

Sean Forquer

Product Designer & Strategist

DESIGN WORK

Foxen, Sr. Product Designer

MARCH 2024 - PRESENT • FULL-TIME

- Leading design across Foxen's resident portal, property manager portal, and internal tooling
- Leveraging AI and automation tools to scale design and the business without linearly scaling cost
- Using user research from onsite field studies, feedback from surveying, and insights from user session monitoring to inform each product's backlog
- Partner cross-functionally with all departments (i.e. customer success, legal, sales, engineering, etc.) to refine current offerings and bring new products to market
- Foxen's newest product has ~\$2M ARR in soft commits, due in no small part to the research and validation performed by product and design

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www.SeanForquer.com/coi

www.SeanForquer.com/flexible-patterns

www.SeanForquer.com/claims

Gozio Health, Product Design Lead, Platform

OCTOBER 2022 - MARCH 2024 • FULL-TIME

- Leading design on Gozio's no-code app builder platform
- Manage platform's design system
- Led transition of design tooling from Sketch to Figma
- Produce rapid prototypes in Figma
- Validate designs and assumptions via user testing
- Support designs through development
- Work with PM/PO/CPO to prioritize feature backlog

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www.SeanForquer.com/NoCode

www.SeanForquer.com/Wayfinding

Fifth Third Bank, Sr. Product Designer

MARCH 2022 - OCTOBER 2022 • CONTRACT

- Designed Fifth Third's AI Chatbot experience
- Established interaction design principles for Fifth Third's mobile banking app
- Use user research to inform and prioritize feature backlog on greenfield mobile experience
- Led initiatives to sell the idea of internal product design and product-thinking to leadership

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Uptick Inc., Product Design Lead, Crypto

OCTOBER 2020 - MAY 2022 • PART-TIME

- Established and managed a comprehensive design system for Uptick's web and mobile apps
- Prioritized backlog items based on strategic objectives, user needs, and technical feasibility
- Collaborated cross-functionally with the CEO and engineers

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EDUCATION

Springboard

UX Design Career Track

October 2019 - April 2020

Six-month, 400+ hour, mentor-led UX Design Intensive bootcamp. Includes a Capstone Project and an Industry Design placement internship.

Ohio University

Bachelor's., Cum Laude

JUNE 2013 - APRIL 2016

Management Information Systems (MIS).

SKILLS

UX Design

- Wireframing
- Prototyping
- User Research
- Measurement Strategy
- UI/UX
- Design Strategy
- Process Design
- Design Thinking
- Product Vision

TOOLS

- Figma
- Zapier
- ChatGPT
- Cursor
- Figjam
- JIRA
- Miro
- LogRocket
- Maze

RELEVANT EXPERIENCE

Cwote (Acq.)

A social media brand I found and grew to an audience of 200,000 before acquisition.

Tradr

AI-enabled market watching application.

[Proto](#)

- to ensure successful implementation of designs
- Used user data gathered from Log Rocket to make informed design decisions
- Used user research to inform subsequent iterations of product

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www.SeanForquer.com/Uptick

DMI, UX Designer

MARCH 2021 - MARCH 2022 • FULL-TIME

- Provided UX design consulting services to a boutique health insurer balancing multiple priorities
- Successfully managed client relations throughout project lifecycle
- Led and executed UX design initiatives, including user research, wireframing, and prototyping, to deliver intuitive and user-friendly experiences for web and mobile apps

ADDITIONAL EXPERIENCE

Nationwide Insurance, UX Designer/Quality Engineer

MARCH 2019 - MARCH 2021 • FULL-TIME

Medasource, Enterprise Design Consultant for OSU Wexner Medical

OCTOBER 2018 - FEBRUARY 2019 • CONTRACT

Hyland Software Inc., Enterprise Design Consultant

JUNE 2016 - MARCH 2018 • FULL-TIME