXPERIENCE

Get Lit - Words Ignite | *Creative Career Lab Fellow*

July 2024 - June 2025

- Envisioned, strategized, and designed a set of apparel products based on an environmental-justice themed film
- Trained in concept decks, market research, final product mockup, and messaging strategy
- Mentored by leading arts administrators, marketing, & film industry experts on inclusive creative marketing strategies
- Familiarized with project management software (i.e. Asana, Google Sheets) and workflow in nonprofit/arts administration

UCLA Latine Film & Theatre Association | *Film Producer - Theatre Director*

September 2021 - May 2025

- Oversaw 30-person film crew, managed the location reservation process, and supported cross-departmental communications
- Directed & cast original plays with actors of various experience levels, developed a production timeline, and collaborated with the stage manager & tech crew in theatrical design
- Ensured leadership and cast/crew accountability through community discussion and comprehensive conflict resolution
- Implemented data gathering tools like surveys to assess accessibility needs and enhance production inclusivity
- Designed and edited promotional materials, including project posters, film trailers, social media posts, flyers, and a digital festival program
- Successfully presented original works to over 480 attendees total at two-day showcase, Night of Cultura 2025

Venice Arts - Los Angeles Center for Media and Imagination | *Digital Storytelling Fellowship*

May 2024 - July 2024

- Produced, directed, and edited a variety of experimental short narrative films and community-focused documentaries
- Proficiently operated Canon cameras, utilized color gels, lighting, and sound sets to ensure high-quality production standards
- Practiced industry-standard pre/post-production workflow of visual media projects

Women in Film | *Community Outreach Research Intern*

Fall 2018

- Advised leadership on how to expand their outreach strategies to advance the inclusivity of BIPOC applicants
- Produced a diversity, equity, and inclusion toolkit for community alliance-building efforts
- Surveyed industry sites and tracked emerging TV and Film opportunities in Google Sheets
- Researched and devised a catalog of Women of Color film collectives for prospective outreach sites

COMMUNITY ENGAGEMENT & ADVOCACY

InnerCity Struggle | *United Students- Coordinating Committee*

2015 - 2023

- In coalition, successfully campaigned for the construction of a community wellness center, Sylvia Méndez Clinic
- Conducted research on school climate and proposed resolutions in delegations with school administration
- Devised original creative work for communications campaign and policy advocacy against the criminalization of Youth of Color
- Organized across Los Angeles and California in grassroots campaign efforts towards health and educational equity

Transgender UCLA Pride | *Board Member- Outreach Coordinator*

2021 - 2022

- Assessed performance, funding, and devised weekly programming in collaboration with fellow board members
- Increased student membership by over 50% in both virtual and in-person meetings
- Partnered with community-based organizations to collaborate on program development and resource distribution
- Recruited alumni through newsletter & social media outreach and facilitated an alum panel

ADDITIONAL INFORMATION

Adobe Certified Professional | *Premiere Pro Digital Video*

July 2024

Mediator | *Institute for Non-Violence Los Angeles*

March 2021

Skills | Spanish (Fluent), Team Leadership, Facilitation, DEIB, Creative Communications & Strategy

Programs | Google Suite, Zoom, Slack, Canva, Instagram, Adobe Premiere Pro, Illustrator, Photoshop, CapCut

EDUCATION

Santa Monica College | *Theatre Arts AA-T*

Present