

KYLE TALLEY

GRAPHIC DESIGNER

Hi there, I'm Kyle.

I'm a graphic designer who specializes in creating brand identities and marketing materials for new and developing businesses.

Please take a moment to check out some of my projects at kylebtalley.com

CONTACT

[linkedin.com/in/kylebtalley](https://www.linkedin.com/in/kylebtalley)
kylebtalley.business@gmail.com

EDUCATION & INVOLVEMENT

Virginia Commonwealth University
Richmond, VA | Aug 2017 - May 2021

Bachelor of Science in Mass Communications
Concentration in Creative Advertising
Minor in Business Studies

Richmond Ad Club (Member & Mentor) | 2023 - 24
VCU Createathon (Participant) | 2019
VCU Ad Club (Member) | 2018 - 21

SKILLS

Graphic Design	Motion Design
Print Design	Branding
Adobe Programs	Public Engagement

AWARDS

2025 VPA Awards, 1st Place, Design & Presentation
2024 VPA Awards, 1st Place, Informational Graphics
2023 VPA Awards, 1st Place, Specialty Page Design
2021 Richmond Show, Bronze
2020 VCU's Camp ADventure, Best New Logo

WORK EXPERIENCE

Blok Blok Studio | *Senior Graphic Designer (Freelance)*

Jul 2025 - Present

Designing, maintaining, and updating brand identities and marketing materials for Blok Blok Studio's clients.

Richmond Debate Institute | *Graphic Designer (Freelance)*

May 2023 - Sep 2025

Designed and maintained RDI's brand identity and marketing materials, including social media content and print deliverables.

Richmond magazine | *Associate Art Director*

Feb 2023 - Present

Designing print layouts for Richmond magazine's Local section and other special projects; managing the assignment and art direction of editorial photography and illustrations.

Richmond magazine | *Marketing Director*

Aug 2021 - Jan 2023

Designed promotions, attended Richmond events, and worked with other media companies such as WTVR, Summit Media, and the Richmond Flying Squirrels, all with the goal of improving Richmond magazine's visibility.

Release The Hounds | *Graphic Design Intern*

May 2021 - Aug 2021

Designed a wide variety of marketing materials for Release The Hounds and their clients, including print deliverables (tabloids, brochures), merch (t-shirts, hats), and website graphics.

Axiva Health Solutions | *Graphic Design Intern*

Dec 2020 - May 2021

Helped establish Axiva's brand identity by designing social media posts, stickers, brochures, handbooks, and other materials.