



Unique Carpets Ltd.



Unique Perspectives

September/October 2025

[View New Styles](#)

[View Mill Specials](#)

[View Collections](#)



Tariffs: How Does Anyone Keep Up on This Subject?

As many of you know, this year has been a true roller coaster for all importers of flooring products. At the first of this year, we received price increases from our suppliers. And in April, tariffs on wool carpet and wool carpet yarn were increased by 10%. Since then, tariffs on wool carpet from the European Union and New Zealand have standardized at 15% and now stand at 54%+ on imports from India.

Earlier this summer we instituted a 6% price increase and **beginning October 6th, we will have an additional 6% price increase.** These price increases won't cover all our costs, but we have chosen to absorb the additional costs to minimize the impact on consumers on their carpet and rug purchases. **If you're working on any orders, enjoy today's price before the October 6th increase, and get your orders placed.**



A Fall refresh, anyone?

Fall is upon us, and we are optimistic over here at Unique Carpets! As things start warming up, we have Spring cleaning, and as the weather begins to cool

down, we have Fall refresh! Never heard of that? Well now is the time to put it into action. The kids are back to school, cooler days are hopefully upon us, and the holiday season is fast approaching (YES, we said it!); now is the time to take action and get the house freshened up.

This transition period between the busy summer and holiday seasons is the perfect time to get to those projects around the house, and switching out our carpets and area rugs for new is the perfect way to prep our homes for all the company we are sure to receive. Updating the soft surfaces in your home can bring new energy into the space, revitalizing a room and giving it fresh life. These additions have the ability to make you fall in love with your home or space all over again, and who doesn't want that?

Unique Carpets has all the options to rejuvenate all the spaces throughout your home that may need it; from a fresh, new area rug in the living room to a full wall-to-wall modernization underfoot in the bedrooms, we have an option to suit every home!



Interior Design by Minneapolis based interior design firm, Renae Keller Interior Design

Photo by Spacecrafting Photography

Featured Area Rug **Extreme Plaid**

Our Two Newest Broadloom Introductions

MONACO

-hand-tufted in 100% pure wool in 15ft width broadloom-

Hand-Tufted in a low profile all-loop 100% wool, **MONACO** is built for active lifestyles. Ideal for wall-to-wall installations, a bulletproof stair runner, to a made-to-order broadloom bound area rug; we think you're going to like MONACO for years to come. Samples are available now and all colorways are in stock and ready for immediate shipment.



Shell 5241



Stucco Beige 5242



Wet Sand 5243



Pebble 5244



Stonewall 5246



Sky Blue 5245



SHERIDAN
-handwoven in 100% pure wool
in 15ft width broadloom-

SHERIDAN is hand-made in 100% pure wool in India and offered in four concise, well-balanced neutrals. Ideal for wall-to-wall installations or cozy as a custom bound area rug. SHERIDAN'S tailored high-low construction is perfect for casual or more formal interior spaces. Inventory is in stock and samples in all the standard formats are being completed now.

Discontinued Style

Four Seasons in 100% pure un-dyed wool has been discontinued effective immediately and all remaining inventory has been moved to our Mill Special's Collection.



Featured Mill Specials



Grand Island



Four Seasons



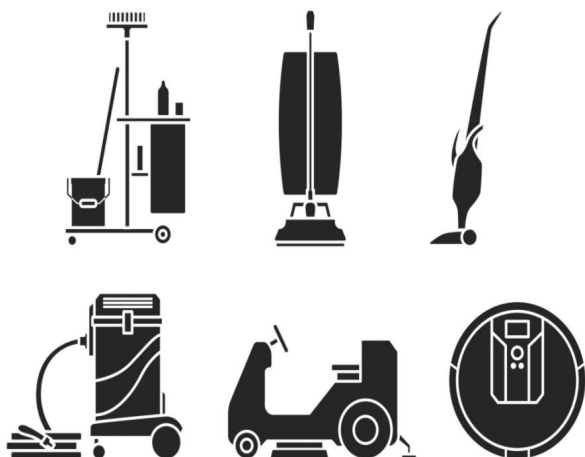
Harbor Spring

Our Mill Specials are constantly changing, representing deep discounts in mostly 100% pure wool carpet styles. All are first quality and available on a cut-or-roll order basis while they last. You do not have to be a stocking dealer to buy our Mill Specials. However, if you would like to stock rolls, please inquire with your Unique Carpet's representative for more information including pricing.

Environment

Care &
Maintenance

More About Us



Which Vacuum Should I Use?

Proper vacuum usage and maintenance is imperative to the longevity of your carpet. With so many vacuum brands, models, features, and recommendations we believe this is one of the most important subjects worth discussing with your clients when they purchase a new carpet or area rug.

[View Vacuum Disclaimer and Recommendations](#)

Let's Get Social

If you are on Facebook and/or Instagram we invite you to take a few minutes to click on the links here below to see what we are up to and please "Like" & "Follow" us.

Tag your Unique Carpets posts with
@uniquecarpets



Vista Creates Inviting Spaces



Crafted here in our California facility, **VISTA** has been one of the mainstays of our broadloom line for nearly two decades. Manufactured using 100% pure New Zealand wool and available in sixteen colorways, VISTA is a beautiful interpretation of the classic loop-pile carpet. ***Featured color is 5978 Stone, one of our recent color additions, and boasts a beautiful, striated affect.



Sink Your Feet into Matterhorn



Thick, dense, and luxurious, **MATTERHORN** is a classic shag carpet of 100% pure wool that makes a bold statement in any interior. Aside from the standard colorways, virtually unlimited custom-color flexibility is available at a 54



Thank you to **Floor Store USA's Flooring America** located in beautiful Sand City, California for sharing these smart looking install photos of Vista and Matterhorn. We appreciate you!

square foot minimum requirement.

[Visit their Website](#)

Unique Carpets Ltd | 7360 Jurupa Avenue | Riverside, CA 92504 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!