

46% More Product Page Clicks

How Men's Wearhouse Used **Quattr's GIGA Agent and Autonomous Linking** to Turn Content into Revenue

The Challenge of Linking Content to Revenue

Most Ecommerce brands publish editorial content that drives real traffic, but treat it as secondary because the commercial impact stays unclear.

The Real Issues

Editorial content driving traffic but not revenue.

Execution scattered across disconnected tools.

New content launching weak from day one.

Search outcomes hard to prove with first party data.

Men's Wearhouse Expanded its Presence in AI Search

