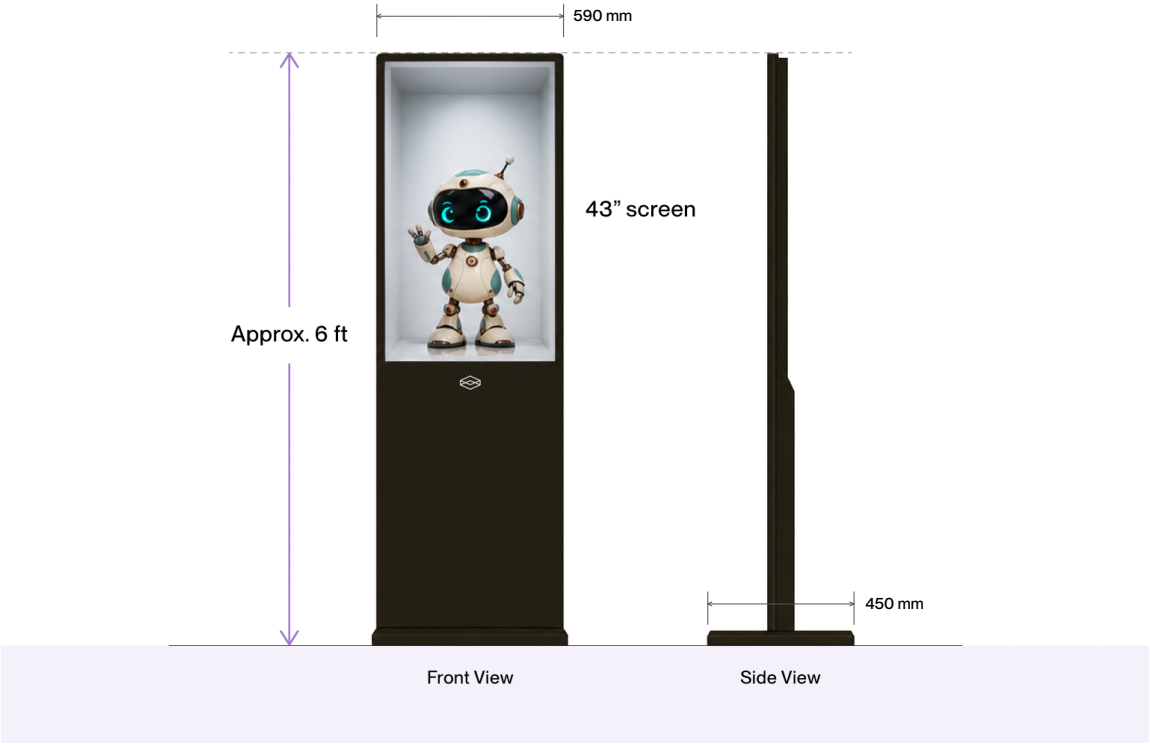
LOOKING GLASS

43” SWITCHABLE
HOLOLUMINESCENT™ DISPLAY (HLD)

PRODUCT SPECIFICATIONS



PRODUCT OVERVIEW

Screen diagonal	43 inches
Technology	Hololuminescent™ Display (HLD)
Display modes	Electronic 2D / hologram switching
Orientation	Portrait
Applications	Retail, restaurants, cinemas and visitor attractions

DISPLAY SPECIFICATIONS

Resolution	4K UHD: 2160 × 3840 px in both modes
Refresh rate	60 Hz
Brightness	400-500 nits in both modes

SPATIAL PERFORMANCE

Viewing experience	Group-viewable holograms; no glasses required
Perceived depth	More than 10× the display thickness
Content compatibility	Existing 27-inch and 86-inch HLD content

SYSTEM & I/O

Built-in computer	Android playback computer included
Video input	HDMI
External touch	Mac / PC via included HDMI and USB cables
Wireless	Wi-Fi and Bluetooth
Audio	2 × 5W stereo speakers; 3.5 mm AUX output

TOUCH & CONTROL

Touch system	10-point capacitive multitouch
Mode switching	Software-controlled 2D / hologram modes

MECHANICAL & SETUP

Form factor	Freestanding portrait display; approx. 6 ft tall
Display thickness	Less than 2.5 inches
Stand	Floor stand included
Setup time	5-10 minutes

The technology behind the Looking Glass hardware and software is protected by patents granted and pending around the world.

43” SWITCHABLE
HOLOLUMINESCENT™ DISPLAY (HLD)

PRODUCT SPECIFICATIONS

INCLUDED SOFTWARE

No subscription required

Play offline

USB playback, playlists and offline scheduling. Filename tags trigger automatic 2D / hologram switching. Core playback needs no internet.

Create content

Creation templates and plugins for Premiere Pro, Blender, Unity and other supported tools.

Hologramify

Includes 100 Hologramify conversion credits per display.

HLD Experiential Pack

Interactive showcases and avatar sample projects for an external PC or Mac. Customers supply API keys where required.

OPTIONAL SOFTWARE PLANS

HLD Cloud $29 / screen / month

$299 / screen / year. Remote deployment, scheduling, mode switching and monitoring. Includes 10 extra Hologramify conversions per month.

HLD Premium with PROTO

Proto OS runs directly on the 43” HLD, enabling live 4K holographic streaming, interactive avatars, and remote fleet scheduling. Annual subscriptions include a camera bar with a built-in mic and a mounting bracket.

Contact sales for pricing and availability.

INCLUDED HARDWARE

- 43-inch HLD display with switchable 2D and Hologram modes, a built-in Android computer, and stereo speakers
- Floor stand
- HDMI (video) and USB (touch) cables for connecting a Mac or PC

WARRANTY

Standard	1 year
Extended	US$1,000 per additional year; up to 3 years total

ORDERING & AVAILABILITY

MSRP	US$8,000
Pre-order	US$6,000 (25% off)
Offer window	18 November - 18 December 2026
First 100 units	Ships February 2027

SHIPPING & PACKAGING

U.S. shipping	US$500 flat per unit for air freight
Worldwide shipping	Shipping rates calculated at checkout
Flight case	**Included with pre-orders while supplies last.** US$500 when purchased separately.
Duties	Covered by Looking Glass in the U.S. and Hong Kong; buyer responsibility elsewhere
Taxes	Buyer responsibility unless a reseller provides a reseller certificate

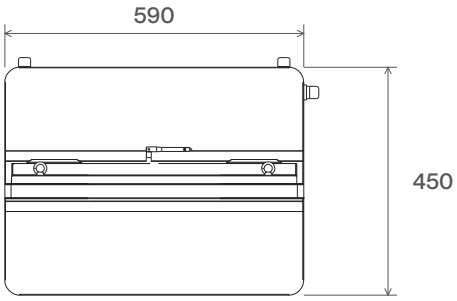
All prices in USD. Pre-order pricing applies during the stated offer window.
Product information as of 16 November 2026. Specifications are subject to change.

Talk to sales

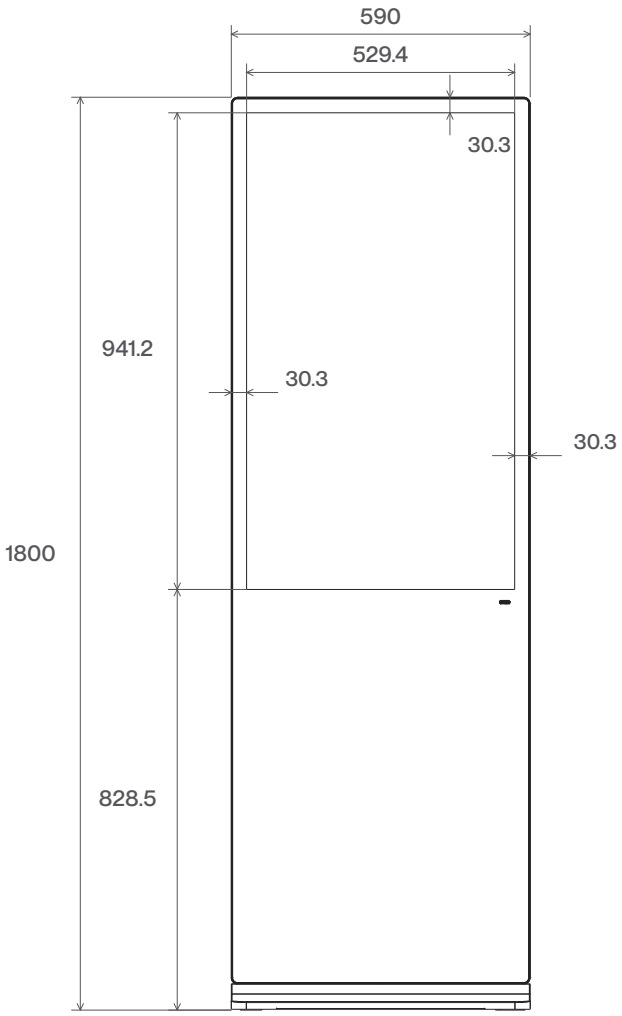
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PRODUCT DIMENSIONS

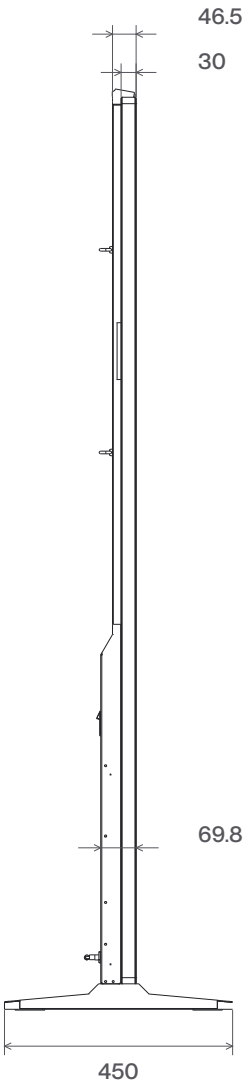
Dimensions indicated in mm



Top view



Front view



Side view

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