

Elizabeth Wilson

Product Designer

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EXPERIENCE

Product Designer / Clevyr Inc

Nov 2024 - Present

- Initiated the redesign of a cash flow feature, shaped its vision and strategy, and designed gamified experiences that addressed user engagement and interaction challenges.
- Conceptualized a goal suggestion feature to reduce user uncertainty by collaborating with behavioral scientists and delivering user flows and high-fidelity prototypes.

Jr Product Designer / Clevyr Inc

Mar 2023 - Nov 2024

- Led the design process of a MVP video streaming platform, driving adoption by 30+ Indigenous tribes through large-scale tribal subscription packages.
- Collaborated with developers to design an intuitive onboarding experience for the world's largest youth livestock show, translating complex business logic into a user-friendly experience for 7,000+ users.
- Designed and launched a teacher-focused mobile app by creating diagrams, wireframes, and high-fidelity prototypes, resulting in 350+ downloads within the first few weeks.

UX/UI Design Student / Designlab

Mar 2022 - Jan 2023

- Completed a design program, developing expertise in UX research, prototyping, UI design, and collaboration. Delivered three projects that directly resulted in a job offer.

Teacher / Multiple Roles

Aug 2016 - Mar 2022

- Developed creative learning experiences tailored to students' needs, while effectively managing and tracking progress.
- Led a team of 2 teachers and 13+ students to achieve holistic academic, social, and emotional goals.

SKILLS

Design

Wireframes, User Flows, User Journeys, High-Fidelity Prototypes, Responsive UI Design, Design Systems, Information Architecture, UX Copywriting, HTML, CSS

Tools

Figma, Jira, Confluence, Adobe Creative Suite, Miro, Optimal Workshop, Maze, Webflow, Google Analytics

UX Research

User Interviews, Usability Testing, Surveys, Competitive Analysis

Product

Product Vision & Strategy, Discovery Workshops

EDUCATION

BS in EC Education

University Of Oklahoma
Graduated May 2016

UX/UI Design Certificate

DesignLab
Completed Jan 2023