

Presented on 20th September 2023 | 12:00



Webinar 20<sup>th</sup> September 2023

## Welcome



# How to Buy the Right Investment Property

#### Host

Andrew Kent – National President of the ALA

#### **Expert Panel**

- Gaurav Bhatia Property Advisor & Specialist
- Roy Sanderson CPA Accountant & Taxation Specialist

## Important Disclaimer



## How to Buy the Right Investment Property

The information provided is general advice only. All individuals should seek independent professional advice specific to their circumstances before making any financial decisions.



#### The First Decisions:

- Residential or Commercial
- House or Unit
- What can I afford borrowing capacity
- Structure Individual / Joint / Trust / SMSF







- Set Investment Goals what are we trying to achieve
- What is your comfort level or budget
- Review investment analysis showing costs & returns
  - Rent income
  - Interest
  - Expenses
  - Growth







- Complete a finance pre approval application
- Use a finance broker who will assist you across multiple potential lenders







#### Research Focus:

- Population & demographics
- Infrastructural planning
- Rental yields
- Vacancy rates
- Stock availability
- Affordability limits
- Growth expectations
- Rule of 72 = 7.2% return doubles in 10 years







Annual change in rental rates to August 2023

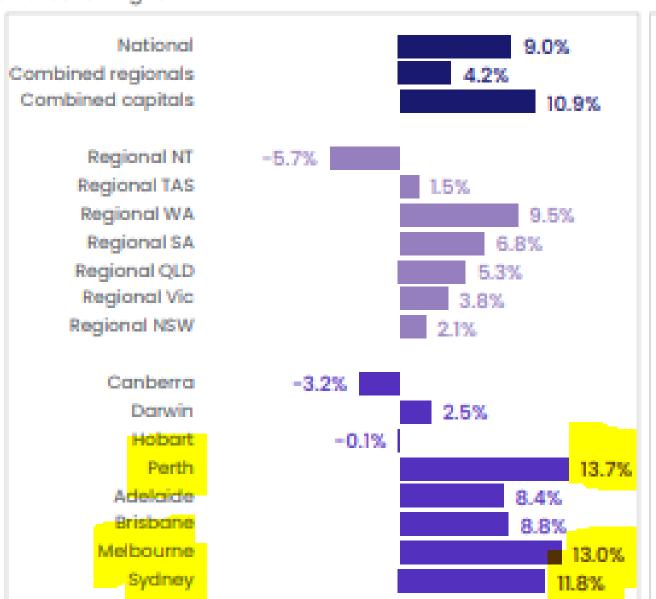


COMBINED REGIONALS

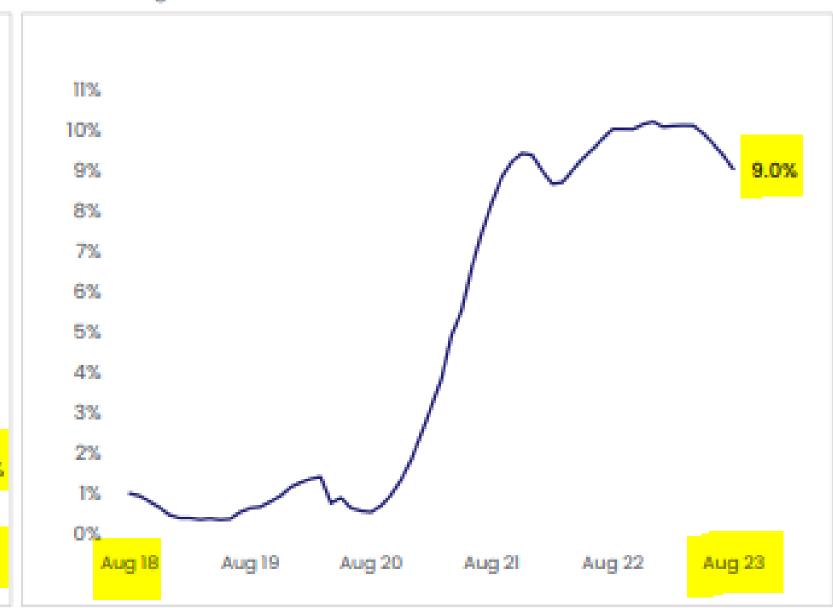
4.2%

COMBINED CAPITALS

10.9%



Annual change in rental rates - National



Rental Annual Change – 1 year







Gross rental yields, August 2023

AUSTRALIA
3.8%

COMBINED REGIONALS

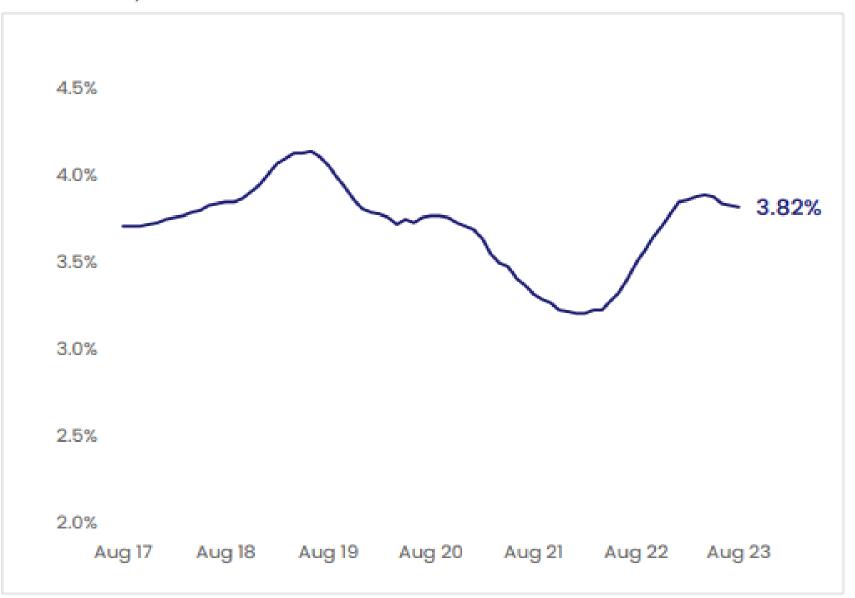
4.5%

COMBINED CAPITALS

3.6%



#### Gross rental yields











AUSTRALIA

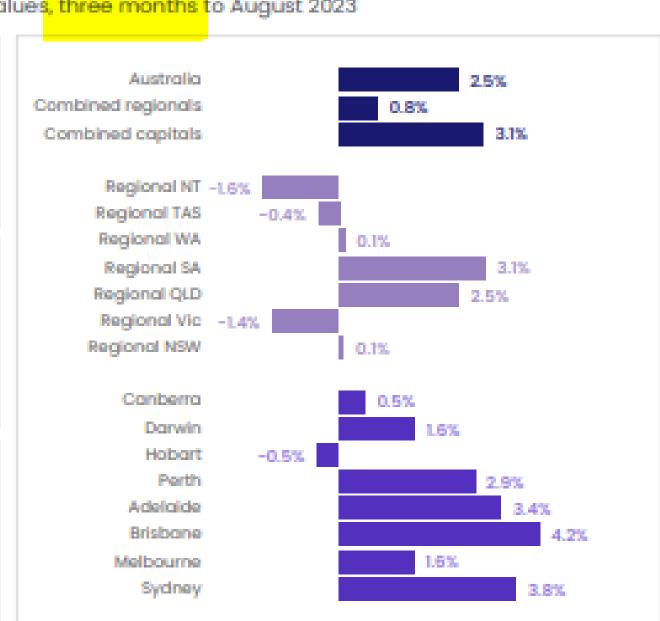
2.5%

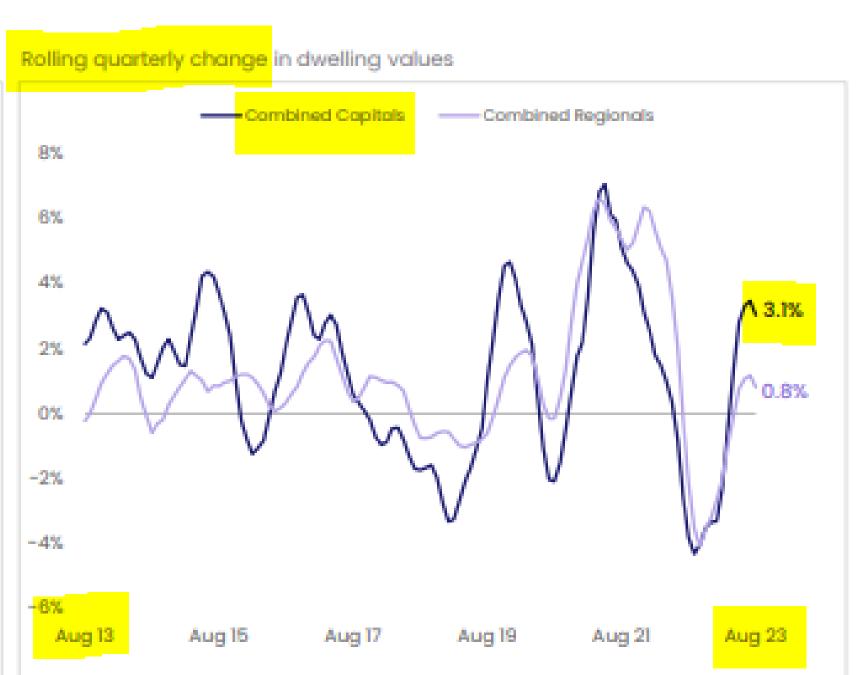
COMBINED

0.8%

COMBINED

3.1%



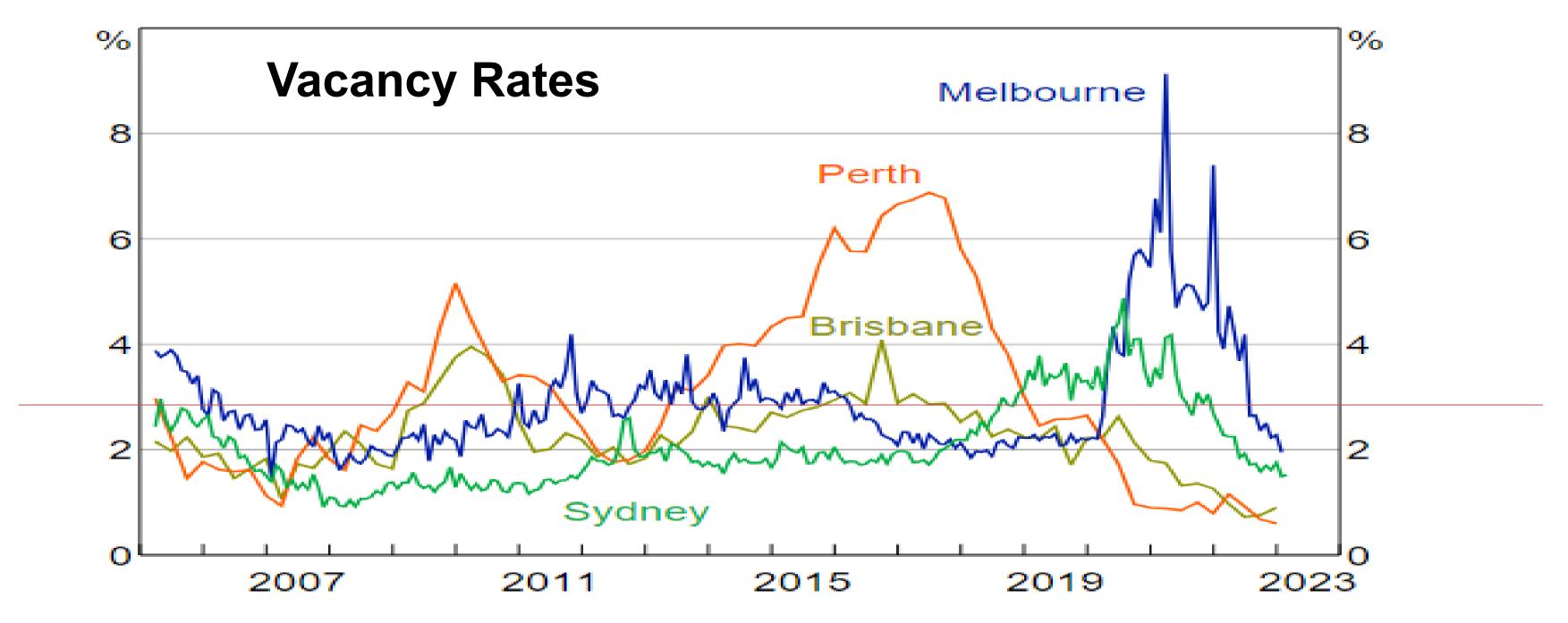


**Quarterly Change in Value - Rolling** 





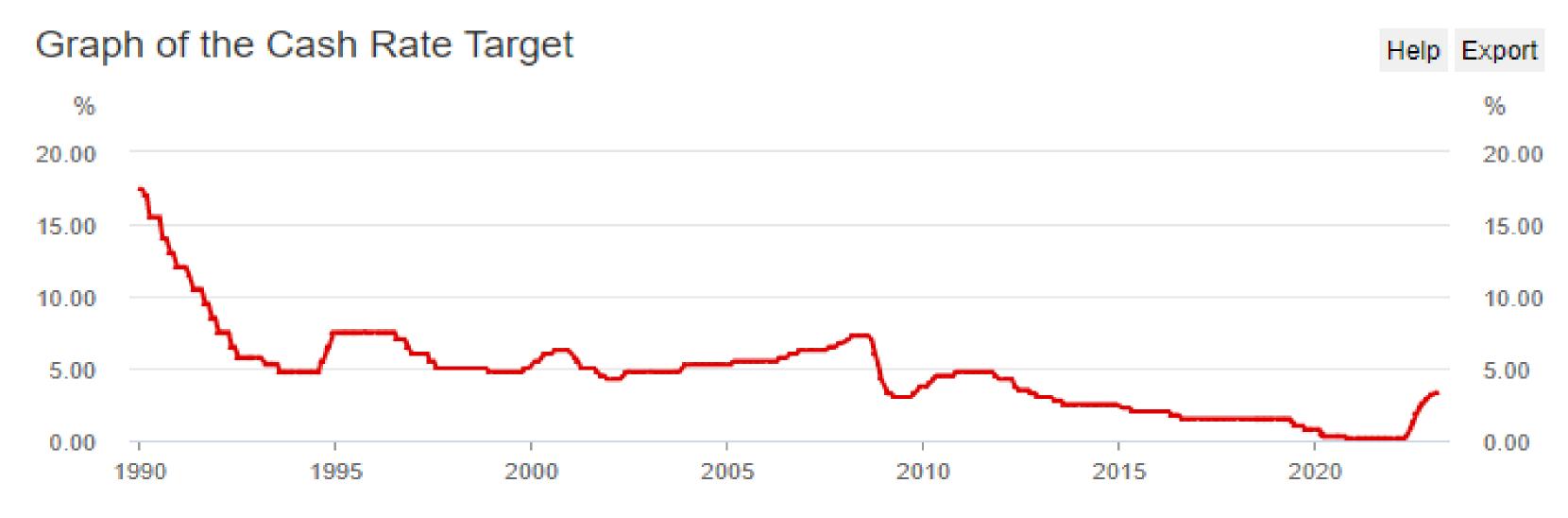












Source: RBA







#### Where Investors Go Wrong

- Get advice from family and well-meaning friends Not Professionals
- Buy in locations they know rather than areas that will experience the best growth
- Don't treat the purchase as a business decision and buy on emotion or excitement
- Don't understand "ALL" the numbers that matter when it comes to property investment
- Don't think of property investment like a game of "Chess" you always want to be thinking 2-3 years in advance to build a property portfolio
- Negatively geared property when you can't afford it Not having a proper financial model
- Buying for short term and hoping to outperform the market
- Cutting out the experts Not having a property investment strategy







#### Panel Q & A

Please type your questions in the chat and we will get to them in turn.

www.australianlandlords.com www.equimaxpropertygroup.com.au www.rjsanderson.com.au







#### Thank you for attending.

We look forward to having you to our next webinar. For mor information, you may visit our website:

www.australianlandlords.com www.equimaxpropertygroup.com.au www.rjsanderson.com.au



